Winter

Formal

Tonight

Volume XLII



McPherson College, McPherson, Kansas, December 6, 1957

No. 12

# **Bantz To Replace Rowe** In Western Region Office

Mr. Floyd E. Bantz, pastor the Kansas City, Mo., Church of the Brethren will take over in June of 1958 as executive secretary of the Western Region.

He replaces Rev. Don Rowe, who resigned Nov. 1 to accept a position in Elgin, Ill., heading the 250th Anniversary Call of the Church of the Brethren.

Mr. Bantz was born in North Manchester, Indiana, and graduated from Waite High School in Toledo, Ohio. In 1946, he received his A.B. from Manchester College and in 1949, he received his B.D. from Bethany Biblical Seminary

In 1945, Mr. Bantz made a trip to Greece escorting a shipload of horses sent there by a relief organization of the United Nations.

mer pastorates. One at Cerro Carver Neighborhood Center for Gordo, Ill., and the other in Kan- five years and for several years sas City, Mo.

Mr. Bantz has been pastor of onomic Life committee, on the the Kansas City church since executive committee of the Counstanding committee twice, 1951 sas City. and 1954. He has been moderator member of the district board, first twice and secretary once. as Brethren Service secretary and

He has served on the Board of weeks.



**Rev.** Floyd Bantz

Mr. Bantz has held two sum- Directors of George Washington as chairman of Church and Ec-

June, 1949. He has served on the cil of Churches of Greater Kan-He has been vice president of of the district three times and a the General Ministerial alliance

In 1945, Mr. Bantz married Miss later as secretary of missions. Alta Ruth Zook, whose father was Mr. Bantz was also a member at one time pastor of the Mc-

Tonight, 8 p.m. Winter Formal in the gym. "Silver and Blue Winter Wonderland.'

**College** Calendar

Tomorrow night, final games of the Moundridge Tournament. Tuesday, Dec. 10, Basketball game with Sterling, there. Dec. 13 and 14, Debate tourna

ment at Winfield.

#### KCAC May Admit Sterling

Conference is at the present time ing for the next semester. considering the possibility of admitting Sterling College to the conference as a ninth member. The matter was dicsussed at the KCAC meeting in Topeka on Nov. 23, but no definite action was taken. A committee will investigate the facilities of Sterling and will work on the problem of scheduling games.

The decision will probably be made at the spring meeting of the KCAC in May. Sterling, Kas. This is the first year that it has been fully acredited by the North Central As-

sociation. **Bittinger**, Geisert

**To Attend Salina Meet** President D. W. Bittinger and of the Western Region Board for several years and of the execu-four children, Cheryl 9, Christine a meeting of the Kansas Council tive committee for three years. 7, Jonathan 4, and Kathleen 3 of Church Related Colleges Dec. 12 at Salina.

Sid Smith, Mac athletic direc-

**KCAC Re-elects Central College** Loses Auditorium

McPherson's worst fire since 1949 destroyed the Central College auditorium early Sunday morning, Dec. 1.

President of Central College, Elmer Parsons estimated the loss as over \$150,000.

The music department in the auditorium was wiped out. Loss included ten upright pianos, two grand pianos, a new Baldwin organ, drums, and nine other musical instruments.

All the choir robes and phonographs were lost and also a large number of personal possessions.

be conducted in the new Free Methodist Church. Also the music department is using facilities in the new church building, and several classes are meeting there. The cause of the fire is yet undetermined

first · time.

#### **Great Books Club Meets At Vaniman Hall**

art of discussion.

tor; and George Keim, assistant **Yoder As Prexv** coach, were at the conference meeting, too. Gordon Yoder, Macollege business manager, was re-elected They also attended the Fort

president of the Kansas College Hays - Washburn football game Athletic Conference last weekend and the KU - Missouri game in at the athletic meeting in Topeka. Lawrence.

# KCSA To Award Trophy To Promote Sportsmanship Oklahoma won first place with

A sportsmanship pact between Colleges may not vote for themthe eight schools of the Kansas selves. College Athletic Conference was The

The school receiving the highadopted at the Kansas Conference est number of votes will be ern College, Winfield. Temporarily chapel services will Student Association meeting held awarded the trophy and will keep

at Ottawa University Nov. 23. it for one year. According to the pact, a trav- Points of spot Points of sportsmanship to be eling trophy will be awarded each considered in the voting are (1) To Be Licensed year to the school voted as most Respect for the property and buildoutstanding in sportsmanship dur- ings of rival colleges. (2) ing the athletic seasons. It will Conduct and attitude of the athbe awarded this spring for the letic participants, (3) Conduct and man, will be licensed to the minattitude of the cheerleaders, and istry of the gospel at the Morn-The purpose of the pact is "To (4) Conduct and attitude of the ing Worship Service of the Church vice following the 11 o'clock Gospel Messenger, a copy of the reate a more friendly rivalry, collegiate cheering section, of the Brethren on Sunday, Dec. church service, Bible Study Monthly, the church create a more friendly rivalry, collegiate cheering section,

A regional representative of the Great Books Club from Dal-las, Texas, met with persons in-terested in the club Wednesday during, and following intercol-will visit the campus of another Meeting on Oct 13. terested in the club Wednesday during, and following intercol. will visit the campus of another Meeting on Oct. 13. presided at the service. He was and Thursday nights and will legiate athletic events."

student government organization. college.

# Formal Tonight To Feature Royalty, Music From Bethany

Dec. 14, Basketball game with Mac Hires Litan St. Benedict's here. As Art Teacher

Mr. David Litan, a Wichita businessman, has been employed by McPherson College as an art Staff Positions The Kansas College Athletic instructor for painting and draw-

> Besides having his business interests in McPherson, Mr. Litan is an artist.

His class, "Drawing and Painting," will meet on Wednesday evening at 7:25 - 9:10 and on Thursday afternoon at 3:05 - 4:50.

#### **Frederick Directs**

**Kansas Music Festival** 

Prof. Don Frederick of Macolweek in November and served for a profit making endeavor

## Sells Christmas Cards

**Debate For Mac** Chrstmas cards wth personal Eight Macollege students participated in the debate tournament held at Wichita University

They were Ann Harms, Norris Harms, Shirley Gorth, Carl Har-tact one of these people: Stanley ner, Kay Wallerich, Kenneth Ilin, Fahnestock Hall; Gerry Tompkins, Joan Walters and Fred Maxey, Arnold Hall; or R uth Koons, Prof. Guy Hayes accom- Kolbe, Deanna Shellenberger, Dot-

panied them. Ann and Norris Harms wor three out of six debates. Other debate teams won one or two de bates each.

Twenty schools participated in this tournament. University of the University of Washburn plac-

ing second. The next debate tournamen will be Dec. 13-14 at Southwest

# Mac Students

Richard Bittinger, junior, and Robert Dell, fresh-

and inursday nights and will legate anietic events. College for the purpose of defaction, meet again tonight at 7:30 in Vaniman of the Building Plan-iman Hall. The purpose of these meetings is to train participants in the other by the Director by the Director by the proper authorities of their response of these two young men defacilities of the service the servic

#### into the ministry.

#### Duane Fike, Macollege senior, Spec, Quad Offer will be the Master of Ceremonies, and he will present his list of Christmas shopping suggestions. A Winter King and Snow Queen

night at 8 in the college gymnasium.

"Silver and Blue Winter Wonderland" is the

theme of the Winter Formal which will be held to-

Positions on next semester's Spectator and Quadrangle staffs by a new method of voting known are open for students with journalistic and business interests.

The positions are assistant busnounced during the evening. iness manager of the Quadrangle and campus editor of the Spectator.

By serving in these capacities for a year, one may rise to editorship or managership in the Spectator or Quadrangle.

A salary of \$80 is guaranteed Sterling College is a United lege was in Hill City and Phil for the editors and managers. Presbyterian school located at lipsburg. Kas., during the third As much as \$100 may be paid Applications are to be submit-

ted to Carl Harris, chairman of He directed a choir of 380 voices the Board of Publications, be-

# **Macollege** Photo Club

botographs on them may be purchased from the Macollege Photo Club. A variety of verses may be printed on them. Students wishing to purchase

such Christmas cards may con

our Hall. Price is six cents per card and

envelope. **CBYF Hears Reports** 

Reports from B. S. C. M. will be given at the meeting of C.B.-Y.F. at 6:30 p.m. Sunday. Ken Holderread is in charge of the program.

A program of Bethany's Best select music from Bethany College, will be presented. The program will include faculty entertainment, which will be mostly fun at the expense of the faculty.

will be chosen during the evening

An engagement is to be an-

as Balloon Balloting.

Refreshments will be served. The formal is free. You may come stag or with a date. No corsage will be necessary for this formal or any of the remaining ones this year.

The Winter Formal is sponsor-ed by the Social Committee, headed by Anne Keim. The general co-chairmen of the Winter Formal are Fave Fields and Dean Schrock.

Other committee chairmen are decoration, Eddie Longmeyer and Faye Fields; program, Betty Ann Wise and Carl Harris; publicity, Danny Crouse; and refreshments, Doris Davidson and Clara Zunkel.

#### **Dean Is Attending Governor's Conference**

Dean Wayne F. Geisert is at tending the Governor's Confer-

ence on Education, · which met yesterday and still is in progress today at the Kansas State House in Topeka. Kansas educators from all le-

vels of teaching will be at the meeting to discuss school curri-culum, finance, administration, organization, teacher supply, and education beyond the high school.

# **Church Sets Cornerstone Of New Education Building**

The cornerstone of the new ed-|gent explained the contents do ucational building of the Mc- the tube. Pherson Church of the Brethren Some was laid Sunday in a special ser-

Some of the contents of the tube were a copy of the current The entire congregation went directory, a copy of the program

The entire congregation parti-cipated in a litany of dedication, the cornerstone. Mrs. Paul Sar- with a prayer of dedication.

Silver And Blue Winter Wonderland . . .

as guest director of a music festival in which four schools participat- fore Dec. 13. ed.

**Eight Students** 

Nov. 22-23.

# **Mac Bulldogs See Action** In Moundridge Tournament

The seventh annual Moundridge Tournament is now in full swing. Bulldogs Lose at 7:30 with the championship game to follow.

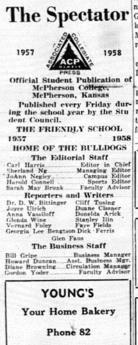
right to play in the finals in the 29. second game

Previous winners of the tournament are listed below:

1951	1111	 		1	Bethany
1952		 	22	Mcl	Pherson
1953			C.s.	Mcl	Pherson
1954	3123				Bethel
1955			23261		Bethel
1956	222				Bethel

Homemakers To Learn **Christmas** Decorations

Christmas table decorations will Ec Club next Wednesday evening. The meeting will be at 6:30.



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**Sterling Tuesday** The McPherson College Bulldogs will play their second reg-

game of the cage seaso the Sterling Warriors Dec. 10 on the Sterling court. In the first contest with Sterling last season the Bulldogs nip-

ped the Warriors 80-72. The two B squads will play

After a couple of days rest from the Moundridge Tourna-ment Coach Sid Smith's quinter will be ready for a spirited game

with the Warriors. Intramural Standings

The final intramural volleyball standings are as follows: Wins-Losses Holderread, Miller 13-0 Hood, Gatewood 11-1 leges in the circuit. Dadisman, Kolbe 9-1 8-2 Jeffries, Maul 6-3 Kingery, Turner Erisman, Thralls 6-4 7.5 places, Baker two, and Ottawa 6-5 and College of Emporia each Oltman, Straka 5-5 one. Grossnickle, Blough Johnson, Groth 5-6 5-7

Fruth, Kaufman Dresher, Williams Ragland, Keim

MALM

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when meal is served.

Welcome To McPherson College Students

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#### **Three Mac Bulldogs Place** Mac To Battle **On Second All-Star Team**

Macollege Bulldogs placed three | The first team: Diayers on the second Kansas Conference all-star football team tawa; and Larry Penner, Beth-Kenneth Stucky

The mythical first and second teams were selected by the vote



Ed Delk 12-0 of the coaches at the eight col-

Kansas

University placed four players on

the first team. Bethel took three

McPherson and Baker led the

second team selections, each

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Poultry

3-6 winning three places. McPherson

4-7 did not place a player on the

Weslevan

Champion

4-9 first team.

3-8

3.8

3-9

2-6

2-8

1-10

1-11

The set of the past season. They are el; Tackles and guards – Rocky Ed Delk, Jerry McPherson, and Welton, KW; Virgil Penner, Bethel: Ron Greenens, Baker; and



Bob Pinkall, KW; Backs - Leland House, KW; Kenny Mulch, KW; Rusty Addleman, Emporia; and Clayton Kaufman, Bethel. Second team: Ends - Ed Delk, McPherson

and Scott Mann, Baker; Tackles

and guards - Jerry McPherson, McPherson; Myron Goering, Bethel; Dick Shores, Baker; Arlo Buller, Bethel; and Todd Hampton, KWU; Center - Art Woods, Friends: Backs - Tom Coleman,



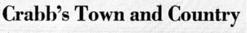
Emporia: Kenneth Stucky, Mc-Pherson; Jim Paramore, Baker; and Bob Knight, Ottawa.



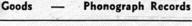
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### Pondering With The President . . .

nik.'

the world

The implication is that the lit- Foster, Brand tle reindeer with their tiny hooves, Virginia Lee Foster, Warrens now. ever traveled before.

into the midst of this.

In fact, since all of these things to be hurtful to someone else, it E. Kansas Ave. in McPherson. is really hard to get Santa Claus and his little reindeer tied up Straka, Oltman with them.

The myth of Santa Claus, working with his wife near the North Pole, loving everybody, knowing no boundaries between nations, paying no attention to languages, having no concern for color of skin, working away because he loves everybody is a beautiful myth.

That he mounts his sleigh behind tinkling reindeer and sails across the sky as fast as he needs We will have many more "niks" pena, S. D.

in the future. Sputnik is now a Ela Russian word known to every lege. language of the world, but it will soon be replaced by many other words coming from other languages into our own.

Space travel may become actual and real. Regardless of what the future holds, none of the things will be quite as attactive as cheerful Old St. Nick, laughing his way across the sky behind his tinkling reindeer, loving everybody, fearing nobody, scattering

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The Family

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Shampoos

tonus

By Dr. D. W. Bittinger This year, when Santa Claus came to "Modernville," they brought him in a space ship. He traveled into the city in a "Sput-ik." as well as on our own.

This was done to indicate that If we do not, we should teach "Modernville" is a very alive divide about him over there, for all the planets need such a jolly spread-and knows what is going on in

and one of them with a burg, Mo., daughter of Rev. and red nose, has been replaced, Mrs. Lowell R. Foster, Jamesby giant implements of ktown, Mo., and John R. Brand, steel, powered by explosives, son of Mr. and Mrs. Howard which can send Santa Claus Brand, McPherson, were married through the skies faster than he Nov. 27 at 4 p.m. at the First ver traveled before. Baptist Church in Jamestown. Some of the Americans react- Rev. Lowell Foster, father of

ed favorably to this. I, personal- the bride, performed the double ly, felt sorry. I thought that our ring ceremony. children are hearing enough about Mrs. Brand has been employ-Sputniks, warheads and inter-con- ed as secretary of the First Baptinental bombs, and that we did tist Church in Warrensburg. Mr. not need to press Santa Claus Brand is a freshman at Macol

lege. After a short wedding trip the seem to portray fear, a desire couple will be at home at 209

Mr. and Mrs. F. M. Straka, announce the en-McPherson, gagement of their daughter, Francis, to Mr. Marlo Oltman, son of Mr. and Mrs. George Oltman Enders, Neb.

Frances is a sophomore at Macollege. Marlo is a senior history major.

Winslow, Crippen Mr. and Mrs. F. W. Winslow, to go in order to bring good cheer McPherson, announce the engageinto every home and every heart, ment of their daughter, Elaine is a myth that should not be re-placed by Sputniks and warheads. son of Mrs. Hazel Crippen, Al-

Elaine is a freshman at Macol-



Credit terms with no carrying charge)

"For Lad and Dad"

And love in homes divine; Are things that common people Write down on the dotted line.

Then there shall be no mortgages; For none shall borrow any. All things worth while, and rare

in style. Will never cost a penny.

Lehman Visits K. C.

Miss Della Lehman, Professor of English, spent the Thanksgiv-ing weekend in the Raymond Maltby home in Kansas City.

#### Forsyth, Switzer

Mr. and Mrs. Lyle Forsyth, Beatrice, Neb., announce the engagement of their daughter, June, to Mr. Ed Switzer, son of Mr. and Mrs. Merl Switzer, Haxtun, Colo

Ed is a senior. June was taking nurse's training in Newton, Kas. She is a former Macollege student.

Mitchel, Royer Mr. and Mrs. M. V. Mitchel, Arvada, Colo., announce the en-gagement of their daughter, San-

dra Kay, to Mr. Doyle Royer son of Mr. and Mrs. D. L. Royer, Adel. Iowa. Sandra and Doyle are sopho

nores at Macollege.

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### New Books In Mac Library Negroes in Brazil by Donald Pierson is a study of race rela-The Human Sea **Tell Of Various Societies**

With the help of certain new years and what forces have inbooks in the college library, we fluenced this process: can learn how people in other Growth and Culture: A Photo-

societies think and live. Africa Drums is written by hood by Margaret Mead and Richard St. Barbe Baker, who has lived among the Africans of the growth of eight Balinese child-the growth of eight Balinese child-derhill tells ti Kenya and southern Nigeria for iren through pictures. many years. He is the first and only white man to become a blood Fei pictures the change in Chibrother of the Kikuyu tribe.

tribesmen of this area.

treme segregation.

why Indonesia has been in the process of transition for many

Skate - Skate!

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ed to the lives of the African there are many references to

graphic Study of Balinese Child- ing conditions in the Black Belt

orother of the Kikuyu tribe. In this book, Captain Baker this change has been so great. the Chinese classics, and suggest-

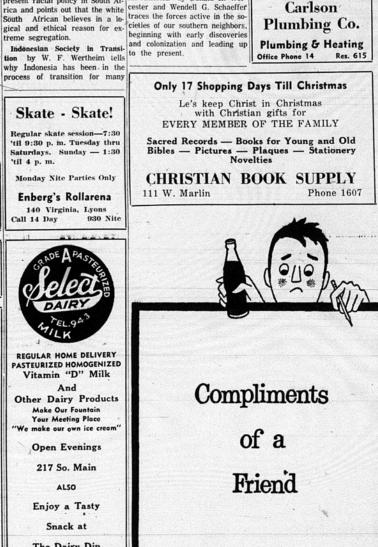
Racial Separation in South Af-rica by Eugene P. Dvorin analy. zes the factors responsible for the present racial policy in South Af-tin America by Donald E. Worrica and points out that the white cester and Wendell G. Schaeffer

tions in the seaport of Bahia, Brazil. Integration is taking place there through increasing intermarriage among all races.

Preface to Peasantry by Arthur F. Raper uses two counties in Georgia to show the poor liv-

The Navajos by Ruth M. Un-derhill tells the story of the Nato the present.

The Amish Year by Charles tells of the legends and supersti-tions which are so closely relat-intended to be read by Chinese, an ordinary year among the an ordinary year among the Amishmen of Lancaster County, Pa. This book is illustrated by a series of fine photographs.



They kept warning me this would happen if I didn't think of some super way to describe that absolutely unique good taste of Coca-Cola. So who's a Shakespeare? So no ad . . . that's bad! But, there's always Coke . . . and that's good!



SIGN OF GOOD TASTE

Bottled under authority of The Coca-Cola Company by

## December 6, 1957 The Spectator Page 4

#### Don't Read It . . .

# **Snappy Selling Slogans**

tine

tip-top cough.'

snappy sayings.

ever known.

erprice for 1958."

gans to the utmost. Here are some of their catchy phrases.

"Smoke a real cigarette, noth-

"You get a lot to like with

Marl-Burro, Coal - tar, Cancer,

"Break the hot cigarette habit buy a Frigidaire.

Also the automobile companies

propagandize the public with

"Caddy-Lack, Motordom's Mas-

"More Chevies are driven by

Many other companies use these

"Look scraped, Feel scraped, Be scraped, Use Dullette blue

blades with the highest prices

"Don't be half-safe, SLIDE!"

"Mum, for people who can't

One of the worst advertising tricks is the use of "Watch For"

slogans, such as "Watch for the

S & BWW, (which incidentally

stands for the Silver and Blue

eople than any other animal."

advertising gimmicks to sell their

products. Examples are:

wash after every week."

ing between you and the nico-

By Norris and Carl Dear students,

As another in our series of public service articles we have decided to elucidate on the fine art of advertising. This may be valuable to you, because someday you may have a product to

Indespensible in the art of advertising is the use of catchy little rhymes and slogans.

For example, if you were running a restaurant in McPherson you might say, "Town food tastes good, like college food should."

It is also a good idea to appeal to a person's pride, and desire for self improvement. For example, if you had perfected a new cleansing product you might call it Pepsodent, and you could advertise it as follows:

"Are you cowardly, chickenhearted, afraid of your own shadow? Then use Pepsodent because "You'll wonder where the yellow went when you brush your back with Pepsodent."

If you are elected publicity chairman of a temperance society you might use the slogan, "Winstens taste awful, they should be unlawful."

a menace in your locality and that you had invented a new foul smelling chemical to scare rabbits out of gardens. You might call it Halo and use the slogan,

Council may appoint you to pub licize a new safety campaign. You could use this nifty slogan, When better automobiles are built, teenagers will wreck them. The tobacco companies of America have utilized advertising slo



# C LITTLE MAN CAMPUS OFFICE DEAN

# filste

Math F, psyc F, English F, an' a' c' in pives ER - Ju 6t shows ya What happens when ya spend all yer time studyin' one subject."

Phone 567

## Faus And Foley . . .

# We Publish A Fan Letter

Dear Faus & Foley,

For quite a while we have fully earned. been reading the Spec, but not We can't until this semester have we really taken an interest in the pa- the cultured manner in which you per. The reason is your wonder-ful column. have shown humility by refusing to return their mudslinging.

It makes the whole week seem so much brighter, and gives us courage to face the dark world of tomorrow.

We were terribly upset when in the last issue those two terrible people who write that other thing slandered you so unmercifully

But you know, in this world it seems that no matter how nice you try to be, or how talented you are, someone is always trying to take away all the respect

and admiration you have so right

We can't help but praise you for your superior attitude and for

We doubt the authenticity of that other column, "Can't Read It", written by Narl and Carris. Confidentially, is T.E.O.T.S. real-ly a hoax, or does it mean "Two Eggheads On The Spec?"

We hope to continue reading your column for as long as you see fit to limit your talents by writing for the Spec.

Keep up the good work. Mr. and Mrs. Henry Faus Mr. and Mrs. Vernon Foley

Read and heed the Spec ads.

