

The Spectator

Official Publication of McPherson College, Published by Student Council, McPherson, Kansas.



Entered as second class matter November 20, 1917, at the postoffice at McPherson, Kansas, under the Act of March 3, 1879.

Subscription Rates For One School Year \$1.50 Address all correspondence to THE SPECTATOR, McPherson, Kansas.

EDITORIAL STAFF
Editor-in-Chief: Leonard E. Lindell
Associate Editor: Mildred Swenson
Associate Editor: Donald L. Tamm
Circulation Manager: Carroll D. Walker

BUSINESS STAFF
Business Manager: Ernest E. Watkins
Asst. Business Manager: Fred Andrews
Manager: Paul Sherry
Circulation Manager: Carroll D. Walker

REPORTERS
Ethel Sherry, John Berkelbide, Beth Hrov, Bernice McClellan, Emory Metzger, Charles Carter, Vernon Howard, Gilbert Myers, Marlin Hoover, Alberts Yoder, Herbert Eby, Fannie Alton, Prof. Maurice A. Hess

A STORY ON MILLER WHILE AT KANSAS CITY

Melvin Miller and Ray Nosken have brought more fame to McPherson college and to Coach George Gardner, both playing for the Wichita Henrys at the national A. A. U. basketball tournament at Kansas City. Miller was granted a place on the first All-American team, making his third consecutive year at the national tournament. Nosken also played his third year at Kansas City.

One of the men who "walked" to Kansas City to see the final games of the tournament tells the following story about Miller and his All-American debut: Miller waited until after mid-night Saturday night to get the first edition of the morning paper and there found out for the first time that he was an All-American selection on the first team. The man who "walked" to K. C. was sleeping with Miller and when Miller came in last Saturday night he awakened him and showed him the paper. Miller soon went to bed and slept soundly until late the next morning. Awakened in the morning he turned over and said to the man who "walked" in his usual dull manner: "Well, how do you like to sleep with the All-American center?" The man who "walked" did not say how he answered.

PLENTY OF MERRIMENT LOTS OF GOOD EATS FOR SCHOOL PICNIC

Hurray! Did you all hear the announcement of an all-school picnic planned for April 9, at Twin Mounds. If it doesn't rain.

Every student and faculty member will leave their work for this one day and enjoy a "rollicking" good time in the great out-of-doors.

There will be something doing every minute of the day from sun up until sun down. Baseball, horseshoe, swimming, a short informal program, and hiking are a few events on the schedule. . . . Oht! Wait, we almost forgot . . . we are assured of having plenty to eat! Miss Thorow, assisted by Mrs. Hunk and the dormitory help will see that there is an abundance of food.

What more could you ask for, it good time and lots of fun?

MISS LEHMAN TO GIVE CLIPPINGS FROM RAMONA

Fri., Mar. 14—It was learned this morning at a meeting of the Theta plan club that Miss Della Lehman would give an evening entertainment with the presentation of clippings taken from "Ramona" in the native costume of the Southwest. The program is being sponsored by the Theta plan and a small admission will be charged. The date of the program has not yet been made.

It was intended to vote upon the new pledges to the Tri-places this morning but not a sufficient number of members were present. The president then called another meeting for Thursday morning at 10:00 and each member absent will be required to pay the twenty-five cent fine. At this time plans for a club dinner and initiation of the pledges will be discussed.

C. E. PROGRAM IS UNUSUAL THIS WEEK

Sun., Mar. 16—Devoting to vary somewhat the usual type of C. E. meeting the program committee of that organization planned for this evening a program consisting entirely of special numbers of music and readings.

Four devotions, Ethel Sherry, as leader, read the thirteenth psalm and a group of nature poems. The remainder of the program consisted of a piano solo by Rosalind Almen, a violin solo by Viola DeVilliers, a vocal solo by Mrs. Anna C. Tate, a number by the college girls' quartette, two of Rindyard Kilgus's poems read by Ruth Hickenstaff, a piano solo by Harriet Hopkins, and a reading by Ada Brunk.

During the past year series of discussion programs centering about certain themes of general interest have been given. The usual attendance attests to the fact that there has been an active interest in the work of the organization.

FACULTY IS ENTERTAINED BY DR. AND MRS. SCHWALM

Sat., Mar. 15—This evening the faculty, their wives and husbands, were entertained at the home of President and Mrs. V. P. Schwalm.

Entertainment in the form of games and stunts prepared by the social committee of the College seemed to take the more dignified group of the college back to old college days. All seemed to enter into the spirit of the evening with much enthusiasm and merry-making.

Refreshments were served by Mrs. Schwalm assisted by several faculty wives.

TELL OF CONFERENCE ESTES PARK IN Y. W.

Tues., Mar. 11—The Estes summer conference at Estes Park, Colorado was discussed this morning in Y. W. A vocal duet by Helen and Irene Steinburg was also a part of the program.

For devotionals Ruth Hickenstaff gave a few outstanding thoughts from the conference for meditation, after which Mildred Mitchell told of some of the good times that one enjoys at such a conference. The conference itself is held in a beautiful park and many hikes are taken into the mountains. In conclusion she said, "There are many good times to experience in such a conference but the association and fellowship with the leaders and other students was a great experience, too."

Edna Hoover told about some of the leaders who were at the 1929 conference. Among them were T. Z. Koo, secretary of the national Y. M. C. A. for China, Dr. Mendelhall of Friends University, Wichita; and Powers Haggood, a young man who is a graduate of Harvard and who is now an industrial worker in Colorado.

The "Quiet" groups which were conducted during the conference were discussion of things which become vital and real to the student mind. Ruth Miller told about some of these groups which were conducted by Rev. Johnson from Omaha, Nebraska.

Last summer there were thirteen students from McPherson who attended the Estes Conference.

OPERAS "TANNHAUSER" AND "MIKADO" REVIEWED

Mon., Mar. 10—At a short meeting of the Cecilia Music Society held in the chapel this evening, Miss Blanche Holgeron reviewed the plot of the opera "Tannhauser". Mrs. Anna C. Tate played a phonograph record of the opera "Mikado" for the benefit of those in the opera cast. Mrs. Tate also gave a brief sketch of the characters and plot of the opera, which will be presented March 18 by the College Chorus and orchestra.

Bulldogmas

IRISHISM
We read 627 of the "World's Best Irish Stories" and here are the five best in the bunch.

A LONG PULL
A man arrested for murder bribed an Irishman on the jury to oppose the death penalty, and held out for a verdict of manslaughter.
The jury were out a long time, and finally came in with a verdict of manslaughter. The man rushed up to the Irishman, and whispered, "I'm tremendously obliged, did you have a hard time of it?"
"The devil's own time, me lad. The other eleven all wanted to acquit you."

RATHER DOUBTFUL
The lawyer implored the witness with a stern face. "On your oath, Conaghan, tell the court the reputation of Mrs. Clancy for truth and veracity."
"Well, vor hehner, her reppytation for truth is very good; the good ledly couldn't tell a lie. As for veracity, Judge, I'm not so sure; some say she would, an' some say she wouldn't."

A TWISTER IN TWISTING
Demais Kelly came home one night a bit to the bad from whiskey, and tumbled into bed still in a haze. In the night he was awakened by a loud cry of "Fire!" in his anxiety to dress in a hurry and still muddled by the evening's drinking, he got into his trousers hind side before.
As he started down the stairs, he slipped and fell, rolling all the way to the bottom of the stairs.
A friend rushed to his assistance. "Diagnosis, are ye hurted?"
Kelly got to his feet slowly, and conducted a careful investigation of his bones, and, most of all his trousers. "No, I don't think I'm hurted; but I got one awful twist!"

ON COURSE
"Well, Pat, what are ye doin' Sweeney, out the shop?"
Pat inspected the employer disgustedly. "No, sir, Oim' sweenish' out the dist, and lavin' the shop!"

AMERICAN SLOGANS
"Do ye know the difference between a baseball game and a Protestant Sunday School?" Casey asked a Protestant.
"You tell me."
"Faith, at a Protestant Sunday School they sing, 'Stand up for Jesus' and at a baseball game they holler, 'Sit down for Christ's sake!'"
—Harold Keller.

CRADLE ROLL
Arthur Ehrman Mar. 22
Ernest Watkins Mar. 23
Milton Early Mar. 22
Lotta Allen Mar. 24

DEPUTATION TEAMS START PILGRIMAGES

Fri., Mar. 15—A deputation team composed of Bernice McClellan, Vera Hoover, Vern Flora and Charles Austin left this afternoon for northwest Kansas to visit the Covert, Portis, Norton and Quibler churches. Prof. Roy Teach accompanied the group. Four pilgrims will be given. Last week and Helen Hudson, Pauline Dell, Eilon Steinburg, Irene Steinburg and Philip Lauver visited southwest Kansas giving five programs in the Larned, Prairie View, Garden City, Bloom and St. John churches. Prof. Roy Teach also accompanied this team.

JUST LIKE A . . .

The Timid Soul says that women can do just about everything that men can do now except listen.

ELECTION OF NEW "Y" OFFICERS THIS MORNING

Although the election returns will come in too late for publication this morning, the Y. W. and Y. M. election was held this morning. The newly elected officers will take over the reins of control for the remainder of the year and for next year until this time.

The candidates for both organizations were nominated by a nominating committee in each group, composed of the sponsor of each organization and the senior members of the respective cabinets.

The slate as drawn up and presented by the nominating committees is as follows:

Y. W. C. A. Slate: President: Evelyn Fields, Eugenia Dawson; vice-president: Alberta Yoder, Ida Lengel; secretary: Ethel Jamison, Ayle Wattenbarger; chorister: Helen Eberly, Una Marline; treasurer: Nellie Collins, Ethel Sherry.

Y. M. C. A. Slate: President: Clinton Froelich, Fred Andrews; vice-president: Ward Williams, Arnold Voth; secretary: Charles Austin, Newell Wine; treasurer: Elmer Tice, Vernon Fleming.

SPECulations

Oh! What a roommate Homer must be. Why just the other day someone handed us a sheet of paper that Shank had left for his roommate with instructions on it for him. The instructions were as follows:

"Homer set alarm at 7:00. Shut everything and pull shade down. Look in Landis' room before you go down but don't wake him. Please, Call John". Homer must be the ideal roommate.

JUNIORS TO CHANGE DATE OF BANQUET

Because of a conflict with the date of the high school festival and the state elimination track meet, set for April 26, the junior-senior banquet has been changed, however a definite date has not been decided upon yet. The banquet will be held on the roof garden of the Hotel Hawley. The banquet may be either a week sooner than previously announced or a week or two later but no definite date can be made before a week.

ANNOUNCING

The opening of the
WHITE SWAN LUNCH
206 S. Main — First Door South of Y. M. C. A.
LESTER EVANS, Prop.
Merchants Plate Lunch
Short Orders — Hamburgers — Chili
Home-Made Pastries
Real Coffee and Cold Drinks
New Building — New Equipment

New Spring Shades

PHOENIX HOSIERY
\$1.25 \$1.50 \$1.95

STANLEY'S

Professional Directory

Dr. W. C. HEASTON
PHYSICIAN AND SURGEON
Over Hultqvist's
Res. 533 — Phones — Office 336

Dr. L. F. QUANTIUS
PHYSICIAN AND SURGEON
10 to 12 A. M. 3 to 6 P. M.
Sunday
10 to 11 A. M. 6 to 6 P. M.

E. L. HODGE
DENTIST
Over McPherson Citizens Bank
Office Phone 232 — Res. 262 1/2

J. H. Powers, M. D.
Physician and Surgeon
Res. 355—Phones—Off. 264

Dr. L. G. REIFF
DENTAL SURGEON
Over Hultqvist Book Store
Office Phone 738 — Res. 887

Dr. A. A. FREEBURG
Restorative and Preventative
DENTISTRY
Allison Building
Phones: Office 286; Res. 379X

Drs. V. N. & A. V. ROBB
OPTOMETRISTS
8 to 12 A. M. 1 to 6 P. M.
Phone 190

W. E. GREGORY
DENTIST
Office Over Farmers Alliance Insurance Company—Phone 372

"WINDOM"

"Greetings!"

Only the most confirmed of chronic grachers can resist this friendly salutation when he meets its author...

Twenty-one years ago on March 12 a respected resident of a little central Kansas town announced to his fellows that a new citizen had come to town...



LELAND LINDELL

In the feminine sex individuality or collectively) the freckle-faced youth won admiration and friendship everywhere with his pleasing personality.

Track, basket-ball, dramatics, drawing, ill-Y work, and duties as business manager of the "Windows Boosters" complicated his major interests. With him cartooning was a hobby.

After graduating as valedictorian of his class in 1927, Leland entered McPherson college...

As a member of the Y. M. cabinet and of the Spectator staff, in his sophomore year, he was elected a member of the Thrusdahn club.

But the process of disorganizing his versatile qualities did not cease here. In the spring of 1929 he was named editor and elected editor of the Spectator...

So here is "Windom"...

Associate Editor's Note—This is a joke on "Windom". He did not know anything about this.



MRS. ANNA C. TATE

The opera "Mikado" is under the direction of Mrs. Tate, voice instructor at McPherson college.

HERSHEY ENTERTAINS CHEMISTRY MAJORS

Fri., Mar. 14—Following their custom of entertaining annually the assistants and senior majors of the chemistry department, Dr. and Mrs. J. W. Hershey this evening entertained at their home twelve guests...

The guests found their places at the table by means of Jouguit-shaped place cards. Jouguit made up the centerpiece and Jouguit nut cups were given as favors.

Franklin XX Ice Cream, Eastman Kodaks and Films, Geo. Hultqvist

At a late hour the guests departed expressing their appreciation of a delightful evening.

Those present were: Mildred Hoyle, Fern Heckman, Arville Anderson, Mr. and Mrs. Eugene Klauer, Daniel Johnson, Ross Curtis, Vernon Gustafson, Hoyt Strickler, John Cunningham, Lloyd Dicks, and Clarence Zick.

All things come to him who hustles while he waits.—Edison's slogan.



HELEN EBERLY

Mrs. Eberly is singing the part of Peep-Bo, ward of Ko-Ko, played by Hugh Harris.

ROADS IN MEXICO LIKE ALASKA SNAKE STORY, THERE SIMPLY AREN'T ANY

"Travel by automobile in Mexico offers a variety of experiences on the roads of the southern republic. Prof. H. U. Nüniger recently traveled extensively in Mexico and came in contact with perhaps the worst and also the best roads to be found anywhere.

In Mexico the country is made up of great ranches and the land is not laid out in sections. The trails lead from the villages in every direction without any system of regularity. A Mexican village may be located most anywhere, sometimes it may be in the center of a great ranch.

The roads that do exist in Mexico can not be used easily for they have never been worked. If a particular road becomes impassable, the traveler simply pulls out and goes around, making a new road for the next one who happens to come along the pathway. The roads were made for and by ox carts which travel at the remarkable speed of one to two miles per hour. It would be easier, perhaps, to travel from here to Kansas City going across open fields and taking down fences than to travel the same distance on the best Mexican road.

The Wilber Barber Shop 306 N. Main, The old reliable Popular prices Haircuts 40c

Let us show you our New Spring Ready-to-Wear, New Styles and Patterns, Alliance Exchange

Professor Nüniger said that the Mexican roads are like the story about snakes in Alaska—that is that there simply aren't any.

Another handicap in traveling in Mexico is that there are no adequately marked roads. While the Nüniger party traveled three weeks in Mexico City they never saw more than one-half dozen markers of any kind until they reached Toluca, which is in the Mexican City vicinity.

The roads made by ox carts are a little too wide for an automobile. During the dry season the dust gets to be almost impossible for the ox carts but that runs so deep that the center of the car rises on the dirt, making progress impossible.

In other times the inhabitants tried to pave the roads by taking small boulders lying there by the side. This was fairly successful for horses and ox carts. Today these same roads are in bad and occasionally a small boulder is missing.

Instead of going two miles an hour, attempts the amazing speed of ten miles an hour and the inevitable result is that the car is almost wrecked by falling partially into one of these holes in the road.

But the outlook for Mexico is far more encouraging than it might appear. The government has begun a program of good roads in Mexico and government aid will be a great factor in building up the roads.

(Continued on Page Four)

McPHERSON FLORAL CO On Your Birthday Send Mother Flowers Phone 172 FTD Service

For Insurance See Carl M. Anderson

Chas. Daron Shoe Shop is now prepared for all kinds of shoe repairing.

Parker Fountain Pens Stationery Almen-Lovett Drug Co.

SCHAFFER'S HOME TOWN Bread and Pastries Phone 341

Sid's Barber Shop We do our work to please you Prompt Service Sanitary Methods

ORIE J. ABEL Picture Frames Made to Order At Smalley's Art Shop

J.C. PENNEY CO 119 North Main Street The ARDSLEY \$24.75 You'll find that our knowledge of smart style is reflected in our new selection of Spring suits for men and young men. We have here the right suit for every man and every occasion—smart in appearance, perfect in fit and rich in quality. Extra Pants at \$5.90

MUTUAL AID ASSOCIATION CHURCH of the BRETHREN Fire, Lightning, Hail, Wind & Tornado Members of CHURCH of the BRETHREN Only Over 2000 Policy Holders \$4,500,000 Insurance In Force

STRENGTH AND ABILITY Plus THE WILLINGNESS TO SERVE This bank has chosen the above slogan. If those who read this advertisement have needs, let us apply our motto: PEOPLES STATE BANK

BURKHOLDER LUMBER CO. Building Material and Coal Phone 16 McPherson, Kansas

REGULAR MEALS SPARTON CAFE LUNCHES AT ALL TIMES

UPSHAW Furniture and Undertaking Co. Ambulance Service Day or Night S. T. Boston J. W. Uphaw Office Phone 197

SANDWICHES Toasted at the MARY ANN We deliver to your dormitory anytime.

The Most of the Best for the Least Everything in Meats McPHERSON MEAT MARKET

SPORTS

THE DOPE BUCKET

By the Sport Editor

We congratulate Melvin Miller, thirtee All State forward in the Kansas conference, for his recent achievement, center of the All American basketball quintet, chosen from the stars at the National A. A. U. tourney in Kansas City last week.

Nonken and Miller were among the five favorite basketeers in the tournament last week. Without these boys, the Henrys would have succumbed to some team early in the tournament, for their regular players simply were not up to form. Miller is generally given credit for saving their team in the semi-finals, which alone earns for him a place on the mythical selection.

Although not officially represented in the national tournament, McPherson college was well represented by Miller's ability and Nonken's admirable sportsmanship. Who knows but what these fellows did a better job than the whole Huldick team might have done? At least the fellows had the opportunity to perform with teammates that were as good as they were. They have deserved, well, the right to play twice commercially on the team that set the pace in Kansas conference and then climax their college athletic career by playing with the national champions.

George Gardner has put in his application for the position of basketball coach at Washburn college, the papers reported last week. Will he follow Leuberg? If he goes to Washburn and then Northwestern it will be traditional that all good coaches get their start at McPherson. Not a bad representation of the old school!

ANOTHER COLLAGE

HEARD FROM

(Continued from Page One)

One thing the Swedes do have and that is a very chosen selection of cunts. You can have your pick of brunettes, blondes, or what have you? Honestly you never do see as good looking a bunch of girls as our neighboring college possesses. But they think that M. C. has a good looking bunch of boys and that is exactly so because honestly one may travel many miles and not see a better bunch of the "flowering manhood" in blossom as one sees on the M. C. campus. Beware, the blossoms will be picked ere long and then the Senior year will not have been in vain and M. C. will not lose her reputation of being the best match factory in the southwest.

Right now the Swedes are wagering on how many engagements are going to be announced this spring. Probably they are right again. Yours till the Swedes serve "Hot Bulldogs" again. — See See

ROAD LIKE SNAKE SMOXY

(Continued from Page Three)

new government road which is very good from Lerona to Monterrey, a distance of 165 miles but the good roads campaign in Mexico is far from complete.

FROM OTHER HILLS

Pittsburg Teachers college, central conference basketball champions of 1930, recorded 20 victories this season without a single defeat. Twelve of the victories were won from members of the conference to give the Gordie team a clear title.

The Music School and the Choral Society of Manchester college, a sister institution of McPherson college, gave the comic opera by Gilbert and Sullivan.

Okerlind & Aspegren
The Clothes Cleaners
See WHITENECK, College Agt.
Edna Hoover, College Agt.

THE ROYAL BARBER SHOP
The Student's Choice

van, "The Mikado" Friday, March 14. This college is at North Manchester, Indiana.

The city business men of Winfield recently contributed to a fund which has made possible for Southwestern college of Winfield to meet the requirements of the North Central Association of Universities and Colleges as a grade A institution.

Students at Manchester college give occasional student chapel programs.

Charley "Buddy" Rogers, former K. U. student and now film star in Hollywood, will soon pick queens for Ottawa University. The year book staff conducted a contest in which six women on the Ottawa University campus were chosen by the student body. The pictures of these women will be sent to "Buddy" Rogers, who will choose three of them for Ottawa queens for 1930.

The Phi Kappa Delta keys are awarded at Park College, Parkville, Missouri as a recognition in forensic activities. The keys which are of gold are set with two stones. One of the two jewels on the key signifies the order of forensics in which the key was won. A pearl is for the order of debate, a ruby for the order of oratory. One of four degrees are signified by the other jewel. A ruby is for the degree of fraternity, a pearl, the degree of proficiency, an emerald, the degree of honor, and a diamond, the degree of special distinction. The keys are presented by the college. One student was presented a diamond set key.

METZGER AND HARRIS SPEAK TO H. S. HI Y

Wed. Mar. 12—Emory Metzger, president of the local Y. M. C. A. and Glen Harris spoke before the senior high school Hi Y organization this afternoon. Metzger led the devotionals and explained the work and purpose of the Y. M. Harris talked on "Vision and Service".

NININGER LECTURES AT WINDOM SCHOOL

Windom, Kan., Mar. 13—Prof. H. H. Nininger of McPherson college gave a lecture here this evening to the Parent Teachers Association and showed over two thousand feet of film on "The Interior of Old Mex."


ALTERING CLEANING PRESSING



Moderate Prices Quick Service

Hultqvist
Cleaner — Tailor
Phone 55
Diggs—College Agent

The Gift For Her



Ladies' and Men's wrist and strap watches.
New Waldemar chains, rings and bracelets.

J. Ed. Gustafson
111 N. MAIN STREET

ten". The film, depicting the life of the natives in their homes, businesses, politics, and their schools, was recently taken by Professor Nininger while on a research and exploration trip into the interior of Mexico.

ALUMNI HAPPENINGS

Dr. and Mrs. Ralph Y. Strohm of Fort Scott, Kansas, announce the birth of a daughter, Martha Jean, March 6th. Dr. Strohm was graduated from McPherson college in '21.

Mr. and Mrs. Ray Colton of La Verne, California, are announcing the birth of a son, Stanley Ray.

Mr. and Mrs. Elroy Johnson of

Detroit, Michigan, announce the birth of a son, Stanley Ray.

To announce the date of the marriage of Miss Selma Engstrom to Mr. Louis Neumiller, Miss Eunice Almen entertained a group of friends at dinner recently. April 23 was the date revealed to these guests. The Misses Coelle Martin, Irene Hawley, Ida Blouch, Ruth Greene, Julia Jones and Madames Earl Reed and Paul Sargent.

Mr. and Mrs. Earl Reed and son Donald attended sessions of the Union Central Insurance convention in Wichita last week.

And this the buds and swells the leaves within—Bryant.

IF IT'S NEW WE SHOW IT
GORDON'S FASHION SHOP
First of all—Reliability

Lake Superior Lumber Company
Building Material and COAL
Phone 40

Students . . .
For Snappy Lunch Service
See Us.

PURITAN Cafe
Where the Bulldogs Dine.

IF YOU BELIEVE YOU "CAN"
YOU'LL NEVER BE A TAIL-ENDER.



Bulldog Barks
Over-confidence is folly and leads to failure, but calm self confidence is a psychological necessity in any line of endeavor.

The chap who harbors an inferior complex, has a long hard row to hoe—and that's not "applesauce".

Mutually yours,
The Farmers Alliance Insurance Co.
"The Man who Pays the Premium, gets the Profit"

A Pen that will Last You a Lifetime
Get a Sheaffer Lifetime from us and your Pen worries are over. . . . They are guaranteed for life.

BIXBY, LINDSAY & CO.

Lawson-Sweeney
Shoes Hosiery

Quality Printing Economically Done
Anything that is printed is Worth Printing Well
We offer you for the production of your printing requirements, our many years experience, plus an up-to-date equipped plant, with quick service and right price.

The Daily Republican
McPherson, Kansas

"Say it with Flowers"
Flowers have a way of expressing those tender thoughts that we ourselves cannot say or write. Whatever the occasion send Flowers.
Member F. T. D. A.
Phone 620 109 So. Main
We Deliver
Maud's Flower Shop

ROTHROCK GROCERY
Save Money and get Service at our store.
We Deliver.

EAT THORO-BREAD
Made With Milk
Baked by IDEAL BAKERY

Your Patronage Appreciated
Home State Bank

McPherson Laundry
Chas. L. Austin,
College Agent
Basket in boy's dorm.

Sweeney Barber Shop
108 1/2 South Main Street

Baldwin Music Store
Sheet Music Accessories
Columbia Records
Phone 299

Skaggs Safeway Stores
"Distribution without Waste"
Quality Groceries
and Efficient Service at a Saving.
Phone 895 121 S. Main
McPherson, Kansas

Carson & Smith
Guarantee to satisfy with Prompt Service and Good Work.
College Agents,
Pauline Dell
Kermit, Guy Hayes

The **McPherson & Citizens State Bank**
of McPherson, Kansas
Capital and Surplus \$125,000.00
The problem of the Student is our chance to apply the "Golden Rule". Come in.

A PREFACE TO MORALS
By Walter Lippman
An analysis of the confusion of modern men and an attempt to reconstruct a credible basis for their ideals.
\$2.50
SMALLEY'S