

The Spectator

McPHERSON COLLEGE,

McPHERSON, KANSAS

VOL. XI

TUESDAY, SEPT. 27, 1927

No. 3

Y. W. HOLD CANDLE LIGHTING SERVICE

Customary Ceremony Headed By Older Girls—Lehman Gives Talk.

Several New Members Are Given Instructions And Will Work For Points.

The annual Y. W. C. A. candle-lighting service held in the Brethren church last Tuesday evening at 6:30 was attended by nearly all the old members and their "little sisters" of the freshman class.

Miss Thelma Budge played Schubert's "Serenade" as the girls marched into the auditorium, which was lighted only by burning candles. Miss Autumn Lindbloom, president of the organization, read from Christ's "Sermon on the Mount"; the portion beginning, "Ye are the light of the world." Miss Lehman then spoke to the girls. Her speech embodied the thought of "Seek ye the light." She cited stories in classic literature of persons who sought long for the Holy Grail and found it near home.

The girls chorus sang, "Follow the Gleam", as the girls lighted their small candles from the larger, burning candle held by Autumn Lindbloom at the altar and formed a circle through the church aisles. When all the candles had been lighted the girls sang, "Blest Be Thee That Blinds." Miss Edith McGaffey then dismissed the girls with a short prayer.

CHEMISTRY SOCIETY HAS FIRST MEETING OF YEAR

Last Thursday at 4:30 p. m. the chemistry club organized for this school year. The attendance at this meeting was limited to upper classes. Dr. J. W. Hershey was elected president of the organization and Mr. Raymond Trostle secretary.

Miss Floy Brown, Miss Mabel Roskam and Mr. Daniel Johnson compose the program committee. Mr. Robert Puckett was elected press reporter.

Beginning with the next meeting October 6, the club will be open for membership. College men and women who have an interest in science are invited to become members of the club. Meetings are held the first and third Thursday of each month at 4:30 p. m. in the chemistry lecture room. Under the direction of Dr. Hershey the club has made rapid advance and the indications are that this year will be no exception.

Let's agree with Professor Hoff that we ought to be thankful that we are not in a country club school where the so called students do no more than sit around fire-places and bet on games played by alumni hired gladiators.

That we are not merely attending a campus department store where the "campers" shop, show-off, and buy a smattering of knowledge from the files of some frat or kind neighbor.

ESTES CONFERENCE RELATED IN Y. M. C. A. THIS MORNING

This morning's Y. M. meeting was opened by John Whiteneck who introduced Mr. Steffen, one of the McPherson College representatives to the Estes Park Conference. Mr. Steffen gave an insight on the function of the programs and gave some of the topics of the speakers chosen to direct the conference.

Mr. Endberg entertained those present with a very delightful whistling solo.

Fellows, these meetings are interesting and well worth your time to attend. Let's make them bring in some more chairs at the next meeting.

Boost the bulldogs!

FREEMAN SPEAKS IN CHAPEL

The Rev. Freeman of the M. E. church stressed in his chapel talk last Wednesday the necessity for college students to become leaders in the solution of the world's problems, by taking Christ seriously and by making a definite progress upstream. The speaker enumerated two classes of people found in the world today, those who sit with folded arms and those who accept the challenge of life. He stated that it was possible for the present generation to place at God's hands a redeemed world if its leaders, and in turn everyone, would catch a gleam, get under the load, and work.

BOONE TAKES CLASS TO FURNITURE CO.

Advanced Manual Arts Class Are Shown Various Styles And Types Of Art.

Yesterday afternoon the advanced wood working class of McPherson College, under the supervision of Prof. G. N. Boone, head of the Industrial Arts Department, made a tour of inspection through the Quiring Quiring Furniture store of this city.

The purpose of this trip was to acquaint the class with the different period designs of furniture and to give them some ideas of projects they might want to make during the year. The class was in the establishment for one hour visiting the various departments.

"We are very grateful to Mr. Quiring for the privilege of making this trip through his store," states Prof. Boone. This trip is counted as part of the regular class work and several such trips are planned to various other places.

A dormitory as defined in the New International Encyclopedia:

A sleeping apartment containing several beds, especially one in a large institution, asylum, or school. The dormitories of mediaeval monasteries were often of artistic interest, being large halls divided lengthwise by rows of columns.

Could this be Fairbairn?

A wise man reflects before he speaks; a fool speaks, and then reflects on what he has uttered. —Dellie.

ALVA GAME PROMISES TO BE REAL STRUGGLE

Last Year's Tie Score Will Be Incentive To Fight Much Harder.

The Old Growl May Be Heard Growing Louder And More Piercing Each Practice Night

Next Saturday, October 1, Coach Gardner will invade Oklahoma, with the Bulldog crew. The invaders battle with the Ranger eleven of Northwestern Teachers' College of Alva, Oklahoma.

Coach Gardner has an exceptional group of scrappers anxiously awaiting their first opportunity to draw blood this season. Leo Crumpacker will lead the Dogs to battle and a vigorous attempt will be made to cross the Ranger goal line, which feat has as yet not been accomplished in Oklahoma territory. Last season the Canines fought bravely at Alva and threatened repeatedly to score by means of touchdown and kick from placement, but the fates were weighed oppositely from the way, every Bulldog fan had expected and the score after the grid battle was identical with that when the first whistle was sounded. So this year, both the Ranger and the Dogs will put forward a much stronger attempt to win.

The Rangers from all reports will again have a wonderful team. Several letter men, have returned to share grid honors with the new Oklahoma huskies, who will make up the Ranger eleven. This group has a new coach this year, so a new and weighty team will be encountered by the McPherson College Bulldogs next Saturday.

"M" CLUB MEETING

Monday evening at 7:00 o'clock the "M" Club held a meeting in Room 15 of Fairbairn Hall. Phillip Spohn was elected treasurer of the club. A motion was made and carried to publish the "Bulldog Bulletin" again this year. Robert Puckett is editor of the "Bulletin."

A fee of one dollar each was charged to finance the club until a definite program is planned. It was also decided to send to each old member of the club, a standing invitation to every event of the club this year.

September 30—a big date, watch the bulletin boards.

Seniors Hope

Several of the more enterprising seniors of our dear college have taken the matter of making the world sit up and notice "the school of the good, the true, and the beautiful." They have been holding secret meetings at two a. m. in a sequestered old barn to discuss the full development of their plans. This precaution is necessary in order to evade the several spies from other schools all over the country who are trying to get in on this great publicity stunt.

The first meeting which was held a few days ago, was attended by only three students. The leader of these was the great thinker whose wonderful mind conceived the idea. The other two were students who had such bad cases of mumps that they were unable to utter a word about the great and dark secret. No precaution was necessary on the part of the originator, for he had had the mumps twenty years, two months, and eleven days before. He told them of his plans until the two hours of the morning, but because they were boys and had sore faces besides, he spoke with words instead of actions. He made of both of the other two chairmen of the social committee and also one chairman of the luncheon com-

mittee and the other chairman of the financial committee. The leader remained general boss, head diplomat, and judge of all new students to be let in on the dark and dismal plot.

Now that this great plan has gained so much prominence with a few select members of the faculty, which in our college consist of both men and women, the conservator of this monstrous publicity scheme has at last consented to an interview with one reporter (who must not be a woman or a man who plays checkers, cards or the saxophone) from the greatest college paper in the world; that is, if his scheme works out. He insisted upon using Latin during the interview so that spies who might happen to overhear a few words would not be enlightened any upon the plot. After discussing the plans for some time, he got excited and gave some statements in English which the reporter hastily took down, because he did not understand Latin. At this time the leader jumped from his chair, bit his pencil in two and followed this up by crunching on the barrel of his fountain pen, with the result of his pen ink squirting in his eye, for he is a poor boy and cannot afford a Parker.

W. A. A. HOLD MEETING

The Women's Athletic Association held its first meeting Monday night, September 19. The nominating committee was instructed to prepare a slate for election of officers to fill vacancies left by girls who did not come back to school. A motion was made and carried to award the numeral in the number of a girl's graduation in place of the year it was won as has been done previously. The possibility of adding hockey to the list of sports was discussed. A committee appointed to investigate the necessary equipment and its cost.

EXPERIMENTAL IRIS BED TO BE PLANTED

Plot East Of Science Hall Will Be Used—Prairie Gardens To Furnish Plants.

An iris garden is being laid out east of Harnly Hall by the agricultural department. Wilber McGonigle is superintending the work as a project in advanced ornamental gardening.

This garden is being established as an exhibition garden through a proposition made the college by Prairie Gardens Company. The Prairie Gardens Company as a member of the American Iris Society will furnish all the stock and the college must comply with the following conditions:

It must not give away or sell any stock and may be called on for any surplus, and also is must not destroy any stock that is no longer accredited.

When completed the garden will contain at least 400 varieties of ornamental iris collected from all over the country. Each variety will be labelled. At present the agricultural department has on hand 260 varieties coming from eight or ten states. Those planted now will bloom next spring. The garden is being laid out along formal lines so that it can be enlarged at any time.

The purpose of the garden is to acquaint people with the large number of varieties of ornamental iris and to promote the culture of these plants. The garden will also aid in beautifying the college campus.

Someone has said, "I like a simple friend who holds my faults like a looking glass before my face."

COLLEGE HAS POPULAR BOOTH AT STATE FAIR

Booth Visited By Hundreds—Mohler Says Booth Was Great Success.

Synthetic Diamonds And Art Work Stimulate Interest—M. C. Very Proud.

The McPherson College exhibits at the Kansas State Fair held last week in Hutchinson attracted much attention from the thousands of curious visitors. According to the Rev. Roy Teach, field secretary of the college, the McPherson booth has been one of the most popular at the fair. Evidence of the wide interest taken in the college booth is shown by the fact that the Hutchinson Herald printed a feature write-up on the synthetic diamond displayed by the chemistry department.

Careful Decorations

The McPherson College exhibits were in the new Automobile building. A lattice inter-worked with red and white ribbon surrounded the booth. The back ground was made up with college pennants and pictures from the art department. Comfortable chairs and a large davenport were provided for the convenience of those visiting the exhibit. Beautiful reading lamps, flowers in baskets, floor lamps and a burnished gold gilt table with magazine rack to match, lent a colorful atmosphere to the booth. The decorations were made under the direction of Prof. Herman Bowen of the Art Department.

The Rev. Mr. Roy B. Teach, field secretary of the college was in charge of the booth. He was assisted by Professors Fries, Yoder, Mohler, Dr. Schwalm, Rev. Luckett—'27 and Robert Puckett—'29.

"I believe this has been a good thing for the college," stated Dean R. E. Mohler. The registration book shows hundreds of new prospects for the coming year."

Y. W. PROGRAM BEFORE LARGE ATTENDANCE

The subject for discussion at the meeting of the Young Women's Christian Association Tuesday morning was "Finding and Choosing the Best", led by Miss Irene Gibson.

Miss Dorothy Swain stressed the importance of taking college life seriously, having a purpose in going to school, aiming high, and getting the best out of teachers as well as the teachers getting the best out of the students.

The topic Miss Iva Crumpacker discussed was "Choosing the Best and Making the Most of Our Friendship." She emphasized the value of choosing friends who have high ideals and those who can and are willing to help anyone in need of aid. She concluded her talk with a poem, "Friends," by Edgar A. Guest.

Miss Lila Fields in her subject, "What Part Will God and the Church Have in Our College Life", recommended that each girl be a co-worker with God.

Miss Viola Bowers closed the discussion by talking on "Making Stepping Stones of the Senior Girls Experiences." She advised the others, especially the freshmen girls, to have a definite purpose in college; and to make those choices which will develop a finer, richer life.

READ-THIS-OVER-AGAIN

He that knows not and knows not that he knows not is a fool—avoid him.

He that knows not and knows that he knows not is worthy—instruct him.

He that knows and knows not that he knows is asleep—awake him.

He that knows and knows that he knows is a leader—follow him.

The Spectator



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TUESDAY, SEPT. 27, 1927

DR. SCHWALM EXPLAINS STANDING OF COLLEGE

Dr. Schwalm, president of McPherson College, spoke to the student body in chapel Monday morning concerning the present standard of the college, in hopes of relieving the doubts found in many minds.

According to Dr. Schwalm the decrease in enrollment this year will probably be about seventy five instead of the rumored numbers, vary from one to two hundred. Two reasons for the decrease stated by the speaker were certain changes including loss of membership in the North Central Association of Colleges. Dr. Schwalm assured the students that the dropping of McPherson College from the association would have very little effect on the graduates of the institution who wish to secure masters and doctors degrees from other universities ranking with Chicago, Columbia and Ohio State University. The advantage of membership in the association cited by the president were immediate admittance of graduates to graduate schools and to enable graduates to secure position in high schools which demand that their teachers be graduates of college in the North Central Association.

President Schwalm explained the reason for McPherson not being in the association. The college failed to secure a paid up \$500,000 endowment, a requirement of the association. However, the college has an income from other sources that would approximately equal the interest accumulated from such an endowment.

Dr. Schwalm said the college could not hope for readmittance to the association this year, but much effort would be spent in working for character and quality in the school. Some things to work for as cited by the president, were, improvement in curriculum and teaching and changes on the campus, including a new chapel and gymnasium.

REV. FREEMAN EXPOUNDS POSSIBILITY OF YOUTH

A returned missionary from China the Rev. Mr. C. S. Ikenberry, now on a furlough, spoke to the students and faculty of McPherson College in chapel last Friday morning. He stated that the purpose of his speech was to set forth a plea before young people to gain a world minded view point, thereby aiding to avoid the danger presented by a new day that is certain to come to China. Rev. Ikenberry laid the responsibility for difficulties encountered by western missionaries in China at the feet of western business men who employ unchristian means to further their interests. Chinese students uphold retaliation for such measures, despite the fact that they are beginning to think in world-minded terms.

Be a friend and the rest will follow.

Bulldogmas

Lloyd J.—"Nero was the greatest jazz violinist of all times."
Mehda M.—"How interesting."
Lloyd J.—"He played such hot music that he set all Rome on fire."

Who Would?

Viola Bowser doesn't believe that men smoke Herring in Sweden.

Original

Earl Kinzie coined a new word in economics class this week. The word is spelled just as it is pronounced; settle-ate-ed. Kinzie's new word is used in such sentences as, "Europe is more densely settled than America."

Ain't It The Truth?

Prof. Williams and Miss Hatchelor were seen together on the campus Monday morning. Hasty conclusions led to general comments showing that both the men and the women students were disappointed in these two young instructors. We can't blame the students for taking it pretty hard when their own dreams are shattered.

How Many Times Have You Heard This One?

Really, I haven't anything to wear. A little girl was crying as if her hear would break. A kind-hearted student stopped to inquire—
"What's the trouble, little girl?"
"That of street car ran right over my teddy bear," she sobbed.
"Good Gosh, kid you ought to be in the hospital."
—So Sad.

College President Suffers Loss

Dr. Schwalm lost heavily on the Dempsey-Tunney fight. We don't know just what he lost but we suspicion that that explains why he is helping his wife with the dishes this week.

Proof That There Is Justice

Judge—What are the charges.
Clerk—Murder in the first degree, your Honor.

Judge—Prosecuting attorney may take the stand.

Attorney—Your Honor, the defendant is charged with the murder of his wife on Tuesday morning, Sept. 20, 1927. The defendant has testified that he did this cruel act after two weeks of careful planning. With murder in his heart he deliberately shot his wife shortly after she had prepared her morning toilet.

Judge—"Defendant, you have heard the charges. What have you to say?"

Defendant—"Your Honor, the thoughts of murder first entered my heart three weeks ago when my wife laughed at me when I cut myself while opening a can of shoe polish. Two times daily I have found the cap off my tooth paste due to the fruitful neglect of my wife. On the morning of the murder I found that my best razor had been used in sharpening a pencil. I then borrowed a neighbors shot-gun and committed the murder. I have nothing more to say."

Judge—"Murder in self-defense. Case dismissed".

Exchange

IT—(Feminine)—"You say your brother blew his brains out? With a gun?"
IT—(Masculine)—"Nope with a Saxophone."

Judge.

The camera never lies, and it takes a family album to convince some people that the truth is a terrible thing.
—Judge.

Nurse (announcing the expected)—"Professor, it is a little boy."
Professor (absent-mindedly)—"Well ask him what he wants."

Press Efficiency

Pa—"I see in this morning's paper that the Joneses have a new baby. Strange it was only born this morning."
Ma—"I expect they knew about it all the time."

Historical Note

We wish to make a correction on a bit of philosophy now in current use. The adage: "Women should be seen and heard," was originally—"Children should be seen and not heard." Just how this misconception

has come about we are not prepared to say.

To get more mileage on your gasoline, always put in an extra gallon. That's so.
—Bobbie Earl.

By The Way

Mr. and Mrs. I. Hudson of Wiley, Colo., stopped here Thursday on their way to Iowa to visit their granddaughter, Helen.

Kathryn Swope visited with Melvina Graham last week end. Leland Lindell spent Saturday and Sunday at his home in Windom.

Anna May Strickler left for Kansas City-Friday evening to visit her sister who is in the hospital there.

Ruth and Raymond Trostle went to their home in Nickerson last Friday.

Floy and Roberta Brown spent the week end in Hutchinson.

W. A. A. MEETS

Adoption of badges for Freshmen girls is a new tradition to be inaugurated at McPherson College. It was decided upon at the first open meeting of the Woman's Athletic Association held last Thursday during chapel hour.

Members of the W. A. A. opened the meeting by singing the club song. Floy Brown, who had charge of the program, then told of the purpose of the meeting.

Nina Still, in her talk on Girl's Sportmanship, said that girls can be good sports in the class room, in games, and on the sidelines.

The origin of W. A. A. was reviewed by Miss Edith McGaffey, dean of women. Miss Mercedes Chapman and Miss McGaffey were the first sponsors of the Woman's Athletic Association which was organized four years ago for the purpose of promoting interest in athletic activities among the college women. There were twenty-seven chapter members. She also gave the history of the insignia worn by W. A. A. members. The "chick" was taken from Miss Mercedes Chapman's nickname. At one time members of the girls' basketball team were known as "chicks."

Viola Bowser, W. A. A. president, stated that the purpose of the organization is to promote scholarship as well as sportmanship. For membership, a girl must have attended McPherson College at least one semester, secured a minimum of 125 points, and averaged C or above in grades. Awards offered by the organization and points required for each were announced by Doris Ballard, secretary.

Insignia 125 points
Numeral (felt) 400 points
Letter 1000 points
Pin (in girl's favorite sport) 135 points

Jessie Churchill announced freshman badges on sale at the bookstore. She said that the freshman caps create a class spirit among freshmen boys and that the badges would fill a long felt need among the girls. This is the first time McPherson College freshmen have worn badges.

Soccer, a game new to W. A. A. activities, was named as a possible sport for the coming season.

Officers of the organization are: President, Viola Bowser; vice-president, Jessie Churchill; secretary, Doris Ballard. Sports manager are: Hiking, Eunice Longsdorf; health, Ruth Holdersrad; basketball, to be elected later. Anna May Strickler is Student Council representative.

STUDENT COUNCIL DISCUSSES LAST YEAR'S DEFICIT

Several important matters were taken up in the student council meeting held last Tuesday evening.

The financial condition of the council was discussed and plans were made to arrange the booking of the spectator and other student controlled activities so they will not "go in the hole" this year as they did last.

A program has been arranged under the auspices of the council for the students which will be announced within a week or ten days.

The matter of class spirit was given a thrashing and everyone is in favor of the green cap and the bulldog spirit.

Ikenberry: "I am a commissioned officer small boy."

Roommate: "Howdoya figger?"

Ike: "Cause I'm above a Saylor (Zeko)."

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Upton Sinclair says: "Out of fifteen presidential elections since the civil war, fourteen were carried by that party which had the biggest campaign fund." Are we governed by money or men?

Dr. Grace Cullen
CHIROPRACTOR
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FRESHMAN SAVES MOHLER FROM DANGEROUS CLIMB

Wednesday morning brought the Freshmen face to face with a new problem. When they had learned upon inquiry, that the green and white flag that waver from the topmost point of the "Ad" building was the Sophomore emblem, they were truly "ill at ease." They were informed that it was their duty to climb to the roof and take this flag from its promitory. (Sophomore information).

There was a report that the Sophomores were also told to remove the green and white. But the Freshmen, being true "freshies" did as they were told and began the perilous ascension. In accomplishing this alpine feat, they unknowingly performed an act of great service to the faculty. There is talk

Did you ever stop to think that music when properly studied under a trained teacher—

- 1—Intensifies the powers of concentration.
- 2—Promotes accuracy.
- 3—Co-ordinates mind, muscle and nerve.
- 4—Develops the memory.
- 5—Quickens mental activity.
- 6—Encourages self expression.
- 7—Develops poise.
- 8—Enriches the taste.
- 9—Brings greater joy to life?

In addition to these all-important life factors, music is of enormous social value, of real importance in providing a wholesome mental and spiritual means of keeping one's leisure time profitably employed.

Watch the Bulldogs practice.

DORMITORY STUDENTS HOLD FIRST PRAYER MEETING

Dr. Schwalm spoke at the joint prayer meeting held in Arnold Hall parlors last Thursday evening. He made applications to college life of St. Augustine's words, "My heart is restless, till it rests in thee."

**New Stationery
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Lunch Room**

Here's What the All-American Football Team Thinks of Bradley Sweaters!

"A big Bradley Sweater is a good thing to have around you."

Henry Ludwigman
Michigan

"A warm friend in cold weather — my good old Bradley Sweater."

Paul Burzyca
Notre Dame

"I always come back to Bradley for real sweater satisfaction."

Arnold Shively
Illinois

"Bradley on the label means a good sweater."

Walt J. ...
Minnesota

GARDNER IS WHIPPING BULLDOGS IN CONDITION

These are busy days for the McPherson college Bulldog football crew, as the opening of the 1927 season is but a few days off, and time to whip a team in shape for the opener has been limited. With this in mind, Coach George Gardner, assisted by Joe Heaston and Paul Sargent plans on trotting the men on the practice field both morning and evening this week.

Gardner is a man of few words, but his face speaks volumes at times, and just at this time it would appear as if George is in an optimistic frame of mind. Students of the game who have been watching things at the college this fall believe that the coach and his assistants have cause to think that things are really looking very promising for a real fighting Bulldog eleven this season.

The coach is planning on taking about twenty men to Alva Saturday for the game which he expects will show up just what material he has, and give him a better idea how to start his men in the opening conference fray on Friday, October 7.

Here is the way the best looking of the material is stacking up:

At the quarter position it seems certain that McRill, former K. U. freshman pilot, will be first choice. Crumpacker can be used with dependability at this same position in the event of emergency, but the captain can be used to better advantage at fullback, and it is here where he will be used if at all possible. Bingham a freshman, and W. McGonigle, a last year's lineman are also doing good work calling signals.

At the half position Hanna and Nonkin seem certain of regular jobs, but Barnegrow and Graham, the latter a freshman, are going to bear a lot of watching.

At the full position, Captain Crumpacker is doing great work, and with McRill, is showing a greatly improved brand of punting over that of recent years. E. McGonigle is a lad who is going to prove splendid reserve material at this position.

At the ends, five men are striving for honors and it's going to be a task to select the best pick for the opener. Hawkins, Barton, Bowers, Reed and Sargent, the latter two freshmen, are the entries.

Far tackles, Gardner has Rump, Marrey, Caskey, Stansberry, Cox,

Showalter and Frantz, all striving for positions. Caskey also looks goods as a guard possibility while Cox is not to be overlooked as a center bet.

Guards will be found among Spohn, Whiteneck, Warren, L. Rock and F. Crumpacker, a lively quintet. For the center position Miller and Bowers are seeing the most work at this time, but Cox and W. McGonigle are also strong contenders for this berth and may see service here before the season is very far along.

Does anyone know what Albert Phillippl was doing in the chapel last Saturday night about 9:30? Was he sweeping or—

Which are the best kind of agricultural fairs?

Farmer's daughters.

A friend is one who knows all about you and loves you just the same.

Did you hear about Bill having an arm taken off last night?

No, how did it happen?

He was calling on his girl, and when he put his arm around her, her father took it off.

EDUCATIONAL

A dilliar, a dollar, a ten-o'clock scholar,

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GOOD THINGS TO EAT

PHONES 182-184
WE DELIVER

REAL SILK
Spells
Hosiery that
has

Style, Wear and
Value to
the College Man
or Woman
just call

209

or drop a card to

P. L. PIERCE

and you can
arrange your
appointment

Why is a rheumatic suffer like a glass window?

Because he is full of pains.

ORIE J. ABEL

Picture Frames Made to Order
At Smalley's Art Shop

Palace of Sweets
It's a good place to eat
HOME MADE ICE CREAM
AND CANDY

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The Student's Choice

Raymond Landes
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See Raymond

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SUNFLOWER
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Expert Repair Work

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Develops
Self Respect
CARSON & SMITH
Dry Cleaners
BOWSER & STEFFEN
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SEPTEMBER SPECIALS
Make your appointment soon
if you wish to get in on that
\$10.00 September Special for
your Nestle Circuline Per-
manent Wave. For marcel,
finger sets, shampoos, etc.,
call 318.

MATTHEW'S BEAUTY
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TIRE and TUBE REPAIRING Free Road Service

A Good Line of Used Cars
Come In and See Us

HARMON MOTOR & TIRE CO.
Phone 55

AUTOMOBILE BEAUTY SHOPPE

Fenders lifted and wrinkles removed. We roll out your fenders.

Quick efficient service on tires and general repair work.

Florman Motor Supply Company
Postoffice Opposite Us

For anything in meats
call

Peoples Meat Market

Phone 223

We Deliver

216 N. Main

ASK ME ANOTHER

The inventor of the Cross Word Puzzle claimed it a BRAIN STIMULATOR. Maybe so. We only tried ONE —Nearly burnt out a fuse, and didn't HAVE anything when we GOT it.

We prefer the LATEST fad, called "Ask me Another" or words to that effect. The idea being to ASK a lot of questions and see who answers the MOST correctly.

It's EASY—for the guy who ASKS the questions.

Here's one: "Who Represents the Farmers Alliance Insurance Company in YOUR Home Town?" If you live in KANSAS, there's a Farmers Alliance Agent near by.

The Farmers Alliance Insurance Co.

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