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ALUMNI, SEE PAGE 5.

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"It is a small college", said
Daniel Webster of Dartmouth,
"but there are those who love it".
So may we say of our college:
"It is a small college, but there is
none above it among Wisdom's
liberalizing places of understand-
ing".

THE ENDOWMENT CAMPAIGN IS ON

As announced in our last two Bulletins, the Trustees of McPherson College decided at their annual meeting last February to inaugurate an endowment campaign to add \$150,000 to the present endowment of the college. Dr. J. J. Yoder and President Schwalm were released from teaching to head this campaign. The economic depression and drought of the summer were not particularly conducive to an attitude of optimism regarding the campaign. But in view of the fact that the present endowment is insufficient to provide income for our necessary expenses, it was apparent that it was impossible to postpone the campaign. The trustees and the endowment committee therefore decided to proceed. Many are able to give despite a temporary economic depression. Others will have the same salary as usual, with a reduction in the cost of living. These will be solicited to give to the endowment campaign.

Since the endowment campaign is conducted on a five-year plan, payments will be coming in through this period. In order to pay the present deficit and provide a maintenance fund for the college while the endowment is being raised, we are asking all those who do not now contribute to endowment to give to a Sustenance Fund some amount within the range of their ability. Many who cannot give \$1000 to the endowment fund or even \$100, can give \$50, \$25, or \$10 to the Sustenance Fund. This ought to be within the range of every alumnus and there ought to be a 100 per cent response.

The endowment campaign is on, and we mean that it shall continue until the college is adequately endowed. The faculty are giving. Miss Brown is pledging \$15,000 to endow a professorship of Piano. Dr. Harnly is deeding to the college property worth \$10,000. Others are giving sums of \$2500, \$1500, \$1000 and \$500. Already over \$34,000 has been subscribed by the faculty. About \$40,000 has been

raised to date. Others are considering large gifts and will give. Get into the procession early and help the college reach this goal.

DR. AND MRS. HARNLY GIVE AGAIN

After 38 years of service for McPherson College Dr. Harnly has again shown his devotion to the College by deeding to her property worth \$10,000, which will later all become available for productive endowment to the college. The gift is jointly given by Dr. and Mrs. Harnly.

This is not the first large gift Dr. and Mrs. Harnly have made to McPherson College. First of all, Dr. Harnly has given the best years of a long life in teaching here. Through these years he has shown the utmost devotion and unwavering faith in the college and her work. The students that look back to inspiration and insight received in his classroom are legion. Through these years Dr. and Mrs. Harnly have constantly given liberally to the college. A spirit of this kind will make the endowment campaign a success. If a college is to live and grow, men and women must lay its welfare on their hearts and give out of their estates amounts that count. We thank Dr. and Mrs. Harnly, in behalf of all the friends of McPherson College.

MISS BROWN ENDOWS PROFESSORSHIP IN PIANO

Miss Jessie M. Brown, Piano Teacher, and Head of the Music Department of McPherson College has pledged to pay to the college out of her estate the sum of \$15,000, the income of which shall be used toward paying the salary of a Professor in Piano. When this agreement is consummated there will be in McPherson College the Jessie M. Brown Professorship in Piano, a memorial to the generous donor of this gift. Until such consummation, Miss Brown

will pay an annual interest on her pledge which will provide increased income to the college.

Miss Brown has been Professor of Piano in McPherson College since 1915. Her students have found her a woman of rare ability and tireless energy. She has produced many very excellent pianists who have won honors in the music contests of this section of Kansas. She is modest and unassuming, a woman of high ideals and great industry. Through her gift her work will go on indefinitely, and her influence will be perpetuated.

Miss Brown invested in Texas lands several years ago and managed her estate as to increase it so that she has rather extensive holdings in that state.

In behalf of every friend of McPherson College, we thank Miss Brown for this very gracious and generous gift. We hope she will find joy in her giving and that she may be prospered even more in the future.

REV. SARGENT AIDS WITH CAMPAIGN

Frank N. Sargent of Chicago is spending the months of October and November aiding with the endowment campaign of the College. Mr. Sargent has had long experience in this work and brings to his task not only the fruit of years of successful experience, but a temperament and disposition excellently fitted for this kind of work. His services have been very helpful and much appreciated.

A CHALLENGE TO THE ALUMNI

Through the generosity of Miss Jessie N. Brown and Dr. H. J. Harnly, and many others who have given heavily but in somewhat lesser amounts, there has been added to the financial assets of McPherson College during the present campaign to date a total of \$34,000, by the Faculty of McPherson College.

These gifts have come from about 17 families. There are about 1500 or 1600 alumni of McPherson College. We should like to challenge the Alumni of the College not in the faculty to equal the gift of the faculty. In fact, they ought to double or triple it. But for the present, we should like to challenge the alumni as a body at least to equal this gift. A bit of Mathematics will show that this is a meagre sum for so many alumni to raise. It can easily be done. McPherson College is deserving of the enthusiastic backing of every alumnus. The faculty presents the challenge. Will the alumni accept it?

DEATH OF JOHN KLINE

John Kline died on Sunday afternoon of October 26th at the Old Folks Home in Darlow. He was eighty-five years old at the time of his death. Brother Kline accumulated considerable property when he was a young man but turned it over to worthy causes some years ago. He gave \$11,000 to McPherson College which was used in building Kline Hall and on which the college paid him annuity. Though having considerable income, he chose to live his later years at the Old Folks Home. He used his means to help in many ways around the Home. He also gave to other worthy causes. The money he gave to the college now becomes productive endowment funds. His money will go on serving the college long after he has gone to his reward. What finer way could there be for turning material goods into spiritual service?

EDUCATIONAL NOTES

We pay taxes for education because we are compelled to do so. We give to Christian education under a sense of doing a glorious deed, because the good Lord has given us vision to see the need, and with substance has put it into our hearts to make a

sacrificial offering. Tax for education does not develop personality. Voluntary giving to the cause of Christian education does develop personality and make bigger and better men and women.

This campaign is a campaign for our necessities. Let it reach as long as it will, through the lives of men living and on beyond, for we are going to continue and we have a program that looks to the future.

"No greater acts of heroism or self-sacrifice", said President Harper, "have been performed on battlefield, or in the face of danger, than those which are written down in the book of the recording angel to the credit of the teachers whose very blood has gone into the foundations of some of our struggling colleges. There are scores of Colleges which live today, and in God's providence will continue to live, because of the devotion, even at a terrible cost, of a few teachers or a few alumni. What the American people need to understand is that thousands of their fellow citizens are actually struggling against poverty and deprivation in order that their sons and daughters may have the blessings of a liberal education. If men and women of means could look into the homes of some college professors, possibly the professors of their own children, certainly professors who possess eminent qualifications and deserved renown, they would understand what President Harper meant thirty years ago.

William Lyon Phelps of Yale says, "The small college does work that cannot be done elsewhere, because it furnishes education to young men and women in the same locality who would grow up without it, for they cannot attend a distant university". Again, speaking of these small colleges, Dr. Phelps says, "I regard their endowment as an absolute necessity for the cause of education. I believe every dollar spent in assisting these small colleges

to be a magnificent investment for the future manhood and womanhood, and for the welfare of America".

"There never was a time when the need for these colleges was greater, never a time when the opportunity for these colleges was more insistent, never a time when the people who had the resources, put together with the leadership, could make of these institutions greater orchards in which shall grow the immortal virtues that belong to spiritual personalities, which are not lost or identified with the temporal and passing physical entities".

OUR FALL ENROLLMENT

Reports of drought and hard times so oft repeated during the summer made those responsible for the college uneasy for fear of a great decrease of enrollment at the fall opening. We were, however, agreeably surprised to find that the size of our Freshman Class was equal to last year's and that the total enrollment lacked only a few of being equal to last year's. President Franklin of Southwestern College made a survey of all the denominational colleges of the state and found that all save one suffered a loss of from 10 to 35 in the fall enrollment. We believe this trend to be temporary for most colleges and feel ourselves fortunate to have so good an enrollment as we have.

RELIGIOUS ACTIVITIES ON THE CAMPUS

The school year opened with evidences of strong religious interest among the students. At the College Church three new Sunday School classes were organized to accommodate attendants there: for the Freshman girls with Mrs. Schwalm as teacher; the Freshman boys, Dean Mohler and Coach Binford teachers, and the Junior-Senior girls, Misses Grace Brubaker and Ethel Sherfy teachers. Besides these

there is a considerable enrollment from the College in Professor Bright's class for young married people, and Junior-Senior boys in the Adult Men's Class.

The Y. W. C. A. under the leadership of Eugenia Dawson has started off on a good year of regular programs and special studies. The girls will sponsor a recreation period for children downtown under the supervision of Miss Youngberg, County Welfare and Red Cross worker.

Clinton Trostle is president of the Y. M. C. A. and the association has been having some good programs. The boys have been fortunate in having several outside speakers thus far in the year, namely: Rev. A. D. Helser, Secretary Griffith, Rev. H. Spenser Minnich, and Rev. R. H. Nicodemus. The Y. M. C. A. Cabinet meets on one evening each week for religious study.

Of special notice is the work of the World Service Group presided over by Philip Lauver. This earnest body of students meets each week for special study, led at this time by Rev. H. F. Richards. Others will have a share in conducting this. The group has sponsored a campaign in the interests of Rev. A. D. Helser in Africa. Six weeks from the opening of school a deputation team was sent out, consisting of Misses Ethel Sherfy, Helen Eberly, Pauline Dell, and Messrs. Vernon Rhodes and Charles Austin. They gave programs in ten churches of S. E. Kansas and Oklahoma, in two churches of Wichita, in two high schools, and in the shops at Parsons. Other trips are planned for week-end visits and also for longer excursions after the New Year.

A dozen student ministers are enrolled this year. Of these, the following have regular appointments: John Lehman at Monitor, Lawrence Lehman at Holland, Herbert Ruthrauff at W. Wichita, and Ward Williams at Castleton. Others are occasion-

ally called to fill appointments.

A good number of students and teachers attended sessions of the Southwestern Kansas District Meeting in October. During the evangelistic meetings at the McPherson Church, Miss Ruth Turner was in charge of the music and each evening the audience was delighted by special numbers.

ALUMNI NOTES

Mercedes M. Chapman, '26, is teaching in the Chicago Teachers College.

Jay Eller, '26, formerly of Wenatchee, Washington, is now located at Seattle, where he is doing pastoral work in the Church of the Brethren and is pursuing graduate study in the University of Washington.

Mayme King, '22, is teaching English and Dramatics in the Hutchinson High School.

Geo. W. Burgin, '20, has assumed the pastorate of the Brethren Church, Garden City, Kansas.

W. H. Yoder, '15, has moved from Morrill, Kansas, to Waterloo, Iowa, where he assumed the pastorate of the Brethren Church.

John Cottingham, '30, is studying pharmacy in Kansas City.

A daughter was born to Mr. and Mrs. R. M. Zingg in Chicago, August 15. Mrs. Zingg will be remembered as Mable Brubaker.

Carrie Mugler, A. '18, has recently returned to McPherson from Barcelona, Spain, where she has been teaching for nearly two years.

E. L. Craik, '10, led a party of more than twenty Americans on a European tour the past summer.

The many friends of Glade Fisher, '25, were shocked to receive the news of his death while hunting in the Idaho mountains, October 18. Mr. Fisher will be remembered by his friends at McPherson as a hard-working athlete and student.

Ora Huston, '27, is serving as pastor of the Douglas Park Mission, Chicago.

G. Winston Cassler, '27, is continuing his music study for the fourth year at Oberlin College, Ohio.

McPherson friends of Mrs. Henrietta Eschman Canfield, Academy, '24, were grieved to learn of her death in the local hospital October 21.

Miss Winifred O'Connor, '27, and Mr. J. Howard Keim, '28, were united in marriage at the Brethren Church, McPherson, on September 26, President V. F. Schwalm officiating. Mr. and Mrs. Keim are living in Evanston, Illinois, where Mr. Keim continues his study.

Dr. and Mrs. Schwalm sailed from New York for Europe on June 25 on the Steamship Republic and landed at New York on the Leviathan on their return trip on September 3. They travelled in a party conducted by Sherwood Eddy which included two U. S. Senators, the son of ex-Pres. Taft, two editors, several lecturers, several college presidents and professors, besides a number of ministers and two Jewish Rabbis. Association with the party was a rich summer's experience. They spent most of their time in the following cities: London, Paris, Geneva, Berlin, Prague, Vienna and Rome. A day or part of

a day was spent in Stratford, Oxford, Oberammergau, Dresden, Innsbruck, Munich, Venice, Naples, Florence, and Milan. The forenoon of each day was spent in hearing lectures and holding discussions led by men from these respective countries and the afternoon was passed in sight seeing. The unusual value of this trip consists in the fact that Sherwood Eddy makes contact with the leaders of thought and affairs in Europe. The party met and heard the following speak during the course of the summer: Lloyd George, Arthur Henderson, Lord Robert Cecil, Lord Thompson, Lord Lothian, George Bernard Shaw, Lord and Lady Astor, the American Ambassador Sackett at Berlin, Carl Becker, the Pope, and Mussolini, not to speak of a large group of others who spoke to the party.

The tour had especial value in getting materials on the social, economic, and political life of these nations and on the international problems of Europe. Since their return, Dr. and Mrs. Schwalm have each given a number of addresses on their trip before various organizations.

PRACTICE TEACHING

McPherson College has inaugurated a new type of work in the form of Practice Teaching. The College has made a contract with the Board of Education of the city by which the College is permitted to do practice teaching in both the elementary and high schools of the city. Miss Mary Fee, of Kansas University, is the supervisor in charge of this work. Students desiring a certificate to teach must hereafter have credit in Supervised Teaching. Some twenty-five people are now enjoying this type of work in the city schools and are finding it very profitable. Superintendent Potwin is giving good help in planning the work.

Prof. H. H. Nininger, who is an Alumnus of McPherson College of the Class of '14 and who has been on the faculty of McPherson College since 1920, has accepted a position as collector and research man for the Denver Museum, Denver, Colorado. Professor Nininger while connected with the college has done an excellent piece of work as teacher and in making collections of various sorts. He has specialized in the study of birds and meteors. He has, also, during the past eight years, been head of the Summer School at Palmer Lake. We regret that we should be deprived of the valuable services which Professor Nininger has rendered the college. For one who has been so closely connected with the college for so many years, leaving is not easy. During this time, he and his family have made many friends, and all these join in wishing Professor Nininger the greatest success in his new field of work. Our good wishes accompany him and his family in their new residence.

The faculty of McPherson College was extensively used in the programs of the State Teachers' Association in its November session. The following appeared on the association's program: Dr. Schwalm, Prof. Blair, Dean Mohler, Dr. Hershey, and Prof. Hess.

The aims of McPherson College are to produce scholarship and develop character. Since the school is a church college, we attempt to do this through Christian teachers and in a Christian environment. Every activity about the college must contribute to these ends and must not work at cross purposes to this main purpose for which it exists.

We are conscious of the many-sidedness of life and attempt to put on a physical education program this will help keep the body strong, an intellectual program that will challenge and develop the mind.

a social program that will help in social adjustment, and a religious program that will satisfy the religious needs of students.

The athletics of the college serve as part of the physical education program and play no small part in the creation of a spirit of solidarity and enthusiasm in the college. They also prove helpful in the training of the men on the team and entertainment for the rest. For these reasons we have supported them, at McPherson college. It so happens occasionally that a group of men graduate from the college or drop out to earn more money, at once, who have carried the athletic load for several years. Such was the case last year when the following left us: Floyd Barngrover, Paul Bowers, Reuben Bowman, Elmer Crumpacker, Rush Holloway, Melvin Miller, Ray Nonken, Wray Whiteneck, Clarence Zink, and Newell Wine.

In addition to this, the Coach, feeling he had served his time here, resigned. This year we started the year with almost an entire new line-up and a new coach. The coach and men have battled heroically against terrific odds and have not lost morale. They "fight to the finish and never give in". They showed a good brand of football at the last game.

It is the purpose of the management to give support to the athletic program of the college and to make every legitimate effort to recruit fellows for a winning football team next year.

Prospects for basketball are good. We believe in the coach and shall aim to give him a square deal, a fair chance to win and above all, a fair chance to build men.—V. F. Schwalm.

We boast that McPherson College is a small college. We are small in order to be efficient, in order to be intelligent in our guidance of each one of our student body, in order to "personalize" our instruction. If, however, a school's only asset is her lack of numbers there is not much reason for her existence! McPherson College—the School of Quality—comes to you with confidence, hiding no inadequacies under the general blanket camouflage of a "small college". Our early struggles, our history of achievement, our present position among the colleges of Kansas give us assurance when we assert that McPherson College deserves your investigation.

McPherson College

(Where Quality Counts)

Registration for Second Semester

January 27, 1931

Liberal Arts and Fine Arts Courses

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Christian Campus Influences

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**Ministers' and Church Workers'
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For Further Information Address

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McPherson College, McPherson, Kansas.