

THE SPECTATOR

VOL. XII

McPHERSON COLLEGE, McPHERSON, KANSAS, TUESDAY, SEPT. 18, 1928

NO. 1

SCHWALM SPEAKS AT FIRST CHAPEL

McPherson College, The Quality School, Is The Main Topic.

CHAPEL HELD IN CHURCH

Outside Activities The Side Shows Of College Life, Declared Dr. Schwalm.

The first meeting of the entire student body for this year took place Wednesday morning when the faculty members and students assembled for chapel services in the church. A large number of visitors, among them several alumni, were also present.

Miss Brown, head of the piano department, played a march as the group gathered. Miss Tate, new voice instructor, led the body in singing an appropriate hymn, and Dr. Harnly led devotions, reading a familiar passage from Proverbs. Miss Tate then sang two solos: "Yesterday and Today" and "Trees," after which Dr. Schwalm gave the opening address of the school year.

In his address Dr. Schwalm declared that the task of a college is to grow personalities large in life. In order to do this it must first be a school of quality. McPherson college, he stated, is equipped to do this. It has a resourceful faculty whose members are interested in youth; its tools of learning are efficient—it has a practical, working library, and well equipped laboratories. It is clearly the duty of the students to contribute clear thinking, hard study, and discrimination to their college activities.

Dr. Schwalm defined outside activities as the side shows of college life and he urged the students to be careful not to make study a side show instead of a main performance. He declared, "There is growth in doing any worthwhile task. Know why you are here and do not waste time, money, or character. Devote to a high ideal."

The first chapel service was closed with another hymn sang by the entire group and the body dispersed to attend classes which began immediately after chapel.

30 PER CENT INCREASE IN ENROLLMENT

The enrollment of McPherson College for the 1928-'29 school shows an increase of 30 per cent over last year's record. The office records show a total of over 400 students, with others still to enter.

The classification of the enrolled is as follows: Seniors, 54; Juniors, 45; sophomores 75, and freshmen 115. Those not included in the above are enrolled as special students. The freshmen class shows a decided increase over that of last year. It is also the largest class for several years.

The music department of the college has the largest enrollment in the history of the institution. The violin theory division of the department, under the direction of Prof. G. Lewis Doll has a total of 25 enrollments. The piano division is headed by Dean Jessie Brown and Miss Fern Lingenfelter has 76 enrollments. In the voice division directed by Mrs. Tate there are 32 enrollments.

BOWERS CHOSEN BUSINESS MANAGER

Ralph Bowers was unanimously chosen business manager for the Spectator to fill the vacancy left by Charles Bish at the student council meeting last night. According to the constitution the staff is allowed to fill any vacancy. Bowers was recommended as the best possible candidate.

WATERMELON FEED

Friday night was the scene of the annual watermelon feed sponsored by the Young Men and Women's Christian Association. The evening started off with the singing of college and old time songs. When everyone felt in the mood, games and a regular "get-acquainted" party was started by Coach Gardner. After the group had become acquainted the coach divided the group into four small circles for their games.

At just the proper time came the call "Line up for the watermelon." The four play circles quickly swung into orderly line formation to attack the goal of the evening—watermelon. Piece after piece of the red-meat fruit perished between gnashing teeth until slowly the attack subsided with still a few of the melons left. Even the freshmen seemed to have had enough to eat.

NEW TEACHERS JOIN FACULTY

New Instructors For Commerce, History, English, Voice And Art Departments.

COLLEGE FORTUNATE

A Great Help In Making This A "Quality School."

The new teachers who are helping to make McPherson College a "quality" school include Miss Mildred Lamb, Mr. H. F. Jamison, Mrs. Amos C. Tate, and Miss Clara Collins.

Miss Lamb, the commerce teacher comes from Lawrence, Kansas where she has been the assistant secretary and assistant in the county treasurer's office. Miss Lamb is a graduate of the Ellorado high school and received her A. B. from Kansas University. Her graduate work was done at Leland Stanford University where she had some experience as an assistant teacher, and from which school she received her Masters degree.

Mr. Jamison is a graduate of La Verne college. He has had one semester and one summer of graduate work at Pomona college and holds his A. M. from the University of Southern California. Mr. Jamison is filling a position in the history and English department made vacant by the resignation of Professor Williams and the absence of Professor Bright. He has had teaching experience in the public schools of western Kansas and in the high schools of California.

Mrs. Tate, the voice instructor, is a graduate of the College of Emporia. She holds a life certificate from the State of Kansas. She has studied in the Dunbar American School of Opera in Chicago. During the past summer Mrs. Tate was enrolled

(Continued on Page 2.)

PROF'S VACATIONS SHOW EXCITEMENT

Many Spend Summer Teaching And Traveling.

MISSOURI BEEF FALLS

Dr. Schwalm Attends World's Sunday School Convention In Los Angeles, Calif.

Many of the professors experienced rather varied summers, although not all of them did have the good fortune to do the exciting things Prof. M. A. Hess and Miss Margaret Heakethorne did.

Professors Hershney, Bright, Boone, Brown, Lingenfelter and Doll taught in the McPherson College summer school after which Professor Hershney and family motored to Virginia.

Prof. Hess spent the summer traveling in the East and while on the way his killing instinct rose uppermost and resulted in the death of a Missouri cow.

Professors Hoff, Bowman, and Heckman vacationed in various localities.

President Schwalm, Dr. Yoder and Rev. Richard attended the World's Sunday School convention in Los Angeles, California.

Prof. Jamison finished his work for his masters degree in the University of Southern California.

Dean Mohler and Rev. Teach canvassed for students during the summer.

Professors Ninsinger and Blair and Miss Lehman taught in the Rocky Mountain summer school at Palmer Lake, Colo.

Miss Tate enjoyed the distinction of being chosen in Schuman-Heink's Master class, studying under Madam Schuman-Heink herself.

Dr. Harnly took a trip to Texas to look after interests there.

Miss Byerly, home economics teacher, studied at Oklahoma A. & M.

Miss Heakethorne, besides working at the library, proved herself quite efficient in driving her new Ford—incidentally smashing a few lamp posts for amusement.

Coach Gardner attended a coaching school in Superior, Wisconsin.

Prof. Fries, after the close of summer school, made a trip to Pennsylvania.

Most of the faculty are back, believing themselves better equipped for their tasks, and evincing a great deal of enthusiasm for the coming school year.

"Now," said the college man to his dad at a football game, "you'll see more excitement for two dollars than you ever saw before."
"I don't know," replied the old gent. "That's what my marriage license cost me!"

HOW RESTFUL!

It's a marvel where they all come from, but it seems clear that Mother's apron strings have passed to other hands, for her youngsters have gleefully presented themselves at McPherson College via the Gallatin Goose, the Santa Fe, the Misery Pacific, and R. I.

My grandpa used often to say "They ain't what they us'ter be!" but I suspect that were he here now, his verdict would be, "Wal! wal! A chip off the old block. They look a bit young, but they'll soon grow up! No crime to be green as long as ye grow!"

The upper classmen generously share with them the rich heritage of ideals and chewing gum so evident under the parking facilities; also, the exclusive right to wear the little red thinking cap. (We warn the

freshman ladies to carefully avoid the college farm.)

They will thoroughly enjoy Miss McGaffey's classes in Rhetoric and Composition, we feel sure, as these will be their very own.

We feel that it is only fair to introduce them to the hidden wonders of the Graveyard drive and the railroad track, and of the three local parks. We trust that they will soon stumble onto the charms of the Euclid tramway, with its ups and downs. We warn the freshman gentlemen, however, to beware of swiping the upperclassman's girl, for it might result in suffering and tribulation.

As to the obscure corners of Arnold Hall parlors, there is some question. To avoid conflicts and un-

VESPER SERVICE SUNDAY EVENING

The first Sunday evening at McPherson the students attended a Vesper Service on the College Campus. The service was led by Professor Hoff. Miss Della Lehman read several poems, suitable for the occasion. Miss Lois Doll, President of the Young Women's Christian Association, then presented a few ideals of college campus life and of the Christian Association on the campus. Warren Sialer, president of the Y. M. C. A., in a few words showed how students cannot afford to let the Christian ideals of the campus slip by. He told how the Christian organizations serve the purpose of the student. Professor Heckman gave the closing talk of the service, telling how we should try to learn to live the well-proportioned life, and how without the higher things of life, one does not really live. A large number were present at the service.

FACULTY GIVES A RECEPTION

Students Appear In Best Regalia To Greet Faculty, Old Friends and New Students.

PROGRAM PRESENTED

"Giving" Line Serves Refreshments.

The climax of the get-acquainted socials of this year came when the faculty, acting as host, entertained the students at a reception Monday evening in the basement of the Epistatene church.

At eight o'clock the members of the faculty offered a receiving line and welcomed the student guests as they arrived—all resplendent in their best attire. When each arrival had exchanged greetings with those in the line he took his place at the end of the line and greeted the later arrivals.

When the last guest had come and the line was complete everyone was requested to be seated and a program was presented.

Prof. Hess made a few characteristically pithy remarks on the general theme of the necessity of discrimination and thought of that which one learns. He emphasized the fact that anything worthy of retention in the mind of a student should bear the earmarks of Value. His manner of illustrating his point brought much laughter.

Prof. Hess' brief speech was followed by several numbers played by the college orchestra under the direction of Prof. Doll. Mrs. Tate then sang "Lovely As the Wind" and "The False Prophet." "The Lift of a Laugh," and another short musical reading were given by Mrs. J. L.

(Continued on Page Three.)

FOOTBALL PROSPECTS ARE MOST PROMISING

First Game With East Central State Normal, Ada, Oklahoma.

SEVEN LETTER MEN BACK

This Year's Team Will Be Heavier And Faster Than Last.

A very promising condition exists in the Bulldogs football camp preceding the first game of the season. As a foundation, Coach Gardner has seven letter men of last year around which to build his team.

Forty five men reported for practice at the early workouts. Of last year's letter men, Whitebeck, Nonken, Graham, Miller, Bigham, Bowers, and Rump are back again for this year.

For new material Coach Gardner has a large variety. Last year's team lacked weight. This year's team will neither lack weight nor speed. With Nonken, Wells, Hochstrasser, Miller, Graham, Bigham, and Swain trying out for the back field speed in these positions will not be lacking.

"The prospects for this year are better than they have ever been," stated Coach Gardner. "So let us as a student body stand behind the team and give our support."

The Bulldogs' first battle will be against the East Central State Normal team of Ada, Oklahoma, September 28th. The first conference game will be with Friends, of Wichita, October 5, at Wichita. The first home game will be with St. Benedict. Eight games are scheduled for this season.

The new material coming in are as follows:

Lenzie, Burlington, Colo., 190 lbs. tackle; Snow, Joplin, Mo., 170 lbs. guard; Wells, Joplin, Mo., 165, quarter; Wine, Wauwata, Neb., 175 tackle; Toothaker, Hoxie, Kan., end; Fretz, Canton, Kansas, 190; Grant, Galva, Kan., 190, guard; Bilekenstaff, Quinter, Kan., 175, end; Bowman, Quinter, Kan., 160, tackle; Hochstrasser, Conway, Kan., 165, full back; Peck, Fall City, Neb., 150, half; Sauer, Fall City, Neb., 170; Sialer, Emmett, Idaho, 195, guard; Zink, Windom, Kan., 250, guard; Ellwood, Windom, Kan., 170; guard; Elkins, Aline, Okla., 154, end; Whitebeck, Aline, Okla., 165, end; Ralph Miller, Crowley, Colo., 175, tackle.

Y. W. ENTERTAINS AT TEA

The first social function sponsored by the Young Women's Christian Association this year was carried out with apparent success last Tuesday afternoon when the members of that organization acted as hostesses to the freshman girls and the feminine members of the faculty at a pink tea served in the parlors of Arnold Hall.

The guests began to assemble at three o'clock. "Big Sisters" made their "Little Sisters" feel at ease and some time was spent in conversation and getting acquainted.

A brief program composed of readings and musical numbers was given: Bernice McClellan read "Confidence"; two vocal solos, "Thy Beaming Eyes" and "Grandma" were sung by Mrs. Tate, the new voice instructor; and Mildred Swenson gave the reading, "The Swimmer's Hole in the Church."

Refreshments consisting of punch and wafers were then served and everyone departed expressing herself as having enjoyed a pleasant and interesting afternoon.

We are sorry we can't print some of our best jokes, but they are running about the halls.

The Spectator



The Student Newspaper of McPherson College, purposely to represent accurately past activity—and to stimulate continually future achievement.

Entered as second class matter November 29, 1917, at the postoffice at McPherson, Kansas, under the act of March 3, 1879.

Subscription Rate -- \$1.50 per year.

Address all correspondence to
THE SPECTATOR
McPherson, Kansas

Editorial

There are things which are invaluable. There are things that are not measured in dollars, those things which are not spoken of in terms of credit hours, are the things that give color to life. Just such experiences are needed against one at the Estes Park Conference.

Estes Park Conference is a place where people who think differently learn to think together, and where people who think as the crowd does, learn to think differently. Both cases are very healthful for the mind.

After a student has spent a year or two in college, he finds that his mind has become clogged and muddled with things that have been piled in his store house, and have not been arranged in order. One becomes dissatisfied, has an uncomfortable feeling but does not know what causes the unrest. Often this unrest causes him to lose interest or discontinue for a time. He has a feeling that it may be necessary to think sometime but does not know just when and how to start.

Estes Park should find yourself in a similar condition plan to spend two weeks at Estes Park next spring. It is one place where this transition can take place unconsciously and without pain. It is your conference, why not enjoy it?

WHEN DREAMS COME TRUE

Activity indicates life and life suggests growth. The commotion on the campus at the east end of the administration building is a continuation of the activity that has been in progress throughout the summer months. It is hoped that a little over a week will see the completion of the remodeling of the college chapel. Those who have previously been a part of McPherson College realize the need of this improvement and can sincerely appreciate it. It will no longer be a thing of the future but a reality.

The side walls that were formerly open have been closed, the interior redecorated, and other improvements in appearance made. The new stage will provide a suitable place for programs and entertainments, a thing that was needed on the campus. The members of the class of 1928 have left as a memorial in their alma mater funds to purchase a velvet stage curtain. New seats will replace the old chairs. These features will make the chapel a place where students will better enjoy attending chapel and in which they will be pleased to present fine arts programs and most visiting colleges in forensic activities.

Dressing rooms have been built in the basement. The room used by the Young Women's Christian Association has been enlarged. An attractive feature is a kitchenette in connection with the larger room.

This step towards progress did not just happen. It is the result of an earnest campaign of faculty members, students, alumnae, business men, and other friends of the college, that was in general responded to generously and kindly. Many responses meant sacrifice.

Probably the best means of expression of appreciation among the student body is to make the most

worthwhile use of the building and other college property as well as time and energy that is possible.

By The Way

Miss Margaret Anderson of Hutchinson spent the week-end at home.

Among the alumni who spent all or part of the week-end on the campus are: Nellie McGaffey '27, Mary Harnly '27, Ethel Mae Metaker '27, Mildred Eike '27, Anna Mae Edgcomb '26, Emmert Stover '27, Ira Hyde '28, Clarence Hawkins '28, and John Whiteneck '28.

Miss Mercedes Chapman, formerly head of the dramatic department was a campus visitor last week.

Autumn Lindbloom, Lela Rhodes, and Ira Hyde all of the class of '28 have departed for K. U. where they will take post graduate work.

Mr. and Mrs. Marathon High of Columbus, Ohio were week-end campus guests. Mr. High is working on his master's degree at Columbus University.

Misses Fern Shoemaker and Eugenia Dawson went to Hutchinson Friday where Miss Dawson will work during the state fair.

Miss Louise Muck who is en route to Austin where she plans to attend Texas University visited friends on the campus Saturday.

Misses Mercedes Edwards, Blenda Asp, Norma Miller, and Margaret Kelly spent Saturday and Sunday with home folks at Canton.

Leland Lindell, Gilbert Myers and Leslie Myers of Windon spent the week-end at home.

Mr. and Mrs. Milton Bell and little daughter of Marion called on Miss Lela Dell Sunday.

ESTES CONFERENCE

Several hundred students representing over 40 colleges of the Rocky Mountain region gathered at Estes for the Young Men & Women's Christian Association conference June 6-16. Lois Dell, Ruth Anderson, Eunice Longsdorf, Irene Thacker, Marvin Steffen, Francis Berkebile and Miss Lehman represented McPherson College.

An interesting but varied program of addresses by nationally recognized authorities such as Nelbahr Eddy, Corbett, Earp, discussion groups, forums, or quest groups, and association hours was offered.

Recreation, planned to suit all tastes, teas, tennis, hikes, basketball, baseball, fishing and horseback riding and other sports, had their share of attention.

Beside the privilege of making personal acquaintance with college students from other campuses and of other races, the conference offered workable ideas as to how to find a way out on perplexing questions about personal relationships, what to do with your life and how to take hold of the things to be righted on your campus and in the world.

The most detailed study of the many questions facing the Christian youth of today was done in Quest Groups which met for one hour each morning. One group studied the race problem under the leadership of Miss Dorothy Givin, a colored young people's worker of Denver; another group supervised by John Ise, professor of economics at Kansas University, endeavored to solve the question of creative living on the American farm.

F. C. Stephenson helped the Fortis Pelley group to learn both sides of the question of our attitude toward China, Nicaragua and the other countries of the world. Another group studied the possibilities of eliminating war.

This ten day's vacation in the Rockies, according to the delegates, proved of personal value as well as enabled them to secure new ideas for strengthening the local Y. W. & Y. M. organizations.

FRESHMAN WEEK

WELL ATTENDED

Eighty-six freshmen attended the faculty-freshman luncheon in the College Church basement Friday evening, Sept. 7 which was the opening event of the Freshman Week program.

The five days' program, Sept. 7-11 acquainted these new students with McPherson College, its traditions, buildings and faculty, and enabled them to be carefully matriculated in the college.

Following is the outline of the program as carried out under the supervision of Prof. Boone, freshman adviser:

Freshman Week Program.

Friday, Sept. 7:
7:00 P. M.—College Church Basement, Faculty-Freshman Luncheon Social. Program: Music, provided by Miss Brown; Address of Welcome, Dean R. E. Mohler; Introduction of Faculty; Aims and Purpose of College Course, Prof. J. A. Blair; Reading, Ruth Hiebert.

Saturday, Sept. 8:
9:00 A. M.—Filling out Data Cards.

9:30 — Writing Standardized Tests.

10:00-11:00—Recreation.
11:00-12:00—McPherson College, Its Aims, Ideals, Activities—Dr. J. J. Yoder.

2:00 P. M.—In charge of English Department—Miss McGaffey.
3:00—Rotation Groups.

Tour of Campus, Library Instruction—In charge of Freshman Committee, Boone, Hess, McGaffey, Williams, Utrecht.

5:20 Class Hike and temporary Organization. Ted Crist of Garden City was elected president, and Willard Dougk of Fall City, Nebr., secretary-treasurer.

Sunday, Sept. 9:
Freshmen are at liberty to attend morning services at the College Church or at any church of their choice in the city.

2:30—Automobile tour of the city.

6:20—Vesper service in charge of John Luke Hoff.
Program: Short talk—Miss Dell, Pres. Y. W.; Short talk—Mr. Sisler, Pres. Y. M.; Address—"Religious Life of College Student"—Prof. J. Hugh Heckman; Music—Arlene Saylor.

8:00—Special Church service—College Church; Freshman sermon—Rev. H. F. Richards; Music by Orchestra.

Monday, Sept. 10:
9:00 A. M.—Lecture—Curriculum Building—Prof. V. F. Schwalm;

9:30-4:00—Registration of Freshmen—Freshman Committee.

Tuesday, Sept. 11:

Bulldogmas

Diggs—Are you the fellow that cut my hair last?

Barber—I don't think so; I have only been working here six months.

T. Crist—Every time I kiss you I become a better man.

M. Kelley—Well, you don't need to try to get to heaven in one night.

Miller—Can you give me a job?

Merchant—I'm not making much money and can't afford much help.

Miller—I won't be much help.

"That girl is grace personified."

"What did you say her last name was?"

K. Hayes—You are the eighth wonder of the world.

V. Bowser—Don't you ever let me catch you with one of the other seven."

A mind is like a parachute; it will not function unless it is open.

Prof. McGaffey—Use "despair" in a sentence.

Frush—We had a flat tire today and Pop had to use "despair."

Be yourself—if other people will stand for it.

Boo—Don't you think a baby brightens the home?

Hoo—Yes we have a light burning all night now. —Exchange.

9:00 A. M.—Lecture—Student Health—Dr. H. J. Harnly.
9:30-4:00—Registration—Freshman Committee.

Those freshmen ranking among the ten highest in the English and literature tests that were given during freshman week were as follows:

English
Dorothy Turner
Evelyn Fields
Genevieve Crist
Ethel Sherfy
Doris Battey

Literature.
Velma Eldridge
M. Mitchell
Hazel Ratliff
Evelyn Saylor
Sylvia Flory
Doris Battey
Dorothy Turner
Arnold Sell
Wayne Hoffman
Attilia Anderson

LIBRARY NOTES

"The United States' Oil Policy," by Professor John Ise was given to the library by the Yale University Press. This company is also forwarding the library a copy of "The Theory of Gene" by Professor Thomas H. Morgan. These books are included by the American Library Association in its list of forty notable books of 1926 as announced in "The Book List" for February, 1928.

Other gifts were, a list of pamphlet files presented by Miss Ima Fulton. "Early Childhood Education," by Pickett and Boren given by Misses Elma Waitner and Berth Kim, "Secondary Education" by Douglas presented by Miss Jewe Newton. Misses Portia Vaughn Ruth Holderread and Mr. A. J. Vor also presented some useful books. The Jewish Tribune sent a cover for their magazine.

For anything in staple and fancy groceries, fresh fruits and picnic lunches see us.
Service Our Motto
STROHM & MUSE
Phone 331

Little Essays in Money and Banking
Banks and the Business Cycle
Banks as manufacturers and distributors of an elastic purchasing power play an important part in the movements of the business cycle. Changes in purchasing power react on prices, and prices constitute the chief characteristic of the business cycle. One of the most widely accepted theories of the business cycle is that the alternating periods of depression and prosperity are directly and primarily caused by credit conditions of banks, i. e., loans are over-expanded, interest rates high, and reserves low, or, reserves are high, interest rates low and loans relatively easy to secure.
Whatever the causes may be that work for fluctuations in business activity it is evident that banking statistics clearly reveal the ebb and flow of the phenomenon. Loans of all National banks outside New York city and business activity as shown by curve "B" (business) of the Harvard Index Chart move in direct correlation. The ratio of loans to deposits has been found to fluctuate directly with the commercial paper rate. The investments of all banks (in gilt-edged securities) is small in periods of business activity, and large in the depression stage. Formerly surplus reserves were regarded as one of the most sensitive barometers of financial conditions, but since the establishment of the Federal Reserve system this item has large lost its significance. Federal Reserve ratios hold real significance only in times of unusual credit strain.
Peoples State Bank

Professional Directory

Dr. A. A. Freeburg Restorative and Preventive DENTISTRY Office Rooms 205-207 Allison Building Phones: Office 286; Res. 671 Y.	Dr. L. F. Quantius PHYSICIAN and SURGEON Office Hours: 10 to 12 A. M. 3 to 6 P. M. Sunday 10 to 11 A. M. 5 to 6 P. M.
Dr. V. N. Robb & Son OPTOMETRISTS Office Hours 8 to 12 A. M. 1 to 6 P. M. Phone 149Y	Dr. L. G. REIFF DENTAL SURGEON Over Laderer's Clothing Store Office Phone 738 — Res. 246J
E. L. HODGE DENTIST Office Over McPherson Citizens State Bank Office Phone 252 — Res. 252½	W. E. GREGORY DENTIST Office Over Farmers Alliance Insurance Company Phone 372
Dr. W. C. Heaston PHYSICIAN and SURGEON Rooms 1 and 2 Over Grand Building Res. 533 — Phones — Office 336 McPHERSON, KANSAS	Clinton R. Lytle Physician and Surgeon Grand Building
Hoover's backers are counting on his 947,356 "relatives" to aid him in the coming election. If they start counting relatives, Smith will be sure to win.	A. Engberg, M. D. Optician Ear, Nose and Throat Specialist Phone 2

COLLEGE CHURCH HOLDS HARVEST SUNDAY

Sunday was designated as Harvest Sunday at the College church and an all day service of thanksgiving was held, featuring a fellowship dinner at noon and a special afternoon service. Besides the regular Sunday School, morning and evening services, the College Christian Endeavor met for the first time this year.

The program of the afternoon meeting was as follows:

- Music..... College Orchestra
- Devotionals.....
- Led by Rev. Lehman of Monitor
- Address..... Rev. Roy Teach
- Selection..... Mixed Quartette
- Reading..... Miss Della Lehman
- Vocal Solo..... Mrs. Tate
- Address..... Rev. J. H. Heckman
- Duet.....
- Mrs. V. F. Schwalm, Harold Beahm
- Benediction..... Rev. Teach

COUNTY CHRISTIAN ENDEAVOR RALLY

Tuesday, September 18, has been designated as the day for the McPherson County Christian Endeavor Rally. It will be held at the Church of the Brethren here. The new Field Secretary, Mr. Harold Lovitt of Topeka, will be present. A splendid program has been planned, which will be helpful to officers, leaders, and workers, as well as anyone interested in Christian Endeavor work. Registration will start at 5:30 and the program will be continuous through the evening. A luncheon will be served at 6:15. The price of plates will be 35¢ each and tickets will be on sale at the College Book Store.

It is hoped that a large attendance will be here to help put Christian Endeavor work in McPherson County. The public is invited to the program.

WELCOME HOME!

Of course it is great to be here! The hub-bub and excitement of welcome that has been present on the campus all week is a good indication that no one took word to the engineer to slacken the speed of the train enroute to M. C.

It is no wonder that old students returned with great eagerness and the freshmen entered with enthusiastic expectancy. After a year of outstanding achievements in 1928 there are reasons enough to be eager to begin another round of activities in the school of quality.

The renovation in general about the campus, to say nothing of the chapel, the increase in enrollment, the big football squad, all serve as an impetus for the pep and enthusiasm necessary to put the best foot foremost to make this year the best ever in the history of M. C. The task is—since the ball is started, to be kept rolling.

Commencement Gifts
at
Almen Lovett Drug Co.

Perfect Relief
when
Carson & Smith
cleans them
Bowser and Steffen
College Agents



Ladies' and Men's wrist and strap watches.
New Waldemar chains, rings and bracelets.
J. Ed. Gustafson
111 N. MAIN STREET

"WHY COLLEGE?" IS QUESTION-FOR PARENTS' STUDY

John P. Gavit in Children Magazine. The primary question is not, "What college?" or "Where?" or even "How?"—but "Whether?"

Not everyone should go to college. A lamentably large proportion of those now going through the motions of attending college are wasting their time, energies and money; in many cases suffering positive harm, being, in various ways unfitted for the life they will have to live, and at best getting very little to show for it at last. They are wasting the time, energies and money not only of themselves but of the college, cluttering up the place and impeding the progress of those who really belong there to say nothing of the depressing effects upon the temper and optimism of good men and women who have to struggle with the problems thus created.

So, bearing in mind that "he" means the young person of either sex in whose sole interest it is written, let us ask ourselves at the outset such questions as these:

Vital Questions.

Shall he go to college at all? Does he want to go? Why? For what purpose? Is he fit? How? Is he unfit? In what respect; what does he lack; can he and will he make it up? What good will it do him to go anywhere if it is against his will and despite his obvious deficiencies for his relationship and opportunity?

Are you considering his interests, or your own? Are you too much influenced by some loyalty to a tradition or an institution? What pains are you taking to secure the right decision? Assuming that you influence him in the choice of a college, what will you think of your choice, what will he, years afterward? In all this business, only one person is entitled to consideration—and that is the boy or girl entrusted to your care, guidance and responsibility. You have no more right to sacrifice or subordinate that personality to the traditions and sentiments of your family, your personal prejudices and loyalty to any individual, family, institution, creed, class or party than to any other form of idol or superstition. This child belongs not to you but to himself or herself, just as much as you belong to yourself.

FACULTY GIVES A RECEPTION

(Continued from Page One)

Hoff. Dr. Schwalm then closed the program by speaking briefly on the necessity of the manifestation of a

We Guarantee To Please You
Wilber's Barber Shop

Phone 140
IT'S BERG
The Battery-Man

Lunches & Candies of High Quality
Palace of Sweets

"Say It With Flowers"
McPherson Floral Co.
C. E. CHARLSON, Proprietor
Choice Cut Flowers and Floral Designs

BALDWIN
MUSIC STORE
Everything in Music
"Columbia" Phonographs and Records

QUIRING & QUIRING
"Quality Merchandise For Less"
Funeral Directors, Ambulance Service
Furniture and Undertaking
Day Phone 6 Night and Sunday 50 or 51

kindly spirit toward all with whom we meet.

The students showed their appreciation of the program by heartily applauding each number.

A "giving line," as Prof. Nisinger, chairman of the social committee, termed it, was then formed and everyone was served refreshments consisting of ice cream and chocolate cake.

The college song was then sung after which everyone departed, several expressing themselves as having spent a very pleasant evening. The annual faculty reception was apparently a social success.

NEW TEACHERS JOIN FACULTY

(Continued from Page One)

In the Schumann-Heink Master class, taking voice lessons from Madame Schumann-Heink. She holds a certificate from that school.

Miss Colline, the new art teacher is a resident of McPherson. She has produced several art specimens. She has studied art at the Art Gallery in Chicago and has done graduate work under Sandzen at Lindsburg. Miss Colline is serving both colleges of the city. She teaches two days each week at Central College and three days at McPherson College. She has had several years of experience as an art teacher both in Central College and at Phillips College at Enid, Okla.

Sweeney Barber Shop
For First Class Work
108 1/2 S. Main St.

SUNFLOWER BARBER SHOP
For Better Barber Service.

The **McPherson & Citizens State Bank**
of McPherson, Kansas
Capital and Surplus \$120,500.00
The problem of the Student is our chance to apply the "Golden Rule". Come in.

DISTINCTIVE COMMENCEMENT GIFTS
at
SMALLEY'S
Candles and Place Cards

For Life Insurance Consultation Call Paul E. "Bill" Sargent or Dale "Duke" Strickler representing The Lincoln National Life Insurance Company, Fort Wayne, Indiana.

Try Sid's Clean Towel Shop, by the new Convention Hall. He doesn't turn you out until your satisfied.—adv.

EAT THORO-BREAD
Made With Milk
Baked by
IDEAL BAKERY

Don't forget to visit our New Shoe Department.
GORDON'S FASHION SHOP
First of all—Reliability

UPSHAW
Furniture and Undertaking Co.
Ambulance Service Day or Night
S. T. Boston J. W. Uphaw
Established 1897 Office Phone 197
McPherson, Kansas

E. R. Burkholder Lumber Co.
Phone 16
We solicit your trade in Building Material and Coal

PHOTOGRAPHS and KODAK FINISHING at
Walker Studio

Suits — Overcoats — Dresses
Cleaned and Pressed \$1.00
Other Prices Proportionately Low
All articles returned same day.
See—Ralph Landes agent for
Hultqvist's Cleaners & Tailors

THANKS!
We wish to thank the many M. C. Students and the Faculty for their kind patronage during the closing school year and hope we may see you back again next school year.
Lawson-Sweeney Shoe Store

Ostlund Studio
Where you can get real satisfaction in photography.
Kodaks at lower prices.
Kodak finishing
Above Ideal Bakery.

CLOTHES
Ready-made And Cut to Order
ESTABLISHED ENGLISH UNIVERSITY STYLES, TAILORED OVER YOUTHFUL CHARTS SOLELY FOR DISTINGUISHED SERVICE IN THE UNITED STATES.

Charter House
Suits \$40, \$45, \$50 Topcoats

Charter House

Sports



COLLEGE TO HAVE 'PEP' BAND

Old M. C. is going to have a pep band to help keep up that "ole Bulldog Spirit." The band is to have fifteen instruments to make just the pep it will take to "Beat the Swedes."

The band met for the first time on the fourth floor of Harnly Hall last Thursday morning for organization. The band is to be directed by Max Conner, a student, who has had a wide experience in band work. The band will start practice in the near future.

The main purpose of this band is to assist at the Bulldog games to be held during the winter. Several concerts will be given by the band to be announced at a later date.

Chapel Echoes

FRIDAY'S CHAPEL

When the students assembled on Friday morning for chapel, each class in its respective section of the church, Prof. H. H. Ninsinger led devotions and told of the lessons which may be drawn from the story Chicken Licken. He said "Prove all things and hold fast to that which is good."

An invitation was extended to all the students and faculty members to attend the watermelon social on the campus Friday evening. John Wall assured the students that they would be welcome at Sunday school and church services at the Church of the Brethren and Rev. Richards welcomed them to the all-day service, Sunday morning, according to Prof. Ninsinger, was the time for the members of the faculty to dress up in their Sunday best and come out to receive the students.

In the absence of Dean Mohler who was called to Michigan by the illness of his mother, Dr. Harnly led chapel devotions Monday morning. As has been his custom for many years he chose the first chapter of Genesis for the lesson. Professor Lewis Doll, accompanied by Mrs. Doll, gave a special violin number. The seniors were given the privi-

lege of having a class meeting after chapel on condition that they would not ask such a favor again.

Dean Mohler's work will be cared for by Dr. Schwalm and Prof. Blair while he is at his home.

The new purpose "to live a full, creative life and to make that possible for others, was the main topic of discussion at the Young Women's Christian Association cabinet retreat at Twin Mounds Saturday. Every member on the cabinet will strive to live the purpose until next cabinet meeting at which a definite decision will be made in adopting the purpose. Possible subjects for programs and definite plans for each committee were the subjects of discussion in the afternoon. The race question was brought before the girls and plans were made to investigate the Mexican problem in our own city.

Following the singing of Y. W. songs around the camp fire in the evening the cabinet discussed the prayer meeting situation.

The girls all expressed their appreciation of Miss Della Lehman's inspiration and comradeship.

Arlene "Peg" Saylor as chief cook and dish-washer convinced the cabinet that she deserves a recommendation to whom it may concern as to her ability at demonstrating "The New Health Methods" of cookery. Other members of the cabinet who helped prepare and devasted the supply of fried chicken, watermelon, cake and, in fact, the whole menu were, Lois Dell, Mildred Swenson, Margaret Devilbiss, Harriet Hopkins, Ruth Anderson, Dorothy Swain, Gibson, Alberta Havis and Ruth Bickenstaff.

Warren Sisler's truck carried the party to and from the camp grounds.

TO THE FRESHMEN

To the Carnegie Library we welcome you

For much of the studying that you will do,

For we have books on every field which added information yield. We have them all arranged by letter as well as by number to find them better.

And magazines arranged by date

COMMENCEMENT GIFTS

Many useful suggestions.

Come in let us show you.

ALLIANCE EXCHANGE

Company

Chas. Daron Shoe Shop

have moved to one door south Peoples Meat Market.



SWEETS
Of a Better Quality
AT
SNYDER CANDY COMPANY
DISTRIBUTORS

Garden Seeds
Picnic Supplies
Fruits and Vegetables
Always Good
ROTHROCK GRO.
Phone 407 We Deliver

Carl M. Anderson
Insurance with Service
Phone 145

Okerlind & Aspegren
The Clothes Cleaners
See WHITENECK, College Agt.

THE ROYAL BARBER SHOP
The Student's Choice

From early numbers up to late. We really hope you will not mix them

For then we'd surely have to fix them.

If you wish to know what else we do A library class is offered for you in which a survey study is made of branches of the library trade. Just bring your questions to the desk. The library staff will do our best to help you to the answer to locate. Of this or any other state If you should wish to read the news, Our newspaper room you will surely choose.

Or, if you only want to browse 'Tis better far than to carouse. For if you are persistent readers You may some day become the leaders

In literature, science, or history, Or deep mathematical mystery. Now since we have shown you about We hope we've dispelled each lingering doubt

As to the welcome which we give Since you wish us have come to live. The Librarian.

FRESHMAN BE A BULLDOG.

With a two day start on the other students due to the inauguration of freshman week, the frosh were quite well settled and acquainted by last Monday when enrollment began.

Red and green caps identify the verdant ones. It is for the upper classmen to welcome these newcomers and make them feel that the best thing that ever happened occurred when they chose McPherson College for their alma mater.

Freshmen, wear your caps willingly—it is your privilege only once. With the same spirit enter upon your work. Select one or two activities, according to your interests and talents, and do your best for their advancement as well as your own. Become a part of M. C. and boost; she needs you.

Have your soles saved and be healed—at

J. W. Halley Shoe Store
108 E. Euclid

Franklin's Finest
Ice Cream

at

Hultqvists Book Store

Typewriters
Sold - Rented - Repaired
D. M. HALE
Buy a Royal

ORIE J. ABEL
Picture Frames Made to Order
At Smalley's Art Shop

McPherson Steam Laundry
Raymond Landes, Agt.
Basket at Boys' Dorm

"For Goodness Sake"

use

"W-R" Flour
made by
The Wall Rogalsky Milling Co.



If You Appreciate
Quality, Service and Fair Prices
you will eventually buy
at
Golden Rule Co.

"I Told You So!"

The most unpopular guy in town, is the fellow who looks you up to say "I told you so," after the unexpected has HAPPENED, and you're already sore at yourself and the world in general.

You don't want to hear any MORE about it.

Of course nobody wants to have a fire loss, either with or without insurance, but losses are BOUND to occur occasionally, and its mighty SATISFYING to know you have ample insurance protection.

Don't let old man, "I told you so," catch you NAPPING.

The Farmers Alliance Insurance Co.
of McPherson

DINE

with the rest of the Bulldogs at the

Puritan Cafe

Where The Students Like To Eat

Stationery, Circulars, Cards, Booklets
Loose Leaf Sheets and Covers. Book
and Catalog Work promptly and neatly done.

The Republican

Phone 98

The House of Quality Printing!

STUDENTS!

Your patronage will be appreciated.

The Home State Bank

Lake Superior Lumber Co.

BUILDING MATERIAL & COAL

Phone 40

For anything in meats

call
Peoples Meat Market

Phone 223

We Deliver

216 N. Main

White Taxi Co.

Ride the college bus for a dime.

Round trip from town to hill hourly.

Taxi service—day or night—any place in town
for 25c

COME IN AND SEE

These New Wrist Watches

\$7.50 to \$85.00

You can find just what you want

Bixby, Lindsay & Co.

TIP TOP INN

Short Orders, Sandwiches, Cold Drinks
A Clean Place to Eat
113 W. Marlin