

McPHERSON COLLEGE

The School
of Quality

McPherson College Bulletin

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TO
FIT
YOU
FOR
LIFE
TODAY

The Challenge To Youth



Our present world condition creates a problem for young people.

Economic conditions make it difficult to secure funds to continue their education.

The crowded condition of all vocations and professions raises doubt as to the value or wisdom of further training. The confused condition of public life, political and social, causes many to grow skeptical or even cynical today.

Under such conditions many young people give up all idea of further educational preparation. They are content to stand still and await the outcome.

There are others, however, who are not daunted by difficulties—those who overcome every handicap and proceed with their education in spite of seeming impossibilities. They believe in the future and are getting ready to play a noble part in that future. They demonstrate the old maxim that where there is a will there is a way.

The time demands such men. The call for men and women of character is most urgent.

Harold J. Laski of London says:

"Today, the United States stands in need of political leadership as at no period in its history. Its institutions, both central and local need re-making. It requires the trained mind in its affairs. It cannot afford the corruption and the inefficiency that have been characteristic of its political life, and that the more when circumstances have forced it to play a pivotal part in the determination of international relationships."

The breakdown of morals in the business and political life of America within the last decade has become so notorious as to call for a new leadership of conviction and Christian character. The young men and women who have a faith in the future and enough strength and courage to brave the difficulties of the present, will become the leaders of tomorrow.

McPherson College has an interest in helping create this leadership of tomorrow. We are providing the opportunity for a first class education to young men and women at low cost. We invite all right thinking young men and women who seriously desire to get an education to enroll with us.

V. F. SCHWALM, Pres.

and
McPherson
College



The President

Where
Our
Destinies
Are
Determined.



THE GREAT GORHAM HIGH SCHOOL

McPherson College is making a serious and, we believe, a successful attempt to give personal help to young people in the way of educational guidance, vocational guidance, personal guidance, as well as help with their social and religious problems. Thru tests and personal conferences the student is led to analyze his own difficulties and find his way out of them. Our deans are prepared by training and personal disposition to be of service to the student. Scores are being led to a happier outlook on life day by day. No phase of our work is of greater importance to the student than this. Training the mind and allowing the life to be handicapped with personal difficulties is not an adequate education. McPherson College is training the whole man, and is helping each student to fit into life after college with the utmost success.

Self Expression With Guidance



BADER FACES OF PROMISING YOUTH.



TOWARD TOWN.

The
Home
of
Doctor
Hershey's
Famous
Experiments.



EARLY SCIENCE HALL.

McPherson Students at Work in Laboratory,
Library, Classroom



A
Blessed
Companion
is
a
Book.



CARTHAGE LIBRARY

More than 11,000 volumes await the students who seek knowledge.
Contains pictures given personally by the King of Italy.



VARSITY MALE QUARTETTE

During the year 1932-33 ensemble music work at McPherson began a new era. Prof. A. C. Moran during one year has done marvels with the Male Quartette and the A Cappella Choir. Both organizations gave many public programs and have been recognized as strikingly superior. The Male Quartette is touring several states this summer giving musical programs.



A CAPPELLA CHOIR

A
Place
for
Rest,
Worship
and
Inspiration.



THE COLLEGE CHURCH.



The Championship Debaters



PRES. Y.W.C.A.

In debate and oratory McPherson College has achieved unique distinction. Prof. Hess's teams are the dismay of surrounding colleges. The above was a championship team in 1932. There have been many others.



PRES. Y.M.C.A.

Religious Interest

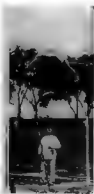
Students at McPherson College are encouraged to take interest and to participate in the religious organizations on the campus. The Young Men's Christian Association, the Young Women's Christian Association, the World Service Group, and the Christian Endeavor are all student organizations where a sane, wholesome, healthy-minded religious life is encouraged. Most of our students have some interest in the religious life of the college.



PRES. WORLD
SERVICE
GROUP.



EDDY MAKES A STATE RECORD—SHOT PUT.



BY THE STADIUM—SUPPORTERS AND THE STAFF AT THE MEET



Experiments in rare gases with mice, rats and cats are made by Dr. Bersby. See the net in the bottle. These experiments have created world wide interest in the college.

High Quality at Low Cost

McPherson College has consistently held to the slogan "A School of Quality." Our teachers are men and women of character, training and ability. We have consistently held to this ideal not only in securing our teachers but also in planning our curriculum and our various activities.

We have, due to the stress of the times, reduced our fees for next year. Board and room have been appreciably reduced. Incidental fees have been entirely abolished. The total cost to the student is lower than ever, as low as is consistent with high quality of work.

In education as in clothing one can buy cheaply, but there is a price below which if one goes he is likely to get shoddy goods. McPherson College offers High Quality at low cost, but not so low as to sacrifice the quality of the work. For details write for our General Catalog.



The Home of McPherson College—The School of Quality.

Where Dreams Come True.