

The McPherson College SPECTATOR

Vol. 80, No. 4

"Serving to inform a community"

November 3, 1995

UNDERCOVER

NEWS

Trustees examine Mac College enrollment

Enrollment issues top Mac College Board of Trustee's fall meetings

Consultant helps create strategic marketing plan

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Six new faces adorn the hallways of first floor Mohler

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SPORTS

Men's soccer ends season in playoffs

Kickers lose in overtime 0-2 to the Bethel Thrashers

Petrovski receives Spectator Athlete of the Issue award

Pete Petrovski, junior soccer player, leads the men to postseason play.



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McGowan wins; VP race on

By Sue Werner
News Editor

Shawn McGowan was elected Stuco President at convocations, October 20.

McGowan, jr., had been the acting president since Dennis Kingery, sr., was forced to resign from the position by a disciplinary hearing board.

McGowan stepped down from his position as vice president to run for the position.

"I'd like to start getting some goals accomplished that Stuco can accomplish now that we have a president," McGowan said. "Our biggest goal now is getting 'Blue's Travelers' here this spring for a big band fest."

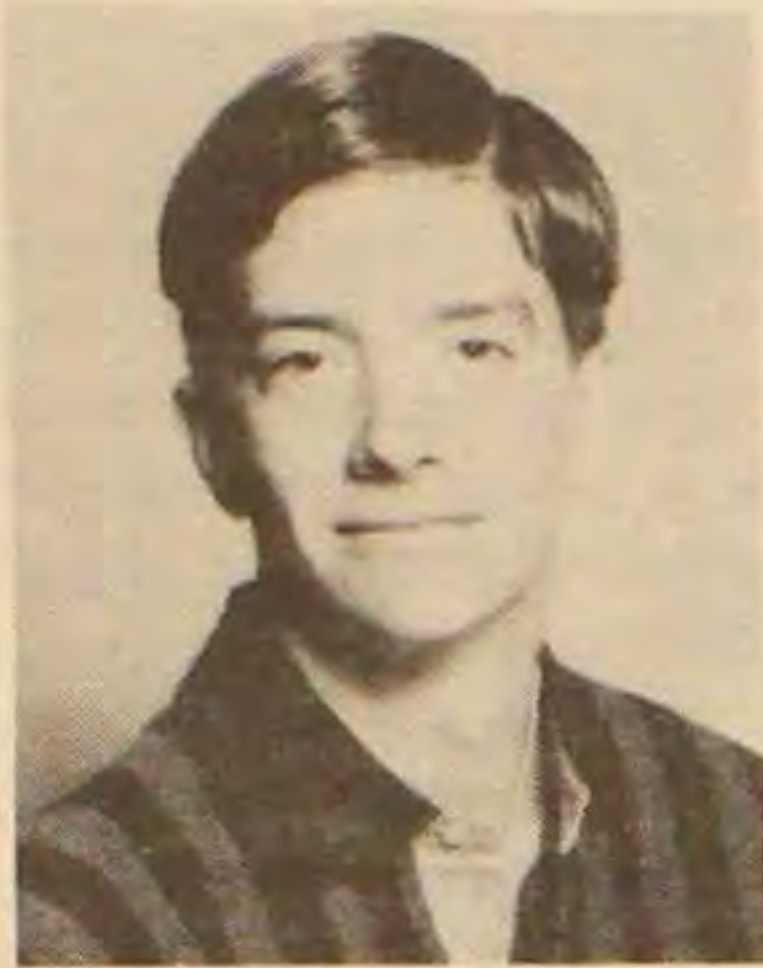
"I think Stuco has done a very good job of sticking together and not giving up," McGowan said.

Two candidates have stepped up to run for the now vacant position of Student Council vice president. The election will be held Monday, Nov. 6, at convocations.

Ben Brubaker, soph., the current Fahnstock representative for Student Council, will run against Roy Johnson, a sophomore transfer from Gainesville College in Gainesville, Ga.

Both candidates expressed interest in taking on the position and helping McGowan work towards Student Council's goals.

"I want to step in and be Shawn's right hand-man and try to get on pace with things,"



Shawn McGowan

Johnson said. "I want to try to get things moving in the right order."

"Shawn and I work together really well. I feel that we'd be a good team," Brubaker said.

Brubaker believes that recycling, communication, and student enrollment are some of the major issues that Stuco needs to address.

"I'd like the students' input and I'd like to encourage them to get involved in student government and I'd like to continue to work on the communication between all members of the campus community," Brubaker said. "The students need to talk to their representatives, and if they have problems they need to voice their concerns."

"If we can prove that this campus is a fun and enjoyable place to be, we can bring in more students," Brubaker said.

Johnson also hopes to improve the communication on campus.

"I believe if you handle things in the appropriate way, there are many different techniques in getting information out. One of my major goals is to increase communication and the notability of Student Council," Johnson said.

"I believe that you have to create enough trust from the students and the administration so that your word is worthy to them. Once you build up respect I believe it's easier to get your point across and it's easier to step up to the issues," Johnson said.



Roy Johnson

Brubaker believes that this year's Student Council is a capable one, and that his experience would be helpful.

"There is a surplus of talent on Stuco, we just need to tap into it. I feel that Stuco needs to get all of their positions filled and needs to get the ball rolling. We're still kind of in a transition period and we need to settle down and get going," Brubaker said. "This is my second year of Student Council, so I'm already familiar with the processes."

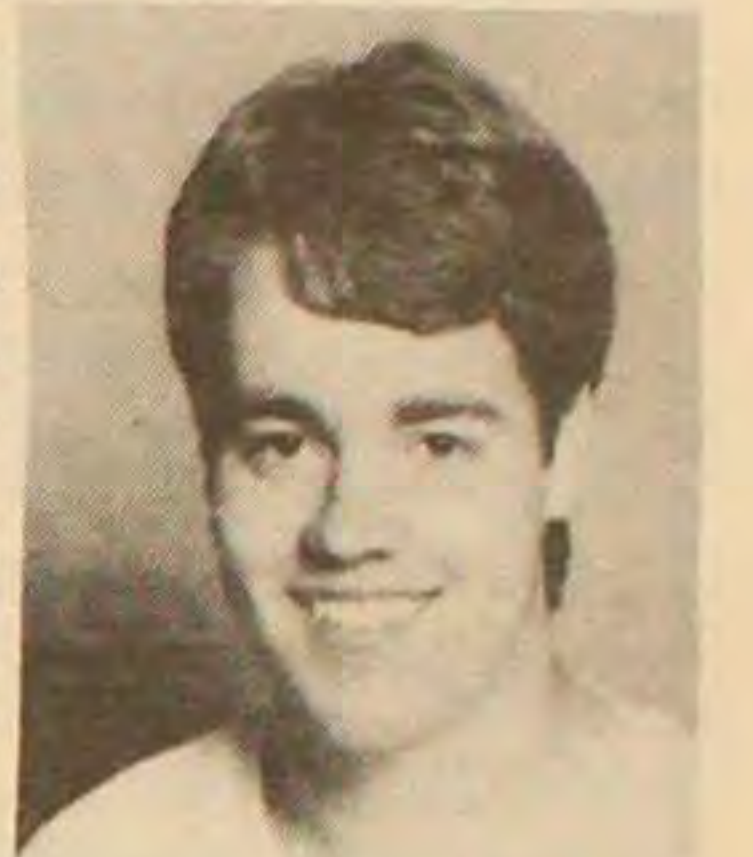
Brubaker served as freshman representative on the 1994-95 council.

"I'd like to strive to make the campus a better place for the entire community," Brubaker said.

Johnson believes that his prior experience on student government would help him to fulfill the duties of the position.

"I feel like I have great communication skills not only with students but with the faculty and staff. If I can combine my communication skills and the knowledge I already have of Stuco with the experience I had from my former school, I believe I could be a great representative for this campus," Johnson said.

Johnson served as the Student Government president at his previous college. He was then chosen to serve on the Student Advisory Committee to the Board of Regents, and was one of three chosen to serve on a committee for education with the governor of Georgia.



Ben Brubaker

Fund-raising campaign awaits approval

By Marylyn Matthaei
Spectator Staff

"Enhancing the Legacy: In Partnership for the Future" is the slogan for the college's newest three-year fundraising campaign, due to be officially launched upon approval by the Board of Trustees.

"A fundraising campaign is designed to generate support for the college," Dr. Steve Mason, vice president for financial services, said.

"Size of the total campaign goal will be determined later this year. First we do a feasibility study, during which our financial consultant and college staff visit with individuals around the country to test their interest in supporting a campaign," Dr. Mason said.

This is the fourth campaign designed for the college by consultant Howard Braren of Howard Braren Associates, Inc. consulting firm in Davenport, Iowa.

Development office staff persons compile a case statement, which is given to interviewees in the feasibility study. The case statement is a booklet that outlines goals, characteristics of the student body and faculty, description of the physical plant, the financial standing of the college and the giving history of constituent groups.

"Feasibility interviews are a way to gather personal impressions from people, find out their relationships with the college, get feedback, and present goals for the campaign regarding programs we want to start or physical changes that need to be made on campus," Jenny Williams, campaign coordinator, said.

dinator, said.

Campaign leaders are recruited to help contact alumni and friends of the college, plan meetings, identify potential donors and refer students to McPherson College. The recruiting and feasibility portions of the campaign will continue until spring 1996 according to Williams.

A series of five conferences hosted by the development office are scheduled throughout 1995-96 at both on- and off-campus locations. "The goal of conferences is to enlist key supporters who are interested in the college and educated about our goals," Williams said.

At the conferences college staff give presentations regarding things such as faculty, curriculum and financial information. A panel consisting of students and alumni speaks about their personal experiences at the college.

"We've been having some very positive responses," Bob Knechel, director of development, said. "People seem eager and willing to learn more about the college."

According to Williams, the three major components of the campaign budget goals are:

- operations (resources needed to continue operating every year;
- capital projects (physical plant, new facilities, renovations);
- endowment.

As defined in the case study, operations are unrestricted funds used to meet operating costs. Of each budget dollar spent annually for education and general expenses at McPherson College:

37 cents go toward academic salaries, programs and resources;

20 cents go toward administrative salaries, programs and resources;

18 cents go toward student services and activities;

16 cents go toward financial aid;

9 cents go toward maintenance and utilities.

Capital projects are specific plans to enhance campus facilities, including the proposed science facility and upgrading of equipment, fine arts center and modernization of Bittinger Hall. Capital funds also assist the college in complying with current building and fire codes and meeting ADA requirements.

The endowment is invested funds that provide permanent income from earnings. Endowment funds are used for such things as student financial aid and Brethren Leadership Institute, a continuing education program for lay persons and pastors in the Church of the Brethren.

The faculty, staff and trustees of McPherson College were solicited for funds last year, before other donors were identified. "Major gifts have a greater overall impact, but smaller gifts are very important and greatly needed," Williams said.

"When they're given information about the college and its needs, most people are interested in continuing their support of programs and services," Knechel said. "Overall, people would love to see more students take advantage of what McPherson College has to offer. We need to get the word out."

EDITORIAL

Guest writer defends court

WE ARE IN COLLEGE NOW, WHICH MEANS THINGS ARE DIFFERENT FROM HIGH SCHOOL.

We have had four years to grow up and most of us have moved beyond the cliques of friends, the popularity contests and the immaturity that go along with high school.

The Spectator's recent lead editorial about the Homecoming King and Queen tradition, comparing high school to college was a mistake. We have moved beyond life at home and most of the life-styles that went with it. The Spectator said the choosing of candidates is the same as it was in high school, and that it was the "biggest popularity contest of the year," and that "the only criteria for candidates is who is most well-known."

It's true that all the King and Queen candidates are well-known, but we are not known for our "friends, bodies or number of yards rushed." We are known for being VERY active on campus. If you put us all together we have probably been involved in every possible club, organization and activity at McPherson College.

Oh, and yes, some of us even live in Fahnestock, and have given time to Habitat for Humanity and Peace Awareness! We might actually be "swell" individuals when people look beyond the stereotypes of homecoming candidates.

The editorial mentioned campaigning as an alternative option. However it is not a part of the process and that is because we are chosen for who we are, and we are not running for an office. None of us is a brown-noser, nor sickeningly flaky; we all genuinely like people and are all sincere.

The Spectator described all the King and Queen candidates as "exceptionally attractive," which may or may not be the case. That is a quality that is in the eye of the beholder. We could all compete in an academic contest, and some of us have actually been labeled smart (and given the presidential scholarship.) In retrospect, we were all fully clothed on the football field and were not in a Miss America pageant that required us to wear bikinis!

Homecoming was a week packed full of traditional activities. Why do we have these activities? Why do we still have the Activities Fair? For that matter, why do we still have the Fanny Run? Because they are a few of the traditions that make McPherson College what it is today.

This is also one of the reasons for the Homecoming Court and the choosing of the King and Queen. We went through the process of choosing these people and came out with ten very good representatives of McPherson College. The fact that we represent the school is the main reason for the candidates. It is amazing how much the community recognizes us and relates us to the college. We are who McPherson College is.

Jessica Boothe
Guest Writer

The McPherson College

SPECTATOR

Vol. 80, No. 4

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The McPherson College Spectator is an official publication of McPherson College, McPherson, Kansas 67460, under the sponsorship of the Student Council of the college. The Spectator is published six times a semester, allowing for the interruption of school holidays. Subscription information is available on request from the above address.

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Thoughts become words

Here are some idle thoughts that have been going through my mind.

- Why, at the age of 48, do I still suffer from the fear of being called on in class?
- Did you know that funeral directors in Nevada can be arrested for using profane language in the presence of a dead person? Who's going to tell?
- Some little known facts: 32 percent of Americans can't snap their fingers; three out of 10 Americans can raise one eyebrow; one in four is capable of crossing his/her eyes on demand; 13.2 percent can wiggle their ears.
- Is it good or bad that with marriage all of the illusions disappear?
- In Halethorpe, Maryland, a kiss can't last longer than one second. Maybe everyone has had breath.
- I believe that our mind greatly affects our immune system. If we could just learn to cultivate certain immune-power traits, we could bolster our emotional, spiritual and physical well-being.
- It's sad that young people are so bored with classes and adults are so bored with meetings. What's the answer?
- I like the idea that as you grow older you should stop looking in the mirror and in-



Ol' Crone
By Jill Brax

stead look into the eyes of those who truly love back. This came from a poem by Ann Menebroker called "This."

- How would you like to wake up to a pre-recorded message instead of an alarm or music? There's an alarm clock available now on which you record a 10-second message. Think about this for a second—it has wonderful possibilities! Women could have some sexy male voice wake them up with: "Wake up, gorgeous." Or men could have a soft female voice say: "OK, handsome, it's time to get up." (No pun intended.) It would even be fun in the office. While you were meeting with an important client your clock could suddenly say: "Don't forget your 2 p.m. dentist appointment."
- I will leave you with a Jewish proverb: "Never argue with a fool in public; passers-by may not know who's who."

Farrakhan views doubted

Seth Miller
Spectator Staff

The recent Million Man March in Washington D.C., led by Louis Farrakhan, has left people with questions about his intentions. Farrakhan is the leader of a group of black separatists called the Nation of Islam.

The Nation of Islam is a spin off of traditional Islam. There are two major differences between Islam and the Nation of Islam. Traditional Islam teaches that Allah created all people, the nation teaches that white people resulted from a failed lab experiment by a black scientist. Another difference is Orthodox Islam teaches racial harmony; the Nation preaches separation.

Farrakhan was born in New York in 1933 and was given the name Louis Eugene Walcott. As a young boy he was a model member of the Episcopal Church. After hearing a speech by Elijah Muhammed, founder of the Nation of Islam, he converted and joined the Nation of Islam as Louis X in 1955. Farrakhan was tutored by Malcolm X and became the minister of the Boston mosque in 1957.

In 1964 Malcolm X renounced the Nation of Islam's racist ideology and left the organization. Farrakhan succeeded Malcolm as the minister of Temple 7 in Harlem and declared that Malcolm was "worthy of death." Malcolm X was assassinated soon thereafter. While there is no evidence that Farrakhan was involved in the murder, he has admitted to helping create the atmosphere that led to the murder of Malcolm X.

In 1975 Elijah Muhammed died, and his

son Wallace took over the Nation of Islam. Wallace Muhammed attempted to steer the Nation of Islam in the direction of mainstream Islam, but within three years, Farrakhan broke away from Wallace and began to revive the separatist teachings of Elijah Muhammed.

Despite his racist views, Farrakhan's message includes some items that are worthy of praise and desperately needed. Farrakhan is an advocate of personal responsibility and family values. Marchers took a pledge stating "I...will strive to improve myself spiritually, morally, mentally, socially, politically and economically."

Many of the marchers went home with an apparent change of heart. In Atlanta, the Southern Christian Leadership Conference, which was founded by Martin Luther King, Jr., got about 100 new members and volunteers in the week following the march. It normally takes three months to get 20 new members according to Deric Gilliard, SCLS staffer.

In Detroit, Mayor Dennis Archer appealed for calm—in the spirit of the Million Man March—on "Devil's Night" and by the middle of the week, 15,000 people volunteered to help prevent fires, violence, and to enforce a municipal curfew.

While many good things may take place as a result of the Million Man March, its long term effects among African Americans remain to be seen. Will Farrakhan's fiery speeches further divide the races in America, or will his advocacy of self-reliance help blacks realize their vast, yet largely untapped potential?

Overthinking kills mood

Christopher Amundson
Spectator Staff

In our four years at college (probably six for me) we are to be attentive in classes and open to new ideas. We are to fill our heads with useful knowledge of the world. We are to formulate our ideas as truths and untruths. We are then to become productive and prosperous citizens of the world and pay back our student loans. So does this mean we have to use our brains?

Not always! Chris's Credo Number 104 is "A large downfall of humans is the overuse of our brains."

The first point for nonuse of the brain relates to the old philosophy of dominance and survival called "Fight or Flight?" For example, let's relate to a young lion on the African savanna; we'll call him Simba. (Thanks Walt.) While on his merry way, Simba faces a larger and much faster tiger. What does our hero do? Young Simba has been schooled in the art of survival and has a technique for this kind of problem. Does he use it?

Simba does not call for a time out to ponder his choices. Rather he immediately uses his "Hey, isn't that an injured gazelle?" technique and high-tails himself out of the situation.

Much can be learned from our juvenile lion. Think about what would have happened if he overrode his previously learned survival techniques and replaced them with in-the-field contemplation and hesitation. Say no more; he would be tiger meat.

UN celebrates 50 years

The United Nations was created 50 years ago in San Francisco. Its main mission after the bloodiest conflict of all times—World War II—was to maintain international peace. The functions of the international body also include cultural, economic and social cooperation between nations.

About two weeks ago, the leaders of the world gathered at the United Nations headquarters in New York City to celebrate the fiftieth anniversary of the world body. The "festivities" lasted for about three days. Each world leader had the opportunity to make a speech. Among the high profiles personalities who spoke before the General Assembly were President Clinton, Boris Yeltsin and Fidel Castro.

Castro had been given a three-day visa by the Clinton Administration. His last appearance in the United States was 16 years ago. Castro denounced the fact that rich nations are in control of the world organization. He also criticized the fact that his country was still subjected to an embargo by the United States.

Rich nations do control the UN but those same nations owe the international body billions of dollars in back payments. The United States, for example, owes the United Nations about \$1.2 billion. Will the fact that the UN is almost bankrupt play a role in its future and for that matter the future of the world?

Member nations need to understand that without financial backing, the United Nations will disappear. Billions of dollars may not be too steep a price to pay to maintain peace and promote cultural, social and economic cooperation.

Has the United Nations fulfilled the mission it set for itself in 1945? Critics would argue negatively. Many conflicts have taken place all over the world since the end of World War II. Vietnam, Cambodia, Afghanistan, Iran and Iraq are just a few examples.

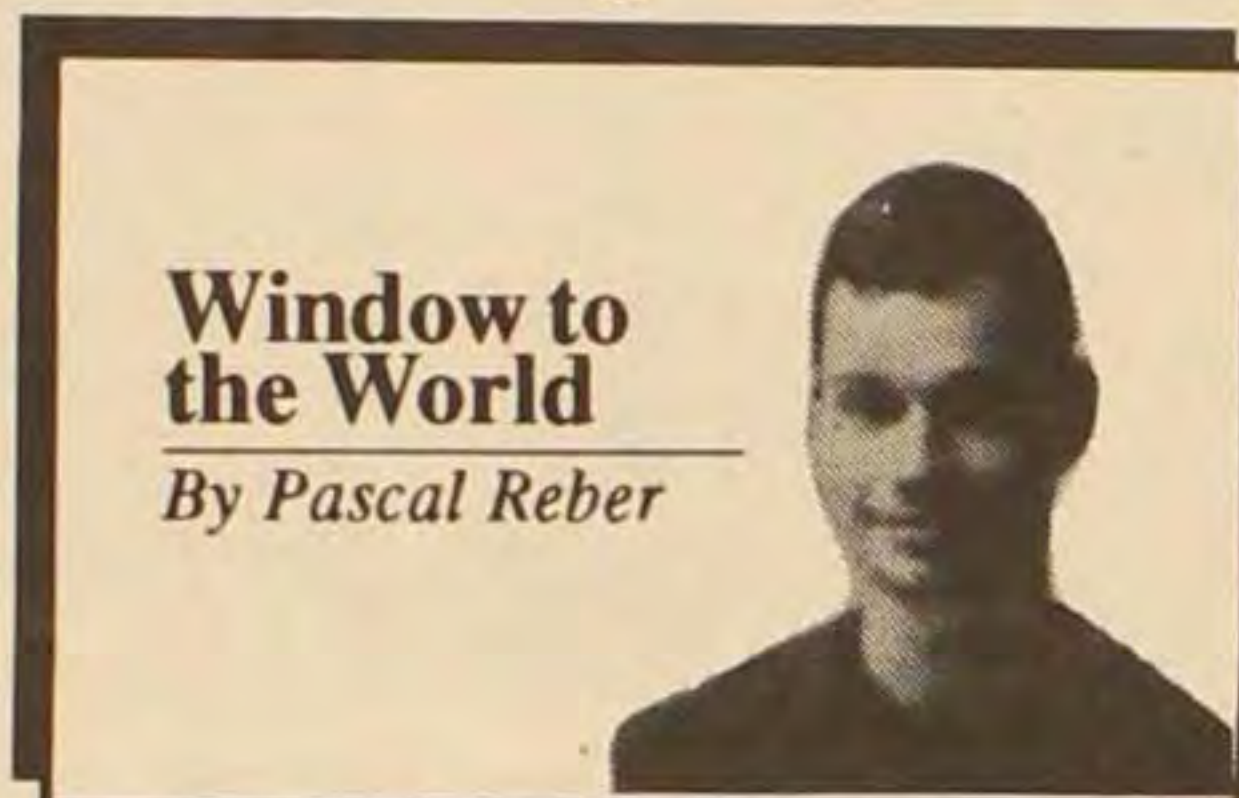
The Gulf War was an extraordinary example of cooperation between nations, but the credibility of the world body has been shattered for the past three years by the war in Bosnia and Herzegovina. The UN has reacted too late with too little. The peace-keeping operations in this part of the Balkans have failed. Is a lack of funds to blame in this case? NATO has become the main

How does this relate to humans? We all know about the ritual-loving fieldgoal kicker who changed his procedure in the championship game and we can imagine about the infantry soldier who second-guessed the attack procedures while on the front line.

Casting away tried and true beliefs for overflowing stream-of-consciousness thoughts can lead to poor decision making. But making wrong decisions is not the only result of brain overusage. If idle minds lend wicked hands then overactive minds lend idle hands. We're talking about the number one New Year's resolution, PROCRASTINATION.

How does procrastination live? Procrastination does not live because of inactivity. Rather it lives because of hyperactivity. It feeds on the thriving electrical center of the body; the mind. The mind tends to have an 8 MB memory loaded with clean and concise programs. But procrastination first gets hold by cluttering the menu with games, useless organizers, and old .TXT files. Soon, the mind is overwhelmed with options and the original goal is lost in the decision-making process. Overthinking alternative options leads to procrastination.

Sometimes we are able to live with our eyes open to all the possibilities around. In this quiet time we are able to design our self and formulate techniques of survival. When the pace is accelerated with goals to fulfill and deadlines to meet, we must dust off the blinders and walk straight for the fire.



Window to the World

By Pascal Reber

enforcing body of the UN in Bosnia nowadays.

However, not everything the United Nations has done the past fifty years should be seen negatively. One of the UN's greatest accomplishments, besides the fact that it has prevented another global conflict, is in the field of cultural, economic and social cooperation between nations. Great improvements have been made in worldwide literacy, health and hygiene, and education. Developing countries are the major targets of the international body. Those same nations are now on the tracks of the long process that will lead them to "relative prosperity."

The actions of the UN have been more positive than negative during its 50 year of existence. The world has been deeply changed by the UN.

Let us hope that the world will also deeply change and reform the international body. The United Nations is the best thing that ever happened to the world. It is time for industrialized nations—in charge of the UN—to take responsibilities, and that includes paying their debts.

Bygollygee U.

RESIDENT ASSISTANTS: A FRESHMAN'S BEST FRIEND



YOUR COLLEGE R.A. IS THERE FOR A PURPOSE. THEIR JOB IS TO MAKE YOUR TIME ON CAMPUS MUCH MORE ENJOYABLE AND A LITTLE LESS HECTIC.



YOUR R.A. WILL HELP YOU WITH YOUR HOMEWORK, LISTEN TO YOUR PROBLEMS, AND GUIDE YOU THROUGH THE SOMETIMES CONFUSING LIFE OF A COLLEGE STUDENT.



YOUR COLLEGE R.A.: THEY'RE THERE FOR YOU!



CAMPUS FORUM

Respect Brethren heritage at Mac

Recently I was harshly criticized by some people on campus who attacked my personality and my faith. I was deemed childish because I am Brethren.

I admit that I like to goof around and act in a child-like manner. However, it makes me angry when my personality is judged by people who do not know the facts about the Church of the Brethren. I want to explain to those unfamiliar with the Brethren, about the church that founded the school they are attending.

Among Brethren there are many different ways of describing each individual's faith. The binding element is the conviction held for our beliefs. Brethren have sacrificed possessions, jobs and life itself to uphold their beliefs.

Most criticized is our following of Christ's teachings about war and violence. Brethren have refused to support any war from the American Revolution to the Persian Gulf War. Brethren believe in following Christ through service to others, healing the suffering and showing hope and new life in times of despair.

Killing people, no matter the situation, is against the teachings of Christ. Brethren struggle with this issue among themselves, but many people, including my father and grandfather, have sacrificed much to perpetuate their opposition to war.

I challenge anyone who speaks negatively about the Brethren belief in non-violence to do the work that Brethren have done in the world to help humankind, rather than to destroy it. It takes more strength to help a family rebuild their life and home, while under the persecution of people in your own country, than it does to end someone's life.

Brethren are a people of covenant. The name of the church is meant to be inclusive of all people and to bind us all together as brothers and sisters in Christ. Brethren are compassionate, inspired by the quote from Matthew 25:40, "Just as you did it to one of the least of these who are members of my family, you did it to me." (NRSV)

The Brethren are a complicated people, who try to live by Christ's example and teachings. This includes forgiveness. I forgive those who criticized my beliefs, and I hope that I can help them to be more open-minded about people who are different from them and to accept the Brethren faith as a loving and strong community.

"The Brethren gift at the end of the 20th century is being able to maintain the bonds of love in the midst of diversity. We think of ourselves as a family and we continue to recall that which binds us to one another. We see beauty in the tapestry of Brethren diversity and identify dominant threads that hold the design together and make it unique." (John Deeter)

-Darren Hendricks

Racism is alive

I would like to respond to the article printed in last week's Spectator by Mr. Pascal Reber on Louis Farrakhan.

Wake up! Racism is a part of this world. As an African American student at McPherson College, I realize that racism is alive more than ever.

We are growing up in a racist society. No, racism is not as bad as it was in the 60s or even 900 years ago when my ancestors were slaves.

We also must realize that racism would not be as bad if whites had not gone over to Africa and took natives from their country, family and land to make them slaves. But hey, I guess we should not be surprised that whites enslaved blacks considering that whites enslaved other whites before blacks were slaves. Apparently, 900 years ago, whites were just as inferior to other whites as blacks are today.

In the Oct. 19 Spectator, Mr. Reber stated: "The Nation of Islam leader is probably one of the most racist men in America." This would probably be true if Mr. Reber had said: "The Nation of Islam leader is probably one of the most racist men in the media today." I say this because I believe Louis Farrakhan is a racist. Farrakhan believes that white people are devils because they run the world. He also believes that a majority of whites, in today's society, are prejudiced. There are also racist blacks in America, but those are Louis Farrakhan's views.

Mr. Farrakhan teaches African Americans to be responsible of their communities, their families, their futures and their actions.

Farrakhan teaches African Americans to fight whites with their minds and not their fists. He teaches African American men that whites will be afraid of blacks if they use their minds, because so many whites feel that blacks belong in the jungle swinging from trees. The reality is that black men are here to stay; they should thus put their mind to use to make our world a better place for children.

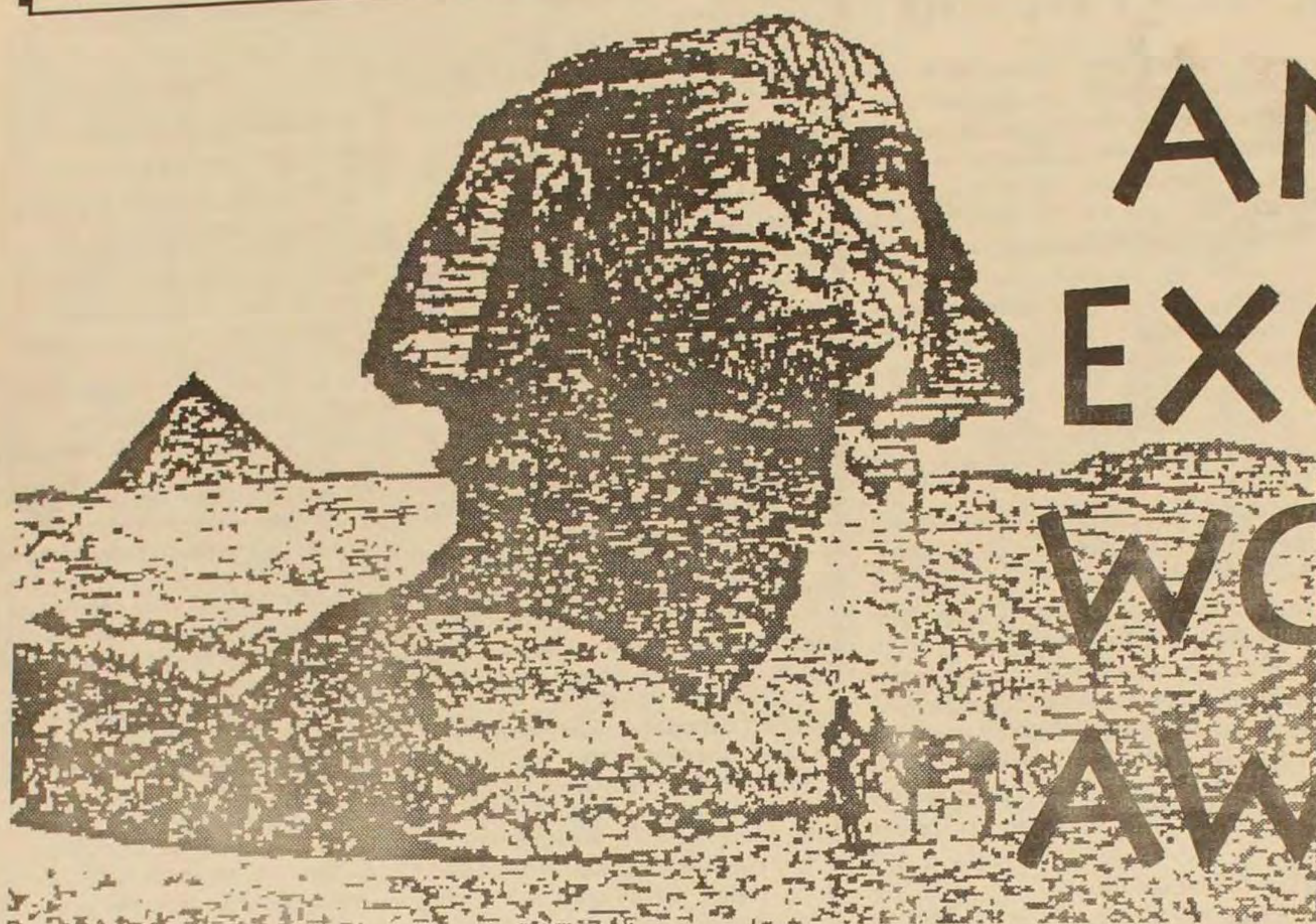
Mr. Farrakhan also tries to teach black men to appreciate their wives. He encourages black men to avoid violence with their wives and girlfriends. On Oct. 16, 1995, Louis Farrakhan stated that black men should treat their spouses like queens. He said that behind every black man stands a strong black woman.

I do not support Louis Farrakhan's beliefs because I have not researched him in depth. But, I do support his works to help African Americans better themselves and their communities.

It is our duty, as future leaders, to learn to accept one another for who we are, overlooking differences in skin color. We can only make a difference if we hold our heads up, place our feet on solid ground and work together as Americans to make things better for our children's children. We must not forget about the past, but study it. For if we do not learn about the past we are doomed to repeat it.

-Phelicia Claiborne

By Mike Horner



AN EXOTIC WORLD AWAITS

BY MARYLYN MATTHAEI
Spectator Staff

Exotic travel courses await McPherson College students during Interterm 1996.

The warm, tropical beaches of Costa Rica will welcome winter-weary students for BI 495 Field Experience in Tropical Biology. The class is offered for four credit hours at upper and lower levels by the biology departments of Associated Colleges of Central Kansas.

Prerequisite for the course is one college biology course. Instructors are Dr. Dwight Platt, professor of biology at Bethel College, and Dr. Sherri DeFauw, associate professor of biology at McPherson College.

Highlights of this tropical trip include Wilson Botanical Garden in southern Costa Rica; La Selva Biological Station, a lowland rainforest study area; Monteverde Cloud Forest Preserve, a cool mountain forest; and Palo Verde Biological Station, a dry tropical forest in northern Costa Rica.

Environmental issues in Costa Rica will be examined, with a focus on understanding the ecological dynamics of tropical forest ecosystems. The course will also encourage an understanding and appreciation of the culture and societal aspirations of the people of Costa Rica.

"I thought it sounded like fun—to see a different country," said Mike Bretz, sr., one of three McPherson College students enrolled in the course. Estimated cost for the Jan. 3-25 field trip is \$1,700. The class is limited to 28 students; three to four more students are needed. For more details, contact Dr. DeFauw at ext. 1204.

Students also have the option to see the sands of Egypt, while obtaining credit in either religion or education.

Dr. Jeanne Smith, assistant professor of education, instructs the first half of the course, NG-ED 333 Intercultural Education Seminar, on campus Jan. 3-12 for two hours credit. Students enrolling in this course can fulfill the G perspective—integrative seminars—of the general education requirements.

Students desiring credit for four hours will be joining Dr. Herb Smith, professor of religion and philosophy, for PR 404 Egyptian Religions. Departure date is Jan. 16,

and return date is Jan. 26. Student travel rate is \$1,959.

Hosted by the Smiths and accompanied by guides, the trip to Egypt offers many unforgettable features, including stops in Rome at the Trevi Fountain, the Vatican, the Roman Forum and the Colosseum.

the world. Herb will do some separate presentations while in Egypt.

"We'll get to visit an Islamic school, too," Herb said.

The group will see King Tutankhamen's treasures, visit the Pyramids of Giza and the Sphinx, as well as the Citadel. After transfer

ington, D.C., and The Big Apple, New York City.

The class meets first at McPherson College for nine days, Jan. 3-12, under the instruction of Glen Snell, assistant professor of accounting. Travel dates to New York and D.C. have not been finalized but are expected to be Jan. 13 to Jan. 25, with an estimated cost of \$600-\$700.

"It's a great opportunity for students to actually see some of the financial markets that exist," Snell said. "The experience of seeing people in this environment and being able to put faces and places with names we've been studying is neat."

McPherson College has offered an opportunity to learn from the classroom and the boardroom for more than a decade as part of its regular January Interterm curriculum.

Sights to see in New York include the New York Stock Exchange, American Stock Exchange, Commodities Exchange, Merrill Lynch bond trading floor, NBC studios, Statue of Liberty, Broadway plays and the Hard Rock Cafe.

While in Washington, D.C., the group will visit such places as the Securities and Exchange Commission, Federal Trade Commission, Congressional Budget Office, AFL/CIO, Smithsonian Museum, Holocaust Museum and the White House.

On a musically exotic note, students enrolled in NG-MU 363 Baroque/Classical Music History will have an opportunity to listen to the Wichita symphony orchestra during Interterm.

The class, offered for three credit hours, covers music from the seventeenth to nineteenth centuries. This course is cross referenced as NG-HI 363 and fulfills the H2 perspective (global/intercultural experience) of the general education requirements.

"Besides the symphony, we'll also take a field trip to Lawrence and Kansas City to tour the Reuter Organ Company and visit the Nelson-Gallery," said Dr.

Stephanie Brunelli, assistant professor of music.

Dr. Brunelli team-teaches the January course with Dr. Larry Kitzel, professor of



Mac students, Erin Swenson, Rod Hornbuckle, Shawna Warren, Dan Brubaker and Adabel Garza enjoy sights at Chaco Canyon in New Mexico. *Courtesy Photo*

On the first day in Cairo, the group will meet with the Ministry of Education of the State of Egypt, who will explain Egyptian educational systems. "We'll have presentations by multiple expert guides in religion and archaeology throughout the tour. One of our contact persons did Hillary Clinton's tour to Egypt last year," Herb said.

Other contacts include former McPherson College economics professor Dr. Farouk Shalleby, whose wife teaches at the American university in Cairo.

Sue Werner, sr., signed up for the trip. "I went to Israel two years ago, and it was really interesting to see a culture so different from ours. I think going to Egypt will be a good experience too. I can learn a lot more by actually going than I can sitting in the classroom," Werner said.

The Smiths integrate all of their tour experiences with other religious cultures of

to a Nile cruise ship, which will be their home for four and one-half days, the class will stop at various ports to visit the Temples of Luxor and Karnak, several tombs and Queen Hatshepsut's temple.

"They're now unearthing tombs of all Ramses II's sons, so it's an exciting time to be going," Herb said.

After learning to read hieroglyphics, visiting the Aswan Dam and the beautiful mausoleum of the Aga Khan, the group will fly back to Rome for shopping and sipping at the sidewalk cafes of the Via Veneto before returning home. Interested persons should contact Dr. Herb or Dr. Jeanne Smith for details.

For exotic economists, the EC 460 Investments course is offering an Interterm for three credit hours featuring travel to Wash-

See INTERTERM, Page 5

Who is that in Mohler?

Nancy Lengel, Stephanie Hargrave, Deb Wagoner
Jill Graves, Amanda Gutierrez and Cheryl Bradford

By Sarah Adams
Spectator Staff

In the secluded cubicles of the Student Enrollment Services, the staff that keeps college affairs moving smoothly work their magic. Six new staff members have joined the McPherson College campus over the past year.

An alumna of McPherson College, Nancy Lengel, the new secretary to the registrar is familiar with the college.

"I've always felt at home here," she said. As wife of Dr. Leland Lengel, history and political science, she has always known students, but working here gives her more opportunity.

"I get to know the students a little better," Nancy said.

Before working for the college, Lengel was a travel agent for 16 years.

Another Mac grad, Stephanie Hargrave (formerly Stephens) says she's glad to be back. The small town atmosphere is different from that of her home town, Wichita.

"I really like McPherson a lot, it's a lot safer here," Stephanie said.

Working as an admissions counselor, Stephanie has the opportunity to work with many students.

"I love being able to work with such a broad range of students," she said.

The new secretary to the vice president for student services, Deb Wagoner, is also familiar with McPherson College.

Her husband, Alan Wagoner, went to school here for one year and her daughter, Sarah is a sophomore.

"I've always thought this would be a good community to work in," Deb said. "I

especially like the contact with the students."

Jill Graves, a graduate of Calvary Bible College in Kansas City, is the new student account secretary and coordinator of administrative computers. She deals with working out payment plans and training people on the computer program, CARS.

"I've appreciated the fact that everyone is so open and friendly," she said.

Amanda Gutierrez, coordinator of giving programs, is busy gearing up for the annual business campaign.

She graduated in 1992 from Kansas Wesleyan with a degree in business administration and recently received her masters from Friends University.

Before coming to Mac, Gutierrez worked as the director of communications for the United Way.

A face that may be more familiar to students is that of Cheryl Bradford.

She has worked for the college almost eighteen months.

Currently working as inquiry and mail support, Bradford has enjoyed her time here.

"I like the college," she said.

As you stroll down the hallway of first floor Mohler don't be surprised if you bump into one of these new faces.



Wichita

"Oklahoma"

Oct. 5 - Nov. 26
Wichita Crown Uptown Theatre,
1-316-681-1566

"Les Miserables"

7:30 p.m. Nov. 1-5
Century II Concert Hall
1-316-263-4717 \$17 - 47

"Frankenstein"

Wichita Community Theatre
Oct 31 - Nov. 11
8 p.m. Friday - Saturday
2:30 p.m. Sunday
1-316-686-1282

"The Rocky Horror Show"

Cabaret Oldtown
Nov. 3-11
8 p.m. Thursday - Sunday
1-316-265-4000

MU330 "Ska" Music

(mix of alternative reggae/rock)
Wednesday, Nov. 22
Special Guests: Gal's Picnic and O'Phil
Wichita Cotillion

Topeka

"Treasures of the Czars" exhibit

9 a.m.-8 p.m. daily
Kansas International Museum, 4th and Quincy,
800-269-0901, \$15

Hutchinson

Kansas Cosmosphere Movies

"Living Seas"

1, 2, 8 p.m. Mon-Fri
11 a.m., 12, 1, 2, 8 p.m. Sat
1, 2, 8 p.m. Sun

"Race the Wind"

3, 7 p.m. Mon-Fri
3, 4, 7 p.m. Sat, Sun
Kansas Cosmosphere, 662-2305

INTERTERM: January offers exotic adventures

Continued from Page 4

music. "It will be a lot of fun," Dr. Brunelli said.

For more information, contact Dr. Kitzel or Dr. Brunelli. There is a travel/ticket fee of \$15.

Exotic food and the Southwest rounds out the January term travel courses. PR 221-G Religions of the Southwest, cross-referenced as SO 221-G, is offered for

four credit hours.

Dr. Dale Goldsmith, professor of philosophy and religion, co-teaches this unique study of religious cultures in New Mexico and Arizona with his wife, Dr. Catherine (Katy) Goldsmith, assistant professor of anthropology.

From the home base in Albuquerque, the Goldsmiths take students to such places as a Navajo reservation, museums, prehistoric sites, churches, both Protestant and Catholic, a pueblo village, Lybrook, the Brethren mission to the Navajo in New Mexico, and the University of New Mexico in Albuquerque.

"One of my favorite things was going to the ruins at Chaco Canyon. I liked visiting the

churches in Santa Fe and Chimayo, too," said Shawna Warren, sr., who took the course last Interterm.

"I liked the museums that we went to, and we got to see the way the people live—their architecture," said Rod Hornbuckle, fr., who was among those on the Interterm 1995 trip.

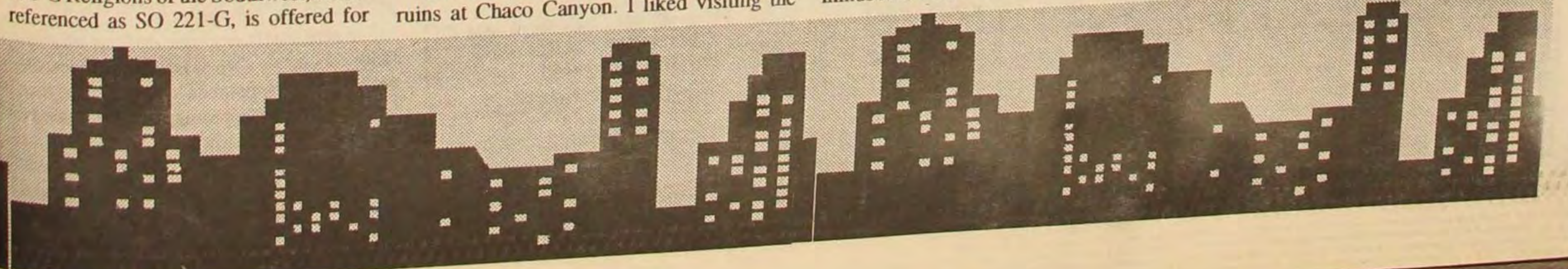
"This is a study of Native American religions, people and history," Dr. Dale Goldsmith said. "We'll learn about what happened when the Spanish came and when the Catholic Church was introduced. The students will talk to the people and observe their religious practices and differences."

Cost of the trip to the Southwest is \$650, minus two weeks' board. The group will stay

at the Menaul school, a Presbyterian mission and boarding school in Albuquerque. So far eight students have signed up, and the group is limited to ten.

The class will spend the first week of January on campus and return during the last week of Interterm to produce a paper about their experiences. "Students will be exposed to a very different world," Dr. Katy Goldsmith said. "It's an adventure, and it's so beautiful there—breathtaking!"

For those who do not experience wanderlust, there are plenty of interesting January classes right on campus. However, they are not quite as exotic as the off campus excursions.



Dogs to face Tabor in home finale

Gridders take their best record in three years into the game against Tabor tomorrow

By Danny Brubaker
Spectator Staff

The McPherson College football team faces winless Tabor College in the last home game of the season tomorrow. The Bulldogs enter the contest with a 2-6 record, which includes wins over both Southwestern and Ottawa. Last season, the Bulldogs dropped the game against Tabor, 14-13.

Head coach Bruce Grose believes the offense has to own the line of scrimmage "exactly like we did against Kansas Wesleyan." The McPherson offense racked up a total of 442 offensive yards, including 359 yards on the ground, in last week's game against Wesleyan.

Diversity will be another key for the offense according to Grose.

"We hope to keep Tabor guessing by mixing the run with the pass as well as mixing straight ahead power plays with misdirection counter plays," Grose said.

Defensively the Bulldogs are looking to eliminate the big play.

"We have to force them to drive the entire length of the field," Kevin Pettis, defensive coordinator, said. "If we can do that and we can win the battle of the special teams, we will win the ball game."

The Bulldog team is still striving for continuous improvement every time they

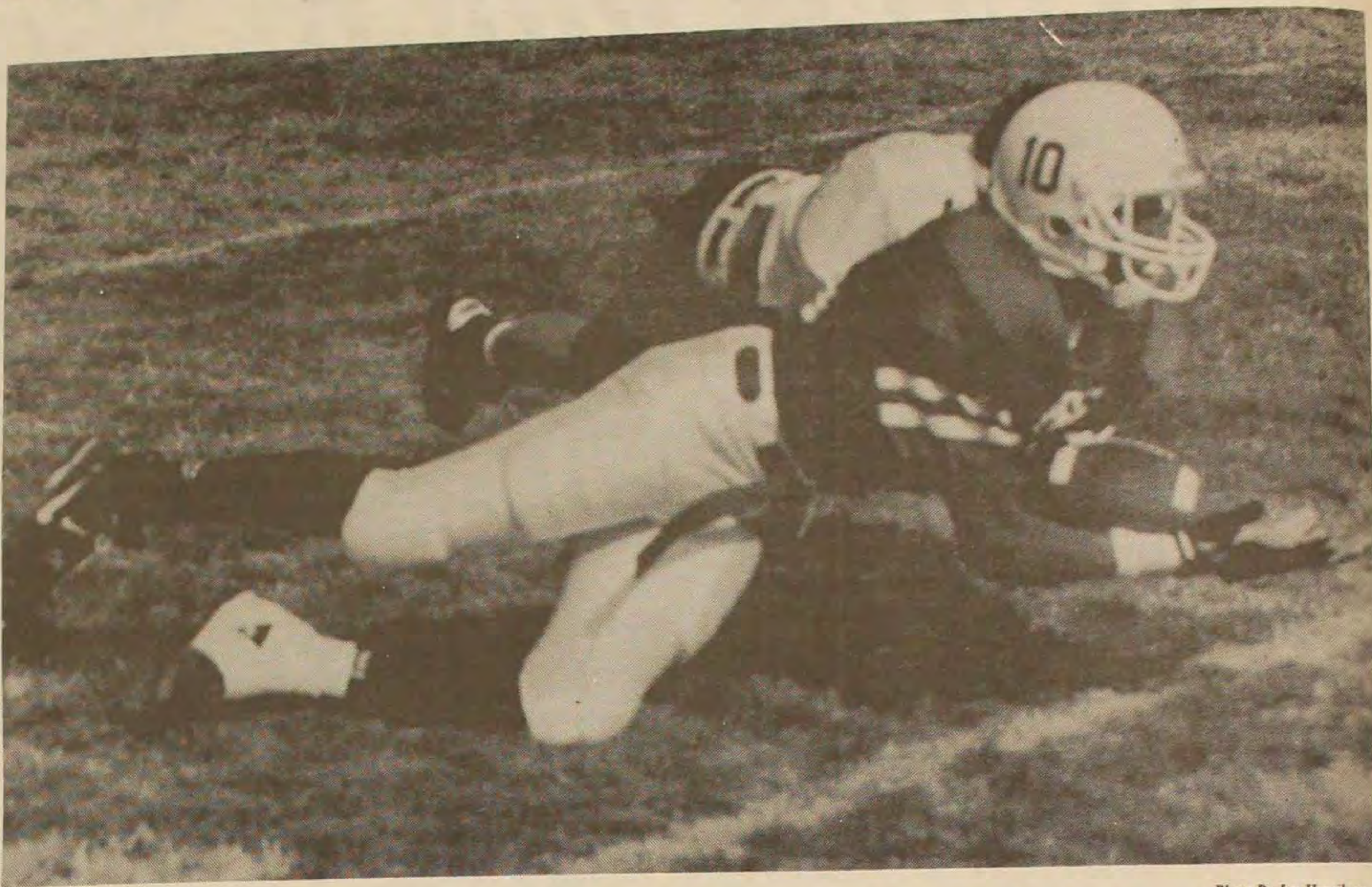


Photo By Jon Henrikson

Hubert Freeman, jr., makes a diving catch against Kansas Wesleyan. The Bulldogs lost 62-35.

step on the field.

"I am looking for continual improvement as a team from week to week. We want to make positive strides each week that help us build toward next season," Grose said.

The Bulldogs made a large stride toward this goal when they defeated Ottawa University, 30-14, in the Homecoming game.

The Bulldog defense held Ottawa to a mere

38 yards rushing and forced seven turnovers. Brian Ward led the way with 10 tackles and Mark Frazier added eight tackles, along with a 75-yard interception return for a touchdown.

Rudolph "Turtle" James led the offensive attack with 167 yards rushing and 57 yards passing.

The Bulldogs fell to Kansas Wesleyan, a

team which is ranked in the national NAIA poll. The final score of the contest was 62-35. Freshman Tony Upshaw led the offense with 175 yards rushing and two touchdowns.

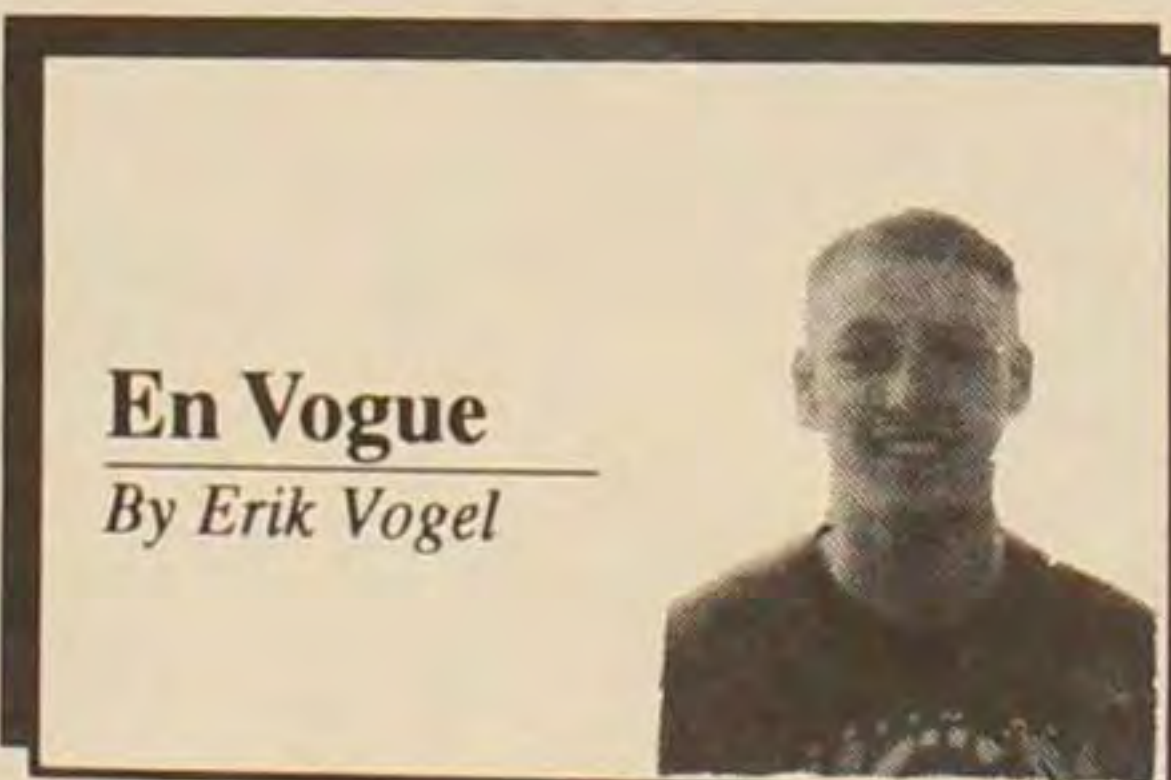
The Bulldogs will close out their 1995 season on Nov. 11 at Bethany College, where they will look to upset the number one team in the conference.

Media always needs to know more

ESPN's College Gameday crew, whose members include Chris Fowler, Lee Corso and Craig James, have masterfully depicted the personal scrutiny today's athletes live under in a series of commercials.

In these commercials the three analysts can be seen at a party "chilling" alongside the athlete, in the player's dorm room, with him during a test and surrounding him on the sideline.

In each instance the ESPN gang is hammering the student-athlete with questions, but he never answers. Although funny and a little over-exaggerated, the skits are realistic.



En Vogue

By Erik Vogel

Scores don't seem to matter anymore. It is the "why's," the "how's" and the "what's" that interest us.

We need private data, such as a player's salary distribution to charities. It is impor-

tant for us, the American public, to be informed of how our favorite players distribute earnings to college scholarship funds, to homeless centers and to environmental agencies. And there is no reason we all cannot learn such valuable, life-saving information.

Off-the-field action intrigues just as much or more than on-field events. We need to be inside the players' psyches, examining their contributions to society.

One might ask, "How can we obtain such information?" You need not worry, for lurking in the corner is a microphone, a tape recorder, a video camera or some free-lance

writer hoping to capture a quote our athlete has concerning the human condition.

Talk shows allow us the chance to see and hear what athletes' opinions are on questions ranging from whether or not they like the new coach, to if they feel the team's mascot is politically correct.

We need to know if our sporting splendor is having family troubles; this information is crucial for the public to possess. Do not try to keep such matters private or brush them off with a "no comment" statement.

It sure is swell that we can experience first-hand what our player is going through. Via satellite from their homes, inside the huddle, or on the team bus, we can hear and see the players' thoughts on subjects ranging from CD selections to recently viewed movies.

It's frosting on the cake when we witness an argument, see a fight between teammates or listen to a coach demoralize a competitor. Confidentiality and credibility, essential in most workplaces, need not be considered. Just press the play button and let the players be the show—that's what they do best.

I have no idea how fans managed to survive in the dark ages of sports when they only knew the scores and statistics.

What about important data on the athlete, such as their food tastes, their position on health care reform or when their next MTV video is coming out?

I'm glad that today I can find out what my beloved Green Bay quarterback does the night before the game. Do you think he uses Crest or Aquafresh toothpaste? Maybe he prefers a mouthwash.

I wonder what his pre-game meal consists of? Fish? Or maybe he eats pasta. What time does he arrive at the stadium? You see, I need to know.

BULLDOG SCOREBOARD

Women's Soccer

Oct. 14	L	Avila	0-5
Oct. 16	L	Central	0-6
Oct. 18	L	Sterling	0-7
Oct. 23	L	Friends	0-13
Oct. 25	L	Bethany	0-6

Volleyball

Oct. 16	L	Friends	2-15, 5-15, 3-15
Oct. 18	L	Bethany	8-15, 15-5, 15-13, 9-15, 16-18
Oct. 24	L	Sterling	2-15, 2-15, 13-15
Oct. 27	L	Ottawa	15-4, 15-8, 2-15, 13-15, 12-15

Men's Soccer

Oct. 18	W	Sterling	2-1
Oct. 21	T	Friends	3-3
Oct. 24	L	Bethany	1-3
Oct. 28	W	Ottawa	2-1
Oct. 31	L	Bethel	0-2

Football

Oct. 21	W	Ottawa	30-14
Oct. 28	L	K.W.	35-62

BULLDOG CALENDAR

Football

Nov. 4	Tabor	H	1:30 p.m.
Nov. 11	Bethany	A	1:30 p.m.

Men's Basketball

Nov. 4	Alumni	H	8 p.m.
Nov. 8	N. West.	A	7:30 p.m.
Nov. 11	York	H	7:30 p.m.
Nov. 16	Bethany Classic	TBA	
Nov. 17	Bethany Classic	TBA	
Nov. 18	Bethany Classic	TBA	

Cross Country

Nov. 4	KCAC (Bethany)	H	10 a.m.
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Volleyball

Nov. 4	Bethel	H	6 p.m.
Nov. 10	KCAC	A	TBA
Nov. 11	KCAC	A	TBA

Women's Basketball

Nov. 4	Alumni	H	6 p.m.
Nov. 16	K.W. Classic	TBA	
Nov. 17	K.W. Classic	TBA	
Nov. 18	K.W. Classic	TBA	

Kickers end best season ever

By Jenni Richardson
Sports Editor

The Bulldog soccer team brought an end to its best season in team history this past Tuesday when they were defeated at Bethel 0-2, in an overtime contest.

Head coach Jerry Malone feels very positive about his team's play this season.

"Obviously we would have liked to have ended the season 18-0, but I believe the program has reached a level of consistency where you can expect the team to perform year after year."

Malone gives a great deal of credit for the success of the season to the leadership of the senior players on the team. "The seniors deserve a lot of credit for their tremendous contribution to the team. They will be greatly missed next season," Malone said.

The men ended the season 8-3-1, tied for second place in the conference with Bethel. This has been the team's best record in the program's five year history, and the last two years the team has been in the KCAC conference playoffs.

Malone believes that with a win over Bethel, the Bulldogs would have had an excellent shot at an upset over Friends. Earlier in the season, the Bulldogs ended a Friends contest in a tie. This game is the only blemish on the Friends record, 11-0-1.

"The game could have gone either way," Malone said. "The goals they scored weren't mistakes. Bethel just made a few good plays. We had our opportunities, but just couldn't seem to capitalize on them. It was a very evenly matched contest."

Although this season ended sooner than coach Malone would have liked, he is optimistic about next season, and the possibility for continued success in the men's soccer program.

"The consistency level we have reached gives us a great kind of program to recruit from. Athletes will

want to play here," Malone said. "We also have a very strong base to build from in our returning players for next season."

Next season's returners will include two members of this year's KCAC All-Conference first team. Pete Petrovski was named to the first team offense and Matt "Tate" Hepler was elected to the first team defense.

Also making first team was goalie Gilbert Moore.

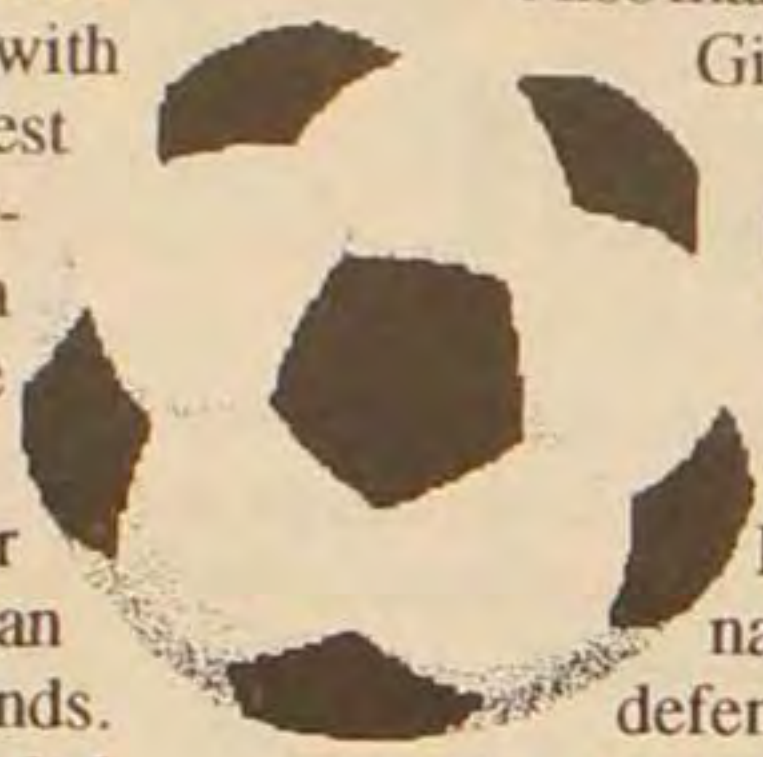
The team also had two players who received second team honors and one player chosen for honorable mention.

Mario Rodriguez was named to the second team defense and Miguel Mendez

was given second team offensive honors. Jose Lawrence received honorable mention recognition.

"Obviously we would have liked to end the season 18-0, but I believe the program has reached a level of consistency where you can expect the team to perform year after year."

-Coach Jerry Malone



Alfredo Torres, Jr., attempts to get the ball back for McPherson. The Bulldogs ended their season with a 0-2 lose to Bethel.

Photo By Jon Henrikson

Volleyball women set for post-season tournament

By Melissa Sharp
Spectator Staff

The Bulldog volleyball team will wrap up the regular season tomorrow at home against Bethel, then enjoy an entire week to prepare for the post-season KCAC tournament. The site of the tournament is not yet known since the team with the best record hosts the tournament. That number one spot is still up for grabs.

Coach Dan Hoffman is looking forward to the tournament.

"I am looking forward to being involved in the conference tournament," Hoffman said. "On a positive note, we are seeded two places above where the coaches picked us at this point. We were picked last in the conference, but we are now seeded seventh.

Next weekend, the season will start all over. The window of opportunity is there for us," Hoffman said.

Three seniors will be recognized at the Bethel game tomorrow afternoon: Sarah Adams, Merri Greene and Tiffany Hall. All three ladies feel the tournament is there for anybody to win.

"This year has been an emotional roller coaster, and it's hard to predict how the season will end, or how the tournament will turn out," Greene said. "I truly believe we have the talent and the knowledge of the game to defeat any team in the KCAC."

"I expect for us to come together because we are the type of team that plays on emotion. This will be the last time to play, so I think we'll give it all we have," Adams said. "Every team is beatable, and we have a

really good chance to do well."

"Since volleyball is a game of momentum and this conference is so balanced, anyone could win. My expectations of the team are extremely high and I'm looking forward to

playing in the championship game," Hall said.

Although the women lost recent matches to Bethany and Ottawa, they played them close, going to five games each match.

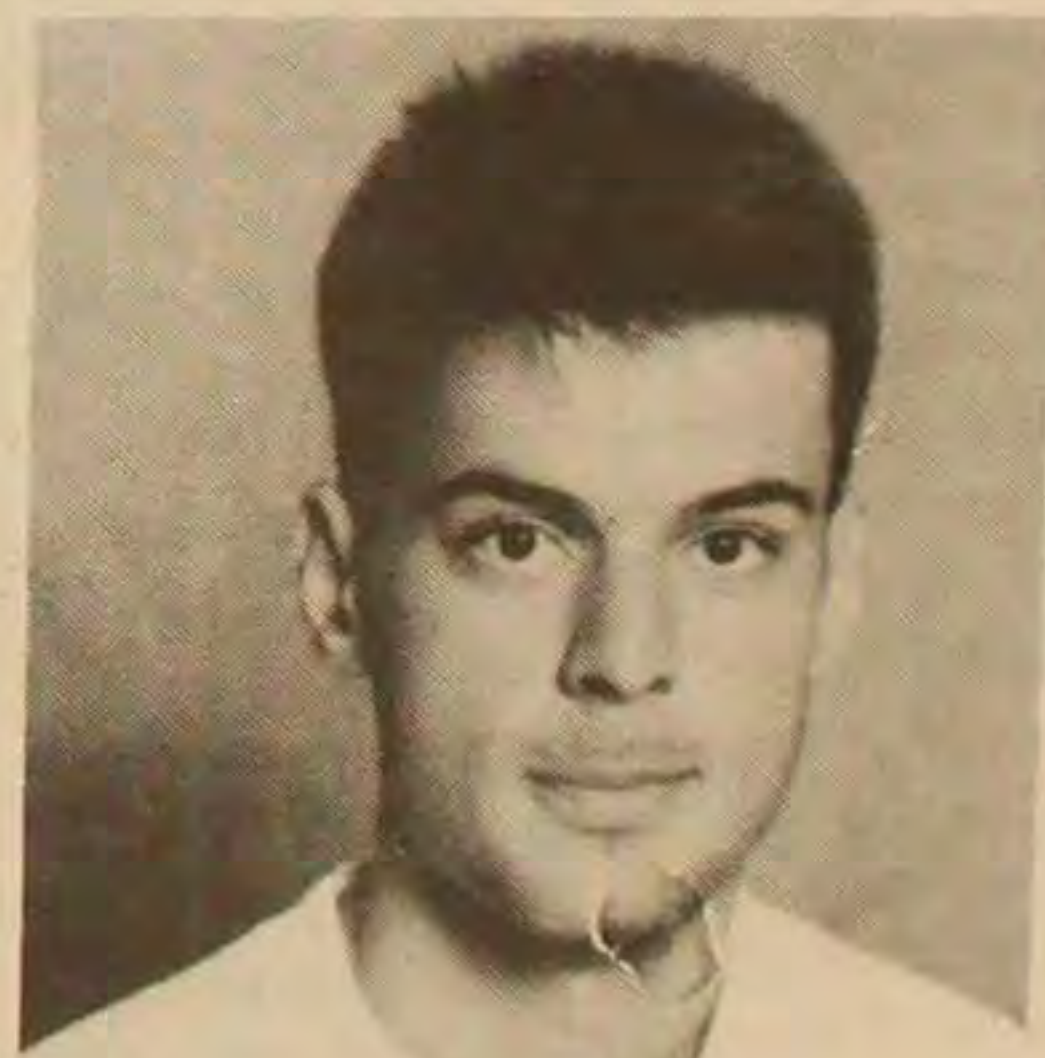
ATHLETE OF THE ISSUE

Pete Petrovski is this issue's Athlete of the Issue. Pete, a junior soccer player, is one of the two captains for this year's men's soccer team.

In the last three conference games (against Friends, the number one team in the KCAC, Bethany and Ottawa), Petrovski scored two goals and had two assists. He is currently the leading scorer for the offensive unit.

"Pete is a team leader," Gilbert Moore, senior team captain said. "Pete is also a captain, and he sets a good example for his teammates to follow, as well as pulling them together when necessary. He's a hard worker and that's obvious since he leads the team in goals scored."

This week's Athlete of the Issue is sponsored by the McPherson Sentinel.



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Halloween "Fanny style"



Photo by Jon Henrikson

Ryan Groff, soph., threatens to suck the blood from Jennifer Williams, sr., at Fahnestock Hall's annual haunted house. The haunted house was held Oct. 27, 28 and 31.

Consultant looks at enrollment

By Marylyn Matthaei

Spectator Staff

In an ongoing effort to develop a strategic marketing plan for the institution, McPherson College administrators and staff met with Dr. Robert Sevier, admissions consultant from Stamats Communications, Inc., on Sept. 29.

"Last spring we looked at a five-year enrollment plan covering 1990-1995," said Sharon Knechel, vice president for student

services. "We use the consultant for an external perspective and advice in the enrollment area, and he gives us new ideas for systems within admissions."

The purpose of developing an institutional marketing plan is to increase the demand for McPherson College education, taking into consideration product, price, place and promotion, according to a proposal drafted by Knechel in February 1995. College officials want to increase the number of students who seek out McPherson College.

Sevier has visited McPherson College several times in the past year to present his plan to President Paul Hoffman, members of the Admissions and Retention Committee, members of the North Central Steering Committee and other faculty and staff.

Knechel's proposal addressed implementation of the marketing plan, which has included examination of external data related to how McPherson College compares to its competitors in the higher education marketplace, as well as an audit of the admissions program, identifying areas of concern and suggestions for further growth and development. In an attempt to identify goals, the college's strengths, weaknesses, opportunities and threats must be identi-

fied.

"The consultant helps us determine what our priorities could, would or should be as they relate to enrolling students," Fred Schmidt, director of admissions and financial aid, said.

"Some hard decisions must be made," said Schmidt, referring to changes that may be necessary in order to implement new strategies.

"It's important to evaluate our product. Our product is what we sell as a degree: experience, training and a credential totaling an educational experience," Schmidt said.

Issues that remain to be addressed in the institutional marketing plan include the 150-hour rule for accounting majors, whether or not to continue classes with only one or two students and the feasibility of continued support for 22 majors.

"The college is still interested in being primarily a residential campus. Our ultimate goal is 500 full-time students—it seems an appropriate target, given our resources," Knechel said. "We continue to strive for retention, talented new students, and we always support the goal that students are admitted because we see them as potential graduates of McPherson College."

Trustees discuss enrollment

By Christopher Amundson

Spectator Staff

The decrease in enrollment was a major topic at the Board of Trustees meeting October 20.

"There was some discouragement that numbers weren't higher," Dr. Paul Hoffman, president, said. Hoffman claims that the board is "very appreciative of what the staff does."

The board debated the future direction of enrollment management and declared that they will welcome any new and innovative ideas presented concerning the enrollment problem. "Some would see athletics and drama as ways to build enrollment" while "some would see the issue [decreased enrollment] as not being overwhelmingly great," Hoffman said. No official action was taken on the subject.

"The board requested a report from the administration on the role of intercollegiate athletics and its impact on recruiting, retention and fund-raising at McPherson Col-

lege," Hoffman said. The board requested that the report be presented at the spring meeting.

The board called for a comprehensive plan for housing before beginning the Bittinger Hall renovation. Student Services staff have been meeting with students as a response to the board's request.

Hoffman does not believe that the call for research will delay the renovation date.

"We think that we can get going with this right away," Hoffman said.

The next official meeting of the Board of Trustees will be held March 1996. A detailed report of the board meeting is available to the college community.

Items related to Academic Services were also discussed at the meeting. An update on accreditation by the Kansas State Board of Education (KSBE) was presented. Trustees were informed that action has been taken to correct KSBE concerns with the Physical Science and Physical Education departments. KSBE will reevaluate the college later this year.

EPC oks new proposal

By Heather Healy

Spectator Staff

Educational Policies Committee has approved a new proposal to replace the Global/Intercultural Perspective of the new general education curriculum.

The proposal will be presented to the faculty with EPC's recommendation.

"Many members of the campus community felt that the previous requirements for this perspective were too cumbersome," Steve Gustafson, vice president for Academic Services, said.

The accepted proposal requires freshman to take EN 111 Communications Studies: Global Intercultural as an introductory course. A similar course will be designed for transfer students. Both versions will include a four- to five-day immersion experience.

In addition, students will need to take either eight hours of a single modern language or participate in a pre-selected cultural experience or a study abroad program, such as Brethren Colleges Abroad. The experience must last a minimum of one month.

The latter option might be completed during a semester, interterm or possibly during the summer.

"Providing funds are in place the immersion will be spent at the Urban Life Center in Chicago," Karlene Tyler, registrar, said. "Visiting different parts of the city, learning to use public transportation and a day-long internship will be part of the experience."

Locations in Salina or Wichita might be alternative options.

Students will have several options besides BCA to complete the one month cultural experience.

"We would like to start off with package deals at the Urban Life Center and a couple of other places," Tyler said. "Later we could add more options."

"One of the things we are trying to do with the new curriculum is to strongly encourage students to become aware of people with cultures other than their own. This seems to be the best way to make it workable in a four year college setting," Dr. Leland Lengel, history and political science, said.

The service component of the new curriculum is also going through some transformation. The proposed work for this perspective is near completion. The Service Task Force planned to present it at the Nov. 1 or Nov. 8 meeting of EPC.

"The rest of the proposal is completed. We have tried to make it match the importance of being one third of the college's mission and make it satisfactory for every student," Olsen said.

NEWS BRIEFS

Retreat scheduled

Mia Miller, sr., and Zandra Wagoner, campus minister, will lead the Fall Campus Ministry retreat, "Reflecting on Chaos," at the Eden Recreation Center near Moundridge, Nov. 10-11.

The retreat will begin Friday, Nov. 10 at 7:30 p.m. and will end at around noon on Saturday, Nov. 11.

Cost for the retreat will be \$5, and scholarship help is available if needed.

Contact Wagoner at ext. 1224 for more information.

Shirts for sale

The Spectator still has long sleeved shirts for sale. Get your Spectator originally designed Henley from any member of the staff or call ext. 2335.

Hess to speak at convo Monday

By Sarah Adams

Spectator Staff

Earl Hess will be the guest speaker at the Nov. 13 convocations.

Hess is an aggressive entrepreneur who founded Lancaster Laboratories in 1961. He sold his company for \$35 million last April.

Although Hess is an aggressive entrepreneur his focus at convocation is on social values rather than economics. Unlike the popular conception that all successful businessmen have to be cut-throat, he believes in and practices putting his faith values into his business.

Lancaster Laboratories has gained national attention because of its on-site care for children and the elderly. Women have the option to bring their children to work, making it easier for working women to stay close to their children.

The same kind of program is provided for the elderly. Employees who are caring for their elderly parent are able to bring them Lancaster Labs care facilities. The two facilities are next to each other in an attempt to bridge the generation gap between the children and the elderly.

Hess has also installed TQM, total quality management, in his business. TQM focuses on the whole company putting effort in seeing that each product is top quality.

Before retirement, Hess was active in trade organizations in the independent laboratory business and was a member of the U.S. Chamber of Commerce in the 1980s.

Hess will be in Kansas for four days visiting different ACCK schools.